

Inspired by the timeless tales shared by **Dr (Mrs) Amita Chauhan**, Chairperson, Amity Group of Schools & RBEF, GT presents part 2 of a vibrant comic strip series, crafted by **Malhar S Barik, AIS Noida, XII I**

GOD of MANAGEMENT ((JAPAN))

Hey! This is my story and in the background is my past self.

That's how I started my journey - struggling as an apprentice in a bicycle shop.

Eventually, I switched to an electric shop.

Godai bicycle shop (1905)

1910

But I was determined to make it big.

In my spare time, I used to work on my own invention. But when I showed it to my manager...

A socket!
It can...
NO WAY!

ANYWAY

That didn't work out...

But I continued production with my family.

After many financial difficulties, we opened our own company with 20 workers.

However, no retailer was interested.

No, thanks.

I even had to pawn my wife's Kimono due to shortage of money.

But by some miracle, someone ordered 100 units of our item and soon our business started to thrive.

MEI CO.

We also emerged as the first company to give life insurance to each of our employees.

COVERED
+20 HP
COVERED
COVERED
COVERED

But then World War I began. And the great depression followed.

The stock market crashed, and we were down with financial crisis.

(50 yrs old me)

The workers were asked to keep selling and soon our company gained profit.

Sir, we should fire workers to make up for the losses because...

No not a single worker will be asked to leave in the midst of such hard times.

They call me the God of management in Japan.

THE END

This is the story of Kōnosuke Matsushita, founder of Panasonic and Japan's "God of Management," who began as an apprentice and designed a unique light socket ignored by his boss. Undeterred, he built and sold it from home, later expanding into electrical products and founding Panasonic in 1918. Even during the Great Depression and WWII, he refused to lay off workers, urging them to sell more instead. His legacy blends innovation, resilience, and compassionate leadership.