

INSIDE



Youth Power, P 2



Brand Consumerism, P 7

AMITEpoll

Do ghazals have a future in India?

1. Yes

2. No

3. Maybe

To vote, log on to
www.theglobaltimes.in

POLL RESULT

for GT issue October 17, 2011

Do you think coaching institutes are responsible for the decline in the quality of IITs?

Yes

No

Maybe

84%
10%
5%

Results as on October 25, 2011

Woh kagaz ki kashti...

The ghazal era - from dawn to dusk

Bhawna Tuteja, GT Network

Woh kagaz ki kashti...the soulful rendition by Jagjit Singh touched many a hearts. The ghazal maestro sang his last notes, leaving the ears of countless ardent fans numb with grief. The heart yearns for more, as it reminisces the era that was.

It was beautiful

Tere aane ki jab khabar mehake,
teri khushbu se sara ghar mehke...

The era where Jagjit Singh was synonymous with ghazals, was indeed a beautiful one. The man handheld ghazals from connoisseurs to the common man. He made many a ‘contemporarization moves’ that pushed ghazals from elite *mehfils* to embrace the streets of the country.

Mrs Mohina Dar, Senior Consultant, Amity group of School agrees, “Jagjit Singh brought ghazals into everyday life. He built a rapport with the audience. He has given us some of the most beautiful ghazals of all times, especially the ones that he sang with his wife, Chitra Singh.”

His choice of lyrics was what made him a popular voice. Moving away from *khalis* Urdu to simple Hindi, he graduated ghazals from complicated to simple notes. The honest and genuine lyrics tempered with romantic sensibilities touched hearts and continue to do so till date. Sometimes, the lyrics were spiced with Punjabi folk that amassed Singh a huge fan following, especially in London, where the maestro was a rage even before he hit chords with the Indian audiences.

While his soulful renditions served as the perfect waterbed for romance and solace for dejected souls, he also made the rare attempt of touching humour with ghazals. His performances were always infused with anecdotes that showcased his humour and wit. One to stay ahead of times, he made ghazals shed

their inhibitions by removing their dependence on classical instruments. He infused them with English instruments like guitar, bongo and violin; tuning his music to appease the ears of the common man. And that’s not all. He gave his album ‘Beyond Time’ a multi-track digital finish in 1987, a first for any Indian composer.

It ended

Chithi na koi sandesh, jane woh kaun sa desh,
jahan tum chale gaye...

The ghazal era was on a recline and the death of the ghazal maestro was almost a final nail in the coffin. The changing taste in music coupled with absence of ghazals from the music scene, put this genre of music backstage. Music forms like Sufi slowly and gradually replaced ghazals. Jagjit Singh too expressed his dissent on the same during the later part of his career. Of course, there still are ghazal singers, who will take the legacy forward. But how many of these names would be able to recreate the magic and find a connect with the common man? There are hardly any names that ring a bell. Maybe, more Jagjit Singhs would have kept the sheen alive. After all, you need to have a product first to market it.

OUR CHOICE

Tumko dekha - Mrs Mohina Dar, Senior Consultant, Amity Group of Schools

Baat niklegi toh dur talak jayegi - Mrs Anuradha Handa, Principal, AIS Gur 46

Chitthi na koi sandesh -Mrs Sarita Aggarwal, Principal, AIS Mayur Vihar


1941-2011

It continues...

Tum chale jaoge toh sochenge,
humne kya khoya humne kya paaya..

While the ghazal star bid adieu to the world, he continues to guide the cusp of romance and melancholy of hearts as was evident in the spurt in album sales, post his death. Jagjit Singh fans raked in albums, paying their last respect to the legend.

“The depth in the songs he sung, and the way he sung has been truly impeccable. It is quite difficult to forget such legends,” says Tanvi Sethi, X, AIS Gur 46.

His soulful renditions will continue to be a voice for love, loneliness, grief, pain of separation and a countless feelings. 



Werner Arber shared the 1978 Nobel Prize in Physiology or Medicine with Hamilton Smith and Daniel Nathans for their discovery of restriction endonucleases. Their work would lead to the development of recombinant DNA technology.

A Nobel genius

He shot to limelight after challenging Charles Darwin’s theory of “Evolution and Natural Selection”. However, it was his pioneering work on restriction enzymes that marked the beginning of a new era in genetics and won him the Nobel Prize in 1978. Dr Werner Arber, Nobel Laureate in Physiology or Medicine, in a talk with GT reporters during his visit to Amity University on March 14, 2011 shares his journey and revolutionary research.


Inspiration and Discovery: An engaging conversation with a fellow colleague on defence mechanism and consciousness level of microorganisms stirred me to undertake research on

whether such small creatures had consciousness or not. After devoting several years to research, I arrived at the conclusion that consciousness is nothing but an act of self defence. The bacteria’s ability to defend itself against foreign invasions proves that every living organism has a certain level of consciousness.

Road to Nobel: The prestigious Nobel prize was a result of years of hard work. It took me nearly 20 years to first study about DNA and another 10-20 years of research and experimentation. I believed in the prophecy that academic excellence has to be backed by hard work. My inquisitive attitude, self belief and firm determination were some other factors that were instrumental in scripting my success story.

Genetically Modified crops: Earlier a major part of the harvest was lost due to infestation by pests and rodents. It resulted in heavy losses to farmers and also led to famines. Genetically modified crops can address the problem of food shortage plaguing the world. In addition, it could also provide the much needed nutrients by both humans and animals.

Message to Amitians: It is very important to have firm determination, inquisitive attitude and willingness to work hard to achieve success in life. One who follows these principles is bound to taste success.

As told to Aditya Garg, XI D, Sana Sawhney & Manyaa Chandok, IX I, AIS Noida, Malika Grover, XI C, AIS Mayur Vihar & Prapti Alok, AIS Vasundhara 6 

The tale of the king and his servants

Dr. Werner Arber shares his best moment related to Nobel Prize. He felt amused when his daughter Silvia told the following story: “When I come to the laboratory of my father, I usually see some plates lying on the tables. These plates contain colonies of bacteria. These colonies remind me of a city with many inhabitants. In each bacterium, there is a king. He is very long, but skinny. The king has many servants. These are thick and short, almost like balls. My father calls the king DNA, and the servants, enzymes. The king is like a book, in which everything is noted, even the instructions to be given to the servants. For us human beings, these instructions of the king are a mystery. My father has discovered a servant who serves as a pair of scissors. If a foreign king invades a bacterium, this servant can cut him into small fragments, but he does not do any harm to his own king. Clever people use the servant with the scissors to find out the secrets of the kings. To do so, they collect many servants with scissors and put them onto a king, so that the king is cut into pieces. With the resulting little pieces, it is much easier to investigate the secrets. For this reason my father received the Nobel Prize, ie, for the discovery of the servant with the scissors.”

My favourite ad is Hero MotoCorp because of the patriotic jingle, 'Hum mein hai hero.'
Pavani Gupta, AIS Vasundhara 6, VIII A



YOUTH POWER 2011-2012

The search for Youth Envoy has begun. Screening the applicants through various stages, the best have been finally handpicked. Here's the first step towards the finishing line



L to R: Ishani, Mayank, Dhvanii, Shashank

The Team: Dhvanii Chawla, VII A (Group Leader); Shashank Singh, VII F; Mayank Singh, VII F; Ishani Ghoshal, VII F

The Cause: Segregation of garbage

Why Youth Power? It is a challenge. A challenge to prove your mettle to the world. We have

AIS Mayur Vihar

decided to take the challenge head on, and prove our potential to the world. Besides, it will also help enhance our leadership skills.

Our USP: We are the youngest of the lot and have the passion and zeal to take our cause for-

ward. We believe in action and that will reflect in the work we showcase.

Follow us on: www.segregatingwastes.webs.com



Small & steady.

The Team: Angad Singh, X A (Group Leader); Gautam Gupta, X B; Sheffi Tiwari, IX B; Vathul BS, X C

The Cause: Promoting the talent of the underprivileged

Why Youth Power? Being teenagers, we are a

AIS Gurgaon-46

passionate lot. Before the fire in us extinguishes and before we get consumed by our professional lives 10 years from now, YP gives us the opportunity to do something for the society.

Our USP: Go, freak out, be yourself, and prove

your mettle to the world. That's what we do!

Follow us on: www.discoveri.in
www.facebook.com/pages/Discover-I-Foundation/



Fiery and fiery.



L to R: Vathul, Angad, Gautam, Sheffi



L to R: Iyce, Pallavi, Tanvi, Sakshi

The Team: Tanvi Kusum, X (Group Leader); Sakshi Goel, X; Iyce Malhotra, X; Pallavi Vemuganti, X

The Cause: Upliftment of the Unorganized Sector

Why Youth Power?

AIS Gurgaon-43

Youth Power provides a platform to contribute towards reforming the ills in the society. It has given us a forum to voice our opinions.

Our USP: It is our sincerity that separates us from the rest. The plight of the workers in the un-

organized sector moves our heart. It is our earnest endeavour to bring about a change.

Follow us on: www.facebook.com/pages/Upliftment-Of-The-Unorganised-Sector



Measurable results.

The Team: Simran Sachdeva, X (Group Leader); Kaveri Modayil, X; Vagisha Pruthi, X; Stuti Kathuria, XI

The Cause: Human Trafficking

Why Youth Power? We say why not Youth Power? It helps us enhance our leadership qual-

AIS Pushp Vihar

ities, ignites the spirit of perseverance and determination as well as kindles a spark of motivation in the future leaders of our country. It helps us realise our true potential.

USP: We dare to challenge the age-old tradi-

tions, the stereotypical mindset, and the 'chalta-hai' attitude of the people.

Follow us on : www.facebook.com/AHTAC-foundation



The commitment.



L to R: Kaveri, Stuti, Simran, Vagisha



L to R: Kashish, Kriti, Mehak, Ramisha

The Team: Kashish Minocha, X B (Group Leader); Ramisha Jain, X C; Kriti Chopra, X C; Mehak Goyal, XB

The Cause: Empowerment of the girl child

Why Youth Power? It is something that represents us - students who want to make a change.

AIS Saket

Besides, this year YP will also teach us the actual importance of a team.

Our USP: (a) Our ideas; to communicate with the masses as innovatively as we can.
(b) Our dedication; to make a few lives better.

(c) Our strong spirit; to try till we succeed.
(d) Our power; because it's Youth Power.

Follow us on: www.facebook.com/pages/Empowering-the-GIRL-Child



The innovative 'high'.

The Team: Sarina Mulchandani, X B (Group Leader); Karishma Malhotra, X B; Tarunika Gaur, IX A; Bhavya Mehta, IX A

The Cause: Cyber Crime

Why Youth Power? When you feel for a cause and don't know where to go, Youth Power shows

AIS Vasundhara-6

you the way. It ushers you in the right direction apart from giving you the opportunity to bring about the change you want to see.

Our USP: With each of our group members bringing a unique thing to the table, we stand to

be a pretty well mixed bag. And it is our diverse potential that will take us to the finals.

Follow us on: www.facebook.com/pages/Amity-Cyber-Cell



'Bring it on' approach.



L to R: Sarina, Karishma, Tarunika, Bhavya



L to R: Swati, Prachi, Sargam, Shivani

The Team: Sargam Chhabra, IX (Group Leader); Prachi Jaiswal, IX; Shivani Tyagi, IX; Swati Prasad, IX

The Cause: Educate the poor

Why Youth Power? Youngsters are the future of our country. Platforms like Youth Power ensure

AIS Vasundhara-1

that the the country is heading on the right path and bring about a change - a change for betterment. It will help channelise our energies positively. Opportunities like Youth Power don't come knocking everyday. And we shall ensure that we make the most of it

Our USP: Enthusiasm and determination can shake the world. We are really enthusiastic and excited to work for our cause. We are hopeful that our enthusiasm and positive energy will propel us toward victory.



Persistence pays!

The Team: Bhuvan Ravindran, XI B (Group Leader); Tanmay Jain, XI; Gautami Raju, XI G; Vishaal Rathee, XI C

The Cause: Save the Tiger

Why Youth Power? Because it's pay back time! YP gives us the chance to give back to the world, to which, we are all indebted for our survival.

AIS Noida

Our USP: Apart from having the requisite spirit, our team possesses an overriding concern and passion for the cause. It is our passion that will help us encourage the youth to rise to their responsibility of protecting their National Animal and natural heritage. Our hopes are high and with the right attitude, we are sure to make heads turn.

Follow us on: www.facebook.com/pages/We-Will-Save-Our-Tigers-No-matter-what
www.facebook.com/baagh.singh
www.facebook.com/group.php?gid=368471568565 www.tpgindia.in



The passion.



L to R: Tanmay, Gautami, Bhuvan, Vishal

The ad of 'Joy of Giving Week' is my favourite. The joyful smile on the face of the poor child in the ad touches my heart.

Niharika Pradhan, AIS Vasundhara 6, VII B

Noble 'in-deed'

There's a story behind every Nobel Prize, but year 2011 has unveiled a few inspiring ones. **Namrata Gulati, GT Network** shares them in a tell-all piece

Crystallized Endeavour

(Nobel in Chemistry)



Daniel Shechtman

The discovery of quasicrystals has earned Israeli Scientist Daniel Shechtman the coveted Nobel Prize.

Shechtman had chanced upon quasicrystals in 1982. Back then, the scientist faced strong opposition for years from the scientific community. Claims of the discovery earned him ridicule from colleagues, "There is no such thing as quasicrystals, only quasi-scientists." The head of his research group accused him of "bringing disgrace" to the team, which consequently cost the Nobel laureate his research post. The vehement Shechtman continued his research and emerged successful in establishing his findings before the world in 1987, when his discovery was affirmed. "The community said, 'Danny, now we accept what you have found,' " Shechtman shared his moment of triumph with the media after winning the prize.

Messiahs of Courage

The Nobel Peace Prize 2011 was awarded jointly to the three women, Ellen Sirleaf, Leymah Gbowee & Tawakkul Karman for "their nonviolent struggle...for women's rights to full participation in peace-building work."

A leaf of her history

(Nobel Peace Prize)



Ellen Sirleaf

Liberian President Ellen Johnson Sirleaf won the Noble Peace Prize for her work to stabilize and restore peace in a nation torn by 14 years of civil war.

Sirleaf who tops the list of Forbes 20 most powerful women in Africa was imprisoned for challenging male authority in African politics. Confronted with the herculean task of reconstructing Liberia, she worked for women empowerment and encouraging education. In an interview with a magazine, she said, "People didn't think it would happen but the women proved them wrong."

A bow for peace

(Nobel Peace Prize)



Leymah Gbowee

Leymah Gbowee has been awarded the prestigious Peace Prize for being instrumental in ending a 14-year long civil strife in Liberia by mobilising a women's movement, cutting across ethnic, religious and cultural divides of the country.

Braving bullets and shells, the women protested against and prayed for the strife between former President Charles Taylor and the rebel forces to end. Gbowee's tale of courage achieved a well deserved conclusion when the campaign led to Taylor's ouster eight years ago. "In 2003, it was very difficult. We had lived with 14 years of conflict. A group of women, decided to take action for peace - including picketing, fasting and praying," the peace campaigner, who has counseled women victimised by the militiamen in other African countries, recounts in an interview to BBC.

Of Bold Karma

(Nobel Peace Prize)



Tawakkul Karman

Known as "the iron woman" in Yemen, human rights activist and journalist Karman has become the first Arab woman to win the Nobel Peace Prize for representing the mass revolution against Yemeni President Ali Abdullah Saleh.

As an activist fighting tooth and nail for the human rights in her country for a string of years, Karman was arrested in January 2011, which set off mass protests demanding the ouster of Saleh. Karman has been actively leading protests since 2007 in Sanaa, a zone that became the heart of the uprising this year. Albeit meagerly, Karman revolutionized the conservative country of Yemen by consistently advocating women's rights and freedom of press. She also emboldened women to lead anti-President rallies in the country where women are barely allowed the freedom to express.

Other Nobel Prize winners of 2011

Physics: Saul Perlmutter, Adam Riess (US) & Brian Schmidt (Australia); discovery of the accelerating expansion of the universe

Literature: Tomas Tranströmer (Sweden)

Physiology/ Medicine: Bruce Beutler (US), Jules Hoffmann (Luxemborg), Ralph Steinman (Canada); activation of innate immunity

Economic Sciences: Thomas Sargent & Christopher Sims (US); empirical research in Macroeconomics. 🇺🇸 🇬🇧

Nobel nominees/laureates who stirred a controversy

- US Prez Barack Obama- Defended American attacks on Afghanistan
- Palestinian Leader Yasser Arafat- Charged with perpetuating terrorism
- US intelligence analyst Bradley Manning- Put behind bars for leaking secret US documents to WikiLeaks

He who championed Peace but never won Nobel Peace Prize

- Mahatma Gandhi was nominated five

Nobel Prize facts

times for Nobel Peace Prize (1937, 1938, 1939, 1947, 1948) but never won any.

Won Nobel more than once

- Marie Curie (Physics & Chemistry)
- International Committee of the Red Cross
- Linus Pauling (Chemistry & Physics)
- F. Sanger (Chemistry)
- United Nations High Commissioner

for Refugees (UNHCR) (Peace)

They refused the Nobel Prize

- Jean-Paul Sartre (Literature)
- Le Duc Tho (Peace)
- Pasternak (Literature)
- Axel Karlfeldt (Literature)

Awarded while under arrest

- German pacifist Carl von Ossietzky
- Burmese politician Aung Suu Kyi
- Chinese human rights activist Liu Xiaobo

India's \$50 Tab



Pros	Cons
Size and weight	Inferior touch screen
Low price	Low battery life
Memory card slot	Limited apps

Making the Cut

	Aakash	i Pad 2 (basic model)	Beetel Magiq
Processor	366 Mhz single core with special HD Video co-processor	1 Ghz dual core	1 Ghz single core
Display	7" resistive touch screen (800X480 pixels)	10" capacitive touchscreen (1024X768 pixels)	7-inch resistive touchscreen (480X800 pixels)
RAM	256 MB	512 MB	512 MB
Storage	2 GB (32 GB*)	16 GB	8 GB (16 GB*)
OS	Android 2.2	iOS (Internetwork OS)	Android 2.2
Price	Rs 2,250	Rs 29,500	Rs 9,990

Billed as the cheapest tablet, Aakash might prove a blessing for digital have-nots

Smita Jain, GT Network

Is Aakash the Tata Nano of the mobile world? Unveiled by the Human Resource Development Ministry (HRD) on October 4, Aakash, with its impressive low price of Rs 2,276, has the potential of revolutionizing computer and internet access for the world. Though designed to facilitate education, Aakash is capable of meeting every user's requirements. It offers high quality web, social networking, instant messaging, multimedia and gaming experience. It has a 7 inch touch screen and runs on Android 2.2. There is a high

definition video co-processor for a high quality multimedia experience and a core graphics accelerator. Designed by UK-based DataWind and IIT Rajasthan under HRD Ministry's National Mission on Education through Information and Communication Technology (NME-ICT), it has the potential of empowering India's middle class. However, without proper planning, it may become one of the many gizmos flooding the market. Here is a brief review of the gadget set to hit the market in November.

Tablet for Aam Aadmi

- Priced at Rs 2,276 (\$46)

- Government will provide the tab to students at a subsidized price of Rs 1,500.
- DataWind plans to make it commercially available at Rs 3000 from November 2011 under brand name Ubislate.

Key Features

- 7 inch (18cm) touchscreen
- 256 MB RAM & 2 GB external memory, expandable up to 32 GB
- Wi-Fi internet function
- Multimedia player
- Connectivity – 2 USB ports
- Web Browser – DataWind accelerated browser

Facilities at finger tips

- Access 70,000 e-books and 2,100 e-journals across 1,500 colleges in India
- Play games, videos and surf the net

Bottomline

The tablet is a bait for tech freaks. To begin with, 100,000 units have been ordered by the Government of India for students who will receive the tablet free of cost. If that goes well, the price could drop below the originally promised \$30 mark or possibly lower, making it a boon for students with little access to internet and the digital have-nots in rural India. 🇮🇳 🇬🇧

Amity Institute for Competitive Examinations

Presents



Brainleaks-23

FOR CLASS XI-XII

The value of $\sum_{0 \leq j \leq 10} {}^{10}C_j C_j$ is equal to

Last Date:
Nov 10, 2011

3 correct entries win attractive prizes

Name:.....

Class:.....

School:.....

Send your answer at The Global Times,
AKC House, E-26, Defence Colony, New Delhi - 24
or e-mail your answer at brainleaks@theglobaltimes.in



What is the best way to find out world's leading institutions in design technology? What preparations should the aspirants make for it?

Gauri Nair
AIS Gur-46, IX



Teruna Barthwal
ACCGC
Career Counselling
Coordinator

Dear Gauri,
I appreciate your concern, as it's not easy to make a choice at an age when you have dozens of institutes to choose from. However, there are certain essential points one must

keep in mind while choosing an institution to pursue a course of ones liking. Here is a brief look:

- Credentials of the institution
- Recognition/accreditation of the degree program
- Infrastructure and facilities that the institute offers
- Software & technology available
- Experienced faculty
- Hands on experience opportunities/internship options that are provided during the course
- Past placement record

You could begin by shortlisting the institutes that you would like to join, keeping in mind the criteria mentioned above. Next on the agenda should be preparing a list of institutes shortlisted by you.

Once through with shortlisting process, find out all the required details regarding the eligibility criteria, deadline for submission and examination schedule for different institutes by logging on to their website or calling up. After collecting the necessary details, start preparations for filling the application forms. 🇮🇳 🇬🇧

Confused about your career? Don't be!

Send in your career queries at:
careers@theglobaltimes.in

G+: The new blood group

Social networking goes up, close and personal, all thanks to Google+. Here's a lowdown on latest social network by the search engine giant Google

Mayank Vachher, AIS Saket, XI

After Orkut, Buzz and Friends Connect, Google is trying its hand again at social networking by launching a service called Google+. Touted as a rival to Facebook, Google + (codenamed as 'Emerald Sea') is claimed to be dramatic rethinking of traditional social networking paradigms. Presently, G+ is open only to people who have the invite to it. Each Google+ profile centers around the 'Stream', which is the same thing as 'News feed' of Facebook. It comprises of a centralised dashboard where you can share and monitor all the information and updates from friends. The Stream has additional four comprehensive elements that help make social networking easier and interactive. Here's taking a look:

Circles: It is a feature that lets you choose who you want in your contact list. You can divide your friends/contact list into different circles- you can put friends from Saturday night in one circle, family in another and boss & colleagues in another - just like real life. Unlike Facebook, where every friend can see anything you put on your wall; Cir-



Stream: Google+ profile page

cles guarantee selective viewing. To put your nearest and dearest in neat little online compartments all you have to do is click and drag them into the relevant circle and then they'll get the information only meant for them.

Sparks: This feature enables you to access your area of interest, hobbies, films and songs. And then if you like the results you can click the 'Add Inter-



est' button to add your choice to your list of important subjects. Sparks also finds interesting pages for you based on what you search/say you like (e.g. fashion). So, the next time you log on, you're presented with a list of pages it thinks you might like. You can then share the same pages with your friend circle too.

Huddle: This feature lets you coordinate and communicate with multiple people at the same time. If you are trying to get five friends to decide on which movie to watch, you probably would keep all of them in loop via text message. But isn't that cumbersome with so much texting involved. Well, not anymore. Huddle can group all those conversations into one chat on one page, thus saving a lot of time. The best part is that this texting application can be directly accessed on an android or i phone.

Hangout: One part Skype, one part Apple FaceTime, Google+ Hangouts allow users to video chat with up to ten people at the same time. This is especially beneficial for those who have co workers or project participants in various states. G+ is the perfect social experience one can get online. Moreover it's got applications for Android and iOS based phones. So what are you waiting for? Ask the person who has an invite to send you one and get going!**61**

GT Mail in September 26, 2011 edition : "...These days there is a lot of discussion on technological breakthroughs in every field. It would be very nice to read about the latest technologies, competitions and random blogs from technoholics." Daksh Chhokra, AIS Gur 43, VII D
Editor's note: Daksh this one's for you. Hope you like it.

Sports

Howzatt!?!

Pro@karate



Karate kid takes on a nostalgic tour of thrill and grill of winning the coveted gold in national level karate championship

Aneesh Bhattacharya displaying his award

Aneesh Bhattacharya
AIS Noida, V K

A national level tournament was something I wanted to compete in, ever since I started practicing karate three years ago. My dream came true on April 30, 2011 when I won a gold at the 7th All India Kotaka Karate Championship, organised by the International Karate Federation of India (IKFI) at the Talkatora Indoor Stadium, New Delhi. As we (including other participants from AIS Noida) entered the stadium with our Sensei (coach), Mr Raju Roy, we saw banners of all the academies that were participating in the tournament. There were teams from Punjab, Haryana, West Bengal, Jharkhand and Uttar Pradesh. The participants moved about in the huge hall, eyeing one another like prowling tigers in the jungle—everyone was a champ in his/her academy, all raring to win. Finally, the competition began. Participants were grouped according to their age. Each group had four participants. It was a league-system fight, where each participant had to fight against all the participants in his/her group. The one who kept winning all the fights would be awarded the coveted gold medal. In the first round, I had a duel with an IKFI boy. The fight intensified to reach a nail biting climax. However, at the end

with one high-flying kick, I knocked him down. He indeed gave me a very tough fight. Winning the first round gave me a tremendous confidence boost. This helped me win all the subsequent rounds. In the final round I had to face a boy from my own academy, the Seigo-Kai Karate Do. I fought hard and after a really long rally, my perseverance paid off and I was declared the Champion. Oh! What a truly glorious moment it was for me. I was exhilarated. My joy knew no bounds and my Sensei was so proud of me! I was awarded the National Gold Medal and a certificate. It was indeed one of the most memorable days of my life. I hope and wish that I continue polishing my karate skill, bring home many more awards and become the best karate champion ever.**61**

Fact file

7th All India Kotaka Karate Championship 2011

- Number of participants from AIS Noida: 85
- Awards bagged:
 - Gold: 21
 - Silver: 25
 - Bronze: 32
- AIS Noida won the championship on all India level

SPORTS Quiz

Rohan Mittal, AIS Gur 43, V D

1. Which Indian Cricketer was a national level skating champion at the age of 12 ?

2. Where did India play its first One Day International Match?

3. Who is the leading wicket taker in the history of Test cricket?

4. Who won the man of the match award during 1983 World Cup Final?

5. Which Indian batsman was first to hit 44 fours in a Test Match innings?

6. What do you call a delivery that doesn't pitch and travels shoulder to head high?

7. Who was the first Indian cricketer to receive the Arjuna Award ?

8. Which cricketer has won the World Cup both as a player and as coach?

9. How many Countries were participating in the 2011 World Cup?

Answers

8. Geoff Marsh 9. 14

Laxman 6. Beamer 7. Salim Durani!

Warn 4. M.Amarnath 5. VVS

1. Yuvraj Singh 2. The Oval 3. Shane



I love Vodafone ads because of the love that the pet dog has for the little girl.
Aditya Subramaniam, AIS Vasundhara 6, VII B

Bewitching Bharatpur

Majestic Bharatpur Palace



Harini Subbaraman

Amity Institute of Biotechnology

Shivering in the early morning chill and cribbing at the injustice of having to wake up at such an unholy hour, I wasn't in the keenest mood for a walk through a wet, swampy jungle. However, as soon as I stepped on to the undergrowth, Mother Nature revealed her splendour.

The shimmering rays of the rising sun softly illuminated the lush foliage, dappling it with spots of vibrant green. As a fresh breeze blew invigoratingly through my hair, a cacophony of birdsong rose from the trees. Needless to say, Delhi soon became a distant memory as I took on the role of Alice in a strange and beautiful Wonderland!

This, then, was my first tryst with Keoladeo National Park. Formerly known as Bharatpur Bird Sanctuary, it lies in Bharatpur, Rajasthan, and plays host to thousands of rare and endangered birds, especially in the migratory winter season. The diverse habitats in the park range from dry grasslands to swampy wetlands, supporting over 300 bird species and a number of mammals, am-

If you are a nature lover looking for a peaceful holiday, Bharatpur is the perfect autumn getaway

Travel desk

Bharatpur, Rajasthan



Bharatpur Bird Sanctuary

phibians and reptiles. One of the most renowned visitors is the Siberian crane, which, apart from Siberia, is found only in Keoladeo!

I cannot describe the sheer pleasure of exploring winding paths, binoculars at the ready, anticipating surprises at every turn. Unlike most other sanctuaries, where finding animals is a matter of

luck, Keoladeo hums with life, and it is easy to spot many different species. I was clueless about their identities, but the friendly and well informed locals who work as guides, enlightened me. Once I got my bearings, I could even rent a cycle and take off on my own, another feature unique to Keoladeo. The highlights of my trip included stum-

bling upon a pair of Spotted Owlet chicks, blinking sleepily from their nest, and the dazzling sight of a pair of statues of the Sarus crane, studded with Swarovski crystals, in the park museum. Bharatpur is a former princely state founded by Maharaja Suraj Mal in 1733. Before Keoladeo was declared a protected World Heritage site, it was actually the royal family's duck hunting reserve! Bharatpur was once an impregnable and well fortified city, and vestiges of its former glory can still be seen in the Lohagarh Fort and the royal palace, built in the Mughal and Rajput styles of architecture. Standing amidst an artificial island, the fort is the focal point of Bharatpur. Visiting these monuments gives a lovely sense of contrast, setting man made marvels against the untamed beauty of the wild.

Bharatpur offers a relaxing change from the humdrum of city life. It gives you a chance to reconnect with nature and to feast your eyes upon rare and dwindling inhabitants of planet Earth! The best time to visit is October to March, and it can easily be reached via road, being just 55kms away from Agra. So, wait no more and pack your bags off to Bharatpur.

URBAN DICTIONARY

Freemate : A woman who is happy to stay single and independent.
E.g.: Smriti is a freemate by choice.

Cot potato: Very young child who spends a lot of time watching television.
E.g.: Srishti is just six and she has become a cot potato.

Nail Tat : A temporary tattoo applied to the nails.
E.g.: With the wedding season on, nail tat is proving to be a great hit with youngsters.

E-stalk: To stalk (follow) someone using internet searches and email.
E.g.: With social networking sites becoming quite a rage, the number of e-stalkers has increased considerably.

Travel Bytes

Constructed by Jat ruler, Maharaja Surajmal in the year 1732, Lohagarh Fort is one of the strongest forts ever built in Indian history. Repeatedly under attack from British forces, this majestic fort stands on an artificial island in the middle of the town.



AMITY

We nurture talent

AMITY-UNESCO heritage series



Part-II

The GT Media Literacy Project



Built or Tangible Heritage

Dear kids, in the second part of Heritage series, I would like to elaborate about what we call, the Built Heritage or the Tangible Heritage or sometimes also referred to as Man-made Heritage.

Did You Know?

What is the difference between Tangible & Built Heritage?

Tangible heritage is everything that you can touch, so all your built heritage comes under this category. Most people often confuse heritage with built heritage but that is not so as you would recall from our last article. Heritage consists of intangible heritage and natural landscapes as well. All buildings come under the category of built heritage be it monuments like the Taj Mahal or the Red Fort or archaeological sites like Hampi group of monuments or bridges, historic towns and cities, old buildings, precincts, formal landscapes, art objects, religious buildings and structures like the temples, mosques, churches, synagogues, graveyards, etc.

Do the seven wonders of the world fall under UNESCO World Heritage Sites?

The title 'World Heritage Site' has been given by UNESCO. There is a long process through which countries nominate their sites for the World Heritage status. If they fulfill the criteria, they are awarded the status of UNESCO World Heritage Site. This is different from the Seven Wonders of the World which is decided by certain individuals and in the recent times through internet voting. However, UNESCO does it through a more comprehensive method of voting by countries.

India has many beautiful monuments but only beautiful monuments are not heritage. To be heritage, it is more important to be significant. So an

old building in your neighbourhood is heritage, your own house can be heritage, the temple in your city or the old tunnel that you cross to reach your grandparents house, they can all be heritage. So this time when you go traveling or are walking back home or going to a friend's place, do look out for built heritage that you would like to put on your list of heritage.

Student Activity

Make your own heritage map. Chose either your route from school to home or home to another place, for instance your friends place and draw a map complete with roads and buildings. On this map, point out built heritage that you would like to be called 'My Heritage Site'. Also give us reasons for why you think they need to be put on your list of heritage sites.

© Shaguna Gahilote, s.gahilote@unesco.org



UNESCO – United Nations Educational, Scientific and Cultural Organization, is an organization which was established in 1945 at the end of the Second World War with the aim to create peace through education, science and culture.

How to participate? We present the second part of 'Heritage Series', spread over ten parts. Cut out each series, complete the activity and design your own Heritage scrapbook. At the end of the series, submit your scrapbook to your school GT co-ordinator or post it at *The Global Times*, E-26, Defence Colony, New Delhi- 110024. Entries can also be mailed to gtnmail@theglobaltimes.in. All complete & correct entries shall receive a participation certificate. One complete and best entry stands a chance to win the mega prize.



Beyond Celebrations



Dr. Amita Chauhan
Chairperson

India celebrates... all the year round, a joyous and colorful calendar of festivals and fairs. No other country holds so many festivals of antiquity as does India. Sacred, secular or seasonal, each of these occasions encompasses a special spirit and vigour. The month of October saw many a celebrations with numerous festivals interspersed throughout.

Festivals are time to rejoice; they spell gaiety and merriment. For children, it's often a time to take a pleasant break from school, with savouries to munch all the time, gifts to exchange and bond with friends and families. But is that all? There is much beyond! In India, a festival for every season is not without a reason. Festivals do not just offer people a temporary reprieve from their daily grind; imbued with deep meaning and relevance, each festival is a multifaceted celebration. Be it commemorating 'the victory of good over evil' with Diwali, reiterating the 'importance of nature in our lives' with Govardhan Puja or strengthening the 'brother sister bond' with Bhai Dooj, each festival brings a learning of deeper spiritual and mythological significance.

We, at Amity, have always endeavoured to inculcate the spirit and essence of festivals in the lives of our students by celebrating them with fervour and gaiety. We believe in celebrating all the festivals in their true spirit and essence, thus bringing children closer to their culture, tradition and heritage.

Do not let the season pass by rejoicing the festivities alone, reel in and inculcate the celebratory fervour. Keep celebrating! 🇮🇳

Festival Pressure



Vira Sharma
Managing Editor

Have you ever heard the term 'Festival Pressure'? It's something we all experience and love to experience again and again. This is something I went through when I celebrated my first Diwali in Delhi, post marriage. Many Diwalis and other festivals

later, I have (now) got used to it. Fight it, love it or hate it, everyone has to finally succumb to the joy of this festival pressure.

The pressure starts building a month in advance especially if it is Diwali. Preparation is at its peak to welcome goddess Laxmi. The annual house cleaning act assumes full swing to lure the goddess of wealth. The friendly relationship building exercise of wishing 'Happy Diwali' with expensive gifts, mounts another pressure. The practice, carried out under the banner of anti-corruption or appeasing the appetite of insatiable relatives or perhaps, just an honest friendly gesture, seems to be here to stay. The sweetest pressure of gorging on rich dollops of *mishthaan*, expresses itself later with shooting weight disorders.

For those who have the money, the pressure is to have the loudest bomb that lasts the longest. For socialites, there's pressure to organize charity sales to raise money for the underprivileged. For environmentalists, the pressure is to celebrate the eco friendly way. Then there is the pressure, to play the perfect host, to uphold *atithi devo bhava*. This Diwali too, I experienced the Festival Pressure. Had it not been for that, Diwali would've not have been so joyous. Now the pressure is to accept that the long festive week is over and it's time to get back to regular routine! 🇮🇳

Published and Printed by Mr R.R. Aiyar on behalf of Dr (Mrs) Amita Chauhan from E-26, Defence Colony, New Delhi 110024 and printed from HT Media Ltd, B-2, Sec 63, Noida (UP). Editor Ms Vira Sharma.
■ Edition: Vol 3, Issue 24 ■ RNI No. DELENG / 30258

Both for free distribution and annual subscription of Rs. 500.

Opinions expressed in GT articles are of the writers and do not necessarily reflect those of the editors or publishers. While the editors do their utmost to verify information published, they do not accept responsibility for its absolute accuracy.

Published for the period October 31- November 6, 2011

Maid in attendance

A day in life without a maid, how would that be like? Read on!

Illustration: Pankaj Mallik

Subhashini Ramakrishnan

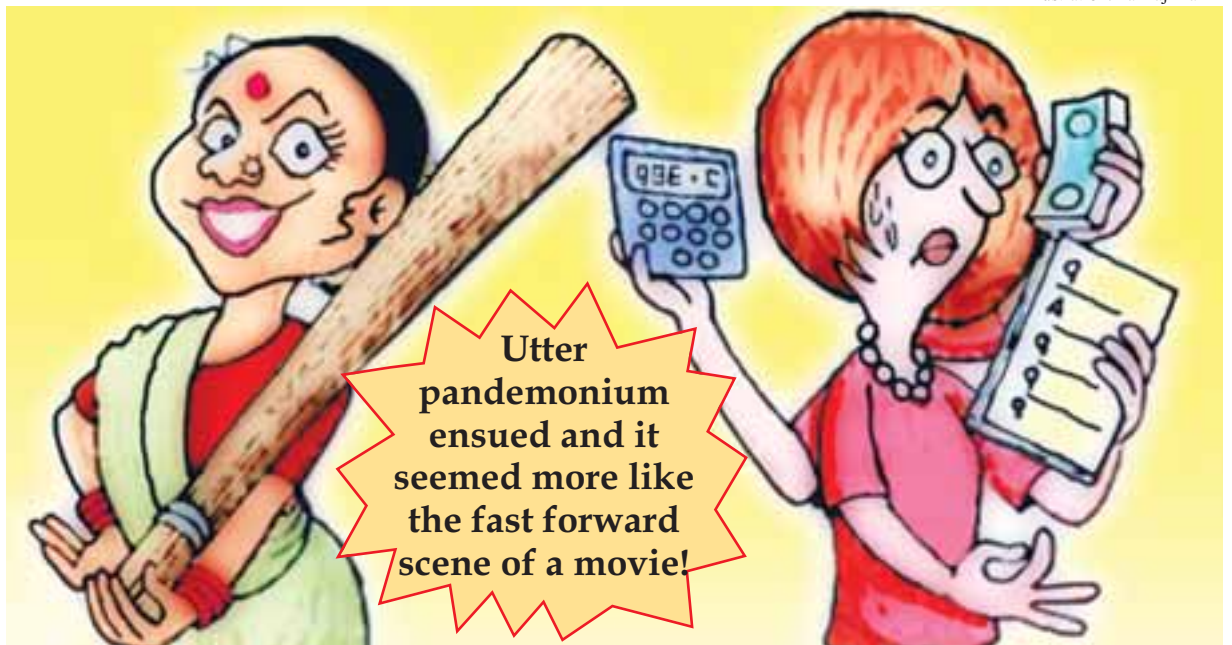
AIS Vas-6, Teacher

“Oh! My God, she is not coming!” Lalitha sat bolt upright and rushed to the toilet. What am I going to do? So much work to finish and so little time. SHE is not coming! Rushing to the kitchen, a dismal scene hit her eyes and sulking heavily she plunged head long into the mundane matter of morning ministrations.

A whirlwind of work accosted her. She blinked once and envisioned piles of dirty dishes overflowing the sink. Unkempt house, litter everywhere, strewn with shoes and paper, used crockery lying at every nook and corner, and the newspapers. Urghhhhh...Oh God! They were at least two days old and were lying on and under the table.

“Why can't they reduce the bulk of the paper? Why so many supplements. What is with numbers?” grumbling, Lalitha picked up the papers and piled them up. The assorted pairs of shoes were the next tacky thing to tackle. While the piled up dishes beckoned menacingly, she rushed to wake up Priya and get her ready for school.

Preparing the breakfast on one hand and dressing up Priya on the other took its toll. “Harish, get up! I can't manage all this on my own. What do you think I am a machine or what? GET



UP!” As the decibels rose to a new crescendo, a mumbling Harish woke up to the mini battlefield.

Utter pandemonium ensued and it seemed more like the fast forward scene of a movie. While one dashed headlong into the dishes; the other picked up the vacuum cleaner just like a soldier takes a rifle and charges head-on into the war. The cooker blew the bugle; the battle began.

Half hour of wordless battle ensued, the background score penned wholly by the clanking of vessels and the whirr of the vacuum. Poor Priya

watched dumbstruck as the two warring factions fought the battle of blunders. Peace was not the goal at all, while the winner got a cleaned house the loser had to battle it out later. Fatigue and exhaustion seemed to drain the life force out of the two lost souls but dauntless they tarried until triumphant Lalitha and utterly flustered Harish dropped their weapons and grinned sheepishly at each other.

The first leg of the day was over and the evening bugle would blow when they returned from work. *Picture abhi bakhi hai mere dost...* The night came

with the next charge of the home guard brigade and when they collapsed spiritlessly they exchanged a sigh of relief. She would finally be back tomorrow. Maya, their maid, was their saviour; she was God for them! She saved them from the sins of daily mundane chores. She was their only solace. She was indispensable. Their life revolved around her. They silently prayed for her well being.

God bless the maids in attendance! P.S. In case, you cannot empathise with Lalitha's tirade, your mother surely will! 🇮🇳

Unanswered

Will pizza delivery always beat the ambulances reaching our homes? Many such questions intrigues the youth

Tanvi Sethi, AIS Gur 46, X C

The Indian youth is very proud of their unique and rich cultural heritage. But it saddens them to see it being defaced by the multi-headed demon of corruption, poverty and illiteracy. How can the younger generation, move forward with such an enormous baggage of problems on their back?

Everyday, students have their heads hit the roof of their school buses while travelling, thanks to the uneven roads. The youth questions - 'Why aren't there proper roads in our metro cities which are the face of national

development?'

Most schools and colleges teach measures to prevent mosquito breeding and other water borne diseases. Students are taught about sewage systems from as early as class V. But the growing number of uncovered drains makes the youth wonder - 'Do sewers exist only in our textbooks?'

Everyday in India, young mothers die during childbirth due to delayed medical attention. The youth asks, 'Is pizza delivery always going to beat ambulances reaching our homes?'

United Nation's Millenium Development Goals (MDG) aim to eradicate poverty and illiteracy by 2015. The

youth questions, - 'Can India make this miracle happen- of keeping up to the MDGs in a span of the next four years, something the nation has been failing at, from so many years?'

Numerous government schools have been set up for the poor children founded by the Sarva Shiksha Abhiyan. But the yet plunging literacy rate urges the youth to ask - 'When and how will education for all translate into a plausible reality?'

Today's Youth has no time to waste on quibbling, arguing and contending. They seek answers and want solutions. And they want them NOW. Is the government listening? 🇮🇳

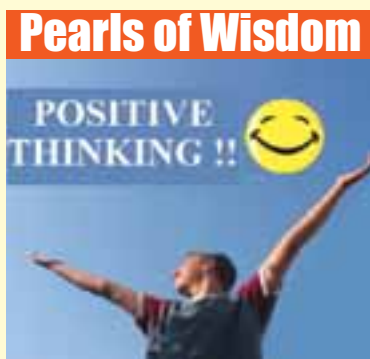


Be positive

Akanksha Vaid, AIS PV, X

It's common for everyone to run into problems, face difficulties and commit mistakes. Past experiences greatly influence our attitudes, thinking, behaviour and most importantly habits which then impact the way we see ourselves. Often, an unhappy and negative experience leaves a scar for life. But does worrying about it serve any purpose?

Remember, success in life depends on positive attitude. Happiness comes with optimism. Our interests, goals and dreams in life revolve around happiness but, it is the atti-



tude (positive or negative) that ultimately affects the quality of life and determines whether we succeed or fail in life. A positive attitude can carry an individual through all kinds

of difficulties. By cultivating a brighter outlook toward life, all that we do takes on a new meaning, thus reaping rich dividends. It helps sail through setbacks and misunderstandings with faith and confidence.

The question is how can a person cultivate positive attitude? Take a look at yourself; give your future a new purpose and a new direction by modelling your life to suit your nature and capabilities. Do things that are necessary to achieve your goals. Begin by accepting responsibilities, taking charge of them and carrying them out! Be positive and see how life turns beautiful. 🇮🇳

GT M@il
Parent Speak

The Editor

As a parent, I would like to express my appreciation for the time and effort put in by you and your team in producing the very attractive and informative "The Global Times."

I enjoy reading about the wide variety of activities in which students of various AIS branches participate in. The little personal quotes that go on top of each page on various topics contributed by young children are particularly very touching. They always manage to bring a smile to my face. Thank you so much, Global Times Team! 🇮🇳

Shobhna Gujadhur, Mother of
Manya Tyagi, AIS Vas-1, I B



I like the Dairy Milk Silk ad as it portrays our real emotions for a bar of chocolate.

Mausam Singh, AIS Vasundhara 6, VII C

One are the days, when the purchasing decision solely rested with the parents. The youth of today, represent an important demographic to marketers because they have their own purchasing power, they influence their parents' buying decisions and are the adult consumers of the future. Ever wondered why insurance companies would deploy a teenager to endorse their product? Or why would Surf Excel, (a product that kids would never use, unless they have been served with a punishment, of course) only have tiny little ones posing for their product? It indicates that the new category of consumers reigns supreme since it holds the purchasing power and is the driving force behind endorsements.

In addition, there is a vast plethora of options to blame too. They are inundated with extreme images and lured with the idea that buying things will bring them satisfaction and instant gratification.

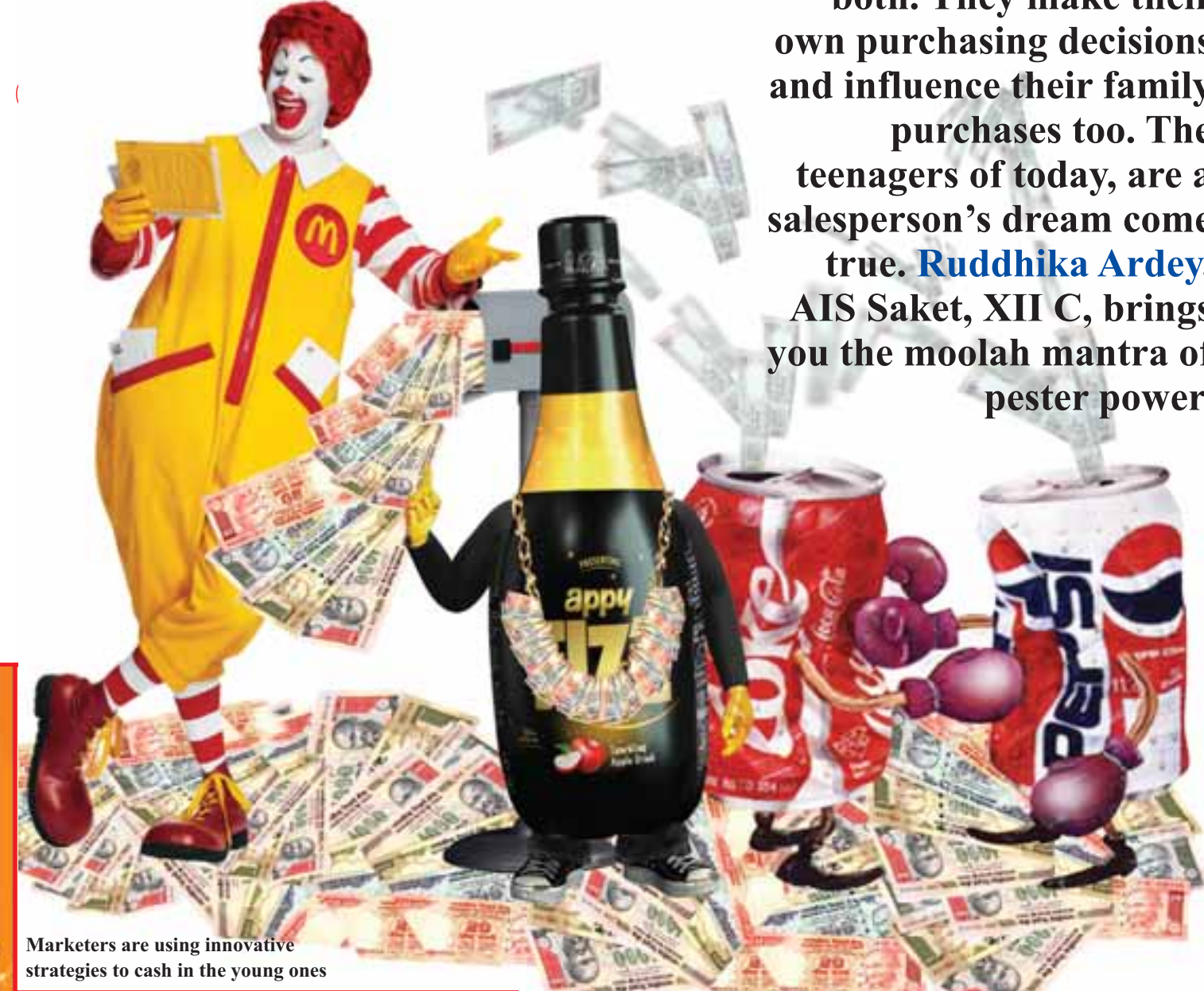
The bottomline – the youth and the tiny little ones are a large part of 'BRAND CONSUMERISM'.

PARENTS TO BLAME?

Advertisers aren't the sole reason for the over-the-top consumerism. Parents play a contributory role too. Many parents are driven by the thinking that their children's lives must be better than their own was. It is natural to want your child to be happy and comfortable. And this attitude, too, is responsible for most children getting exactly what they want, when they want it. The feeling- 'If-I-can-afford-it, why-not,' amidst parents, paves the path for greater craving for brands among the children. Feeling guilty at not spending enough time with their children has compelled many parents to try to compensate in other ways. Gradually, the focus has shifted from parents teaching children to balance their spendings to quite the opposite. On the slightest insistence, most parents, rather than offend their child, take the path of least resistance and buy their child what he wants. According to the article, "Temptation - Free Television for Children?" by Pascaline Dumont (Journalist with UNESCO Courier), over half the families reported giving in to a child's request to avoid an argument.



Cash'EM YOUNG



Marketers are using innovative strategies to cash in the young ones

Money and desire are all you need to make a purchase. And they have both. They make their own purchasing decisions and influence their family purchases too. The teenagers of today, are a salesperson's dream come true. **Ruddhika Ardey**, AIS Saket, XII C, brings you the moolah mantra of pester power.

ADVERTISING POWER

Let's be direct

Previously, advertisers marketed children's products towards parents. But nowadays, marketers aim their messages directly at children. Advertisements are made in such a way that they draw the attention of children directly.

It's psychological

Commercials also often use psychological research to make their messages more powerful. They draw from developmental psychology principles to build campaigns that persuade children.

You need it

Every advertisement successfully convinces them that the product is essential for them to function. "If you don't have an iPhone, well, you don't have an

iPhone," said the iPhone commercial, suggesting the product is a luxurious necessity. And did it have an impact? Well, ask a teenager and you'll know if they really 'need' an iPhone.

Fix a problem

Advertising works best when it creates insecurity. Brands use this ploy and capitalize on important teenage issues and anxieties like body image, peer-group acceptance and their desire to appear "cool". Ads that say, 'use this face wash/fairness cream/perfume and you will be the guy/girl everyone desires', are commonplace.

Adolescence captured

'Kyunki har ek friend zaroori hota hai', sings the Airtel ad, striking just the

right chord with the youth. The McDonalds ad too targets the area, where it hurts the most – the pocket. A little boy finds it okay to have a girlfriend, when it's 'affordable'. Adolescence will come with its fair share of issues, and the sad part is that the marketers will always know of the same.

Buy and fit in

Teenagers are told that they aren't good enough the way they are. Many kids buy into that message and end up being hypocritical of themselves. Pepsi, telling you that you can be 'Youngistan ka WOW' or Appy claiming to be 'a cool drink to hang out with' isn't really some jaago-youth initiative. They just show you the way to be a part of the 'cool' gang, in a subtle way, of course.

Educate: Parents should teach their children to be critical of ads and be less influenced by them, along with the value of money. "That lack of adult interpretation is a concern because young children tend to accept ads as fair, accurate, balanced and truthful," says Kunkel, a marketing and communication expert. "They don't see the exaggeration or the bias that underlies the claims," he says. Children must be able to discriminate between commercial and non-commercial content and identify the advertiser's persuasive intent.

Empower: Teens need to become more critical viewers of advertising.

Help them recognize what's behind the hard sell. Ask them to identify the themes the advertiser is using to connect with them. Ask them to point out what "need" is being projected that the product can supposedly fill, and if the product can actually fill the given need.

Act: American Psychological Association has asserted that no psychological principles should be used when marketing to children.

They are also recommending that there should be some sort of strategy to protect the young ones from exploitation through the use of psychological ploys. Maybe, Indian government can take a cue and enforce similar guidelines.

WHAT CAN BE DONE?

Vaise har ek Ad zaroori hota hai

TOP 5 Ads



1 Airtel : Har ek friend zaroori hota hai



2 Blackberry : We are the Blackberry boys



3 Mountain Dew : Darr ke aagey jeet hai



4 Vodafone Blue : He's always on facebook



5 Dairy Milk : Shubh Aarambh
The categorization of ads, in no particular order, is based on perceptual data and does not represent any ratings

Bonesgone’s Alarm



Illustration: Ravinder Gusain

STORY WALA

Sumedha Sharma, AIS PV, X B

Crank! I was taken aback by the sound. I couldn’t recollect where I was, whether I was dead or alive. All I could see was a dark tower in front of me. As snow swirled with fury, my feet went numb with cold and to my amazement, an oak door groaned open. I decided to explore the place and stepped into an entry hall. Whoa! The place was huge. The walls were lined with antique rifles

and a host of other interesting stuff, but I still couldn