The Global Times Vol.3, Issue 3, March 2009



Snap Shots

Shotgun

A mity Student, Mansi Singh, Batch- CSE, **—***B.Tech* (2007-2011) of ASC won a Silver Medal in National Shotgun Championship held at at Jaipur.

Bull's eye

Divya Rewali K and Arkaw Sinha of A**mity Business School** won Bullseye Contest at IIM Lucknow's Annual festival, Manfest 2009. They won a whopping Rs. 20,000 as prize money.

This contest includes 10 teams selected from across India, out of which, 2 teams were from Amity Business School.

National accolade

Ketan Nagpal, a student of **Amity Business School** participated in the 52nd National

Shooting Championship held at Kerela and qualified to become a National Shooting Player. This esteemed achievement in a short span is a result of his judicious use of time from the busy schedule of classes.



Arush Dua VIIIA, Ishita Bedi VII E & Arpit Bajaj VIII A AIS ED

"Making new things is our ability, Using the old ones is our necessity, But saving our earth, any day is our biggest responsibility."

mity Humanity Foundation organized National Environment Awareness Campaign 2008-09 on climate change and global warming at AIS Mayur Vihar on

Feb. 11, 2009. Chief Guests of the day Maj. Gen. Dr. Surendra Kumar, Vice President, AHF and Dr. Chanda R. Akhouri Officiating Director AHF were accorded a warm welcomed by host school principal Sarita Aggarwal. The auspicious lamp was lighted amidst the chanting of the 'shlokas'.

The chief guests enlightened the students

with their words of wisdom. His thought provoking address was followed by students presentations on climate change and global warming. Siddhant Nair and Sameera Khurana (VI) gave a presentation on the causes of global warming. Ishita Bedi and Panya Baldia of class VII shed light on the impact of global warming. Arush Dua, Sarthak Batra and Arpit Bajaj of class VIII educated all on the

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methods to minimize the carbon footprints. The interactive session with Debojyoti Chakraborty, lecturer at Amity Institute of Global Warming and Ecological Studies (AIGW & ES), raised many queries ranging from what are Carbon Credits to why government is not promoting solar energy on a large scale. The valedictory function commenced

with 'Ram Stuti' dance followed by the global warming anthem - the lyrics of which were penned by Gulzaar and set to music by Shankar Ehsaan Loy. The students of class VIII who went to an organic farm during the day at Amity University Uttar Pradesh in Sector 125, Noida, shared their experiences with everyone present in the auditorium. Prizes were given away for poster mak-

ing and slogan writing competitions held during the occasion. Arushi

Kumar (VII D), R. Mallika Iyer (VI B) and Ishita Verma (VII B) stood first, second and third in the poster making competition. Aashna (VI B), Kopal Gupta (VI B) and Stuti Sharma (VII E) were awarded the first, second and third position respectively in the slogan writing competition. Consolation prizes prizes were given to Akanksha and

Breaking the Chakravyuh

mity Business School secured Aan overall First Runner up Position in Sports Meet 'Chakravyuh' organised by IMT Ghaziabad. This was 72 hours non-stop sports meet in which ABS earned 300 points. ABS won gold in Tennis, Badminton and Tab1e Tennis.

Moments of laurel:

•Rajinder Bhisht & Deepali Rao won all Badminton Singles matches •Anirudh Singh had an undefeated record in Tennis Singles and was awarded the best performing athlete •Panchali Bharaili won the Women's Table tennis singles •Mayank and Gautum Basu of the Table tennis team proved their ex-

Amity Business School



traordinary game throughout their matches • Manish Pathania and Archana Shankari Stood undefeated in their tennis mixed doubles •Striker Abishek Dutta secured 5 goals in 2 matches •Deepali, Archana, Himangini and Panchali of throw ball reached the semi finals. For ABS Participating team logon

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AURA of prosperity

Sampada Sansara, ANN

mity School of Business (ASB) organised its two day management cum cultural festival AURA. The fest theme "Plutus in Absentia, the accession of the frazzled economy" aptly addressed the turbulent times faced by all worldwide in the wake of recession. Prof. Alka Munjal, Director, Amity School of Business apprised the audience with the panorama of manage-

motivating address said, "Ups and downs are bound to come in one's life but one should not be bogged down and should learn to tame and master one's mind", asserted Azad. He implored them



international cricketer, Kirti Azad in his life namely Desire, Determination, Ded- Horse- Best Manager Competition', ication and Discipline. Talking about the prevailing corruption, nepotism and erosion of culture and values in society, Maj. Gen. K J Singh, Vice Chancellor, Amity University, called

upon the students to put in their wholehearted efforts to direct their energies so that the coming generations get a better place to live.

Also, present during the inauguration was Nickky Bhagnani- Executive Producer of the upcoming film "Kal Kisne Dekha."

During the day, several events took place including 'Copia's Wrath-Management Game (Finance)', 'Dark Sun-Management Game (HR), 'Chanakya- Management Game'

ment and cultural events. Former to persistently follow the 4 D's in their (Strategy), 'The Rider of the Trojan 'Kurukshetra- Quiz' and 'Bail Out- Dramatics.'

'Endeavour' to be the best

mity Business School (ABS) A organised its three day annual management festival 'Endeavour, 09' to provide the students a platform to interact with the captains of the corporate and learn from them the nuances of the industry.

Abhivyakti: The knowledge and entertainment extravaganza started with the Best Quality Practices Round 'Abhivyakti' in which several companies took part. They were adjudged by Dhirendra Yadav,

GM, Ex Maruti Udyog Ltd.; Dr. S K Gupta. CEO. Arena- the Debate Competition: It had IMT, Ghaziabad team bag the first prize on the topic 'Global warming fight to be a casualty of economic meltdown'. IIPM, Delhi was the runner up.

Best Manager Competition: Participants were adjudged on different perspectives required of a manager like HR skil1s, people skil1s and communication ski1ls through Group Discussions, HR and Supply Chain Round judged by cor-

porate giants as B Balachandran Regional Sales Manager, The Hindu; Dharmesh Zaveri, GM (Exports), Paharpur 3P; Col. Ganesh Athley, Director Operations, I Quest Consultants; Sudhir Agarwal- Country Head, Sify Technology; Rishabh Neb, EXL Services and Vishal Yadav- GM, Motorola. Retail Conclave: The last day of the fest hosted HR Summit and Retaillierthe Retail Conclave. Veterans of the industry Anuraag Maini Sr. VP (HR), DLF Pramerica Life Insurance Company Ltd.; Biplob Banerjee- Chief People's Officer, Dainik Bhaskar; Sunil Khanna, Jt. Managing Director, Grey Cells 18 Media and Vasant Nair, VP (HR), Green Ply Ltd. presented their views on "Global Meltdown Challenges for HR." The festival regaled the audience with dance performance by the 'Kohinoor Langa Group' and an Odissi Dance performance by Padmashree Ranjana Gauhar.

Ananya of class VII.

Participants from different colleges sashayed on the dazzling ramp showcasing their ingenuity and creativity.

What Education means to me

hours

the

Vatsala Srivastava, MJMC(1st) ASCO, Amity Univ, Noida

having wee of

morning (and cribbing incessantly about it).. in rain, shine and fog..completing the unfinished homework on the bus..invariably forgetting about tests



haven to escape to when home became 'Mein Kampf' nonetheless and appreciating it..being literally thrown in Fourteen the world of college life where there was much freedom and much apprehento get up in the

sion..but later comprehending the consequential role of stability in one's life..reading books Which talk of dreams, faraway civilizations, pain, and elusive emotionhappiness..interacting with teachers who dazzled with their brilliance, .. and finally because of all this, discovering one's place under the Sun. Education means all this and much more.

Controls and Switchgear India Ltd.: Venkataram Arabolu, Chairman, BSI and Vikash Arora, Vice President, Lite Bite Foods Pvt. Ltd.. Hotel Crown Plaza stood first followed by Fiser V as the Runner Up. Big Bang: During the Marketing event 'Big Bang', ten different teams from management institutions in Delhi/NCR including IIT Delhi, JIMS-Rohini, IMT Ghaziabad, BLS-Ghaziabad and IILM-Delhi participated. Students were asked to develop a new concept on the theme 'Slumdog to Millionaire Boss' followed by a quiz. Eminent judges included Abhishek Srivastava, Manager, HDFC Bank; Abhijeet Sharma- Territory Manager, Samsung; Rakesh Misri, Business Head; Jovice, Sandeep Lambha, Sr. Manager, Nokia Siemens Network & SCD Gupta- Director, National Informatics Centre.



"I like the colour Golden as it shines very bright." Roshni Srivastava, I A, Pushp Vihar

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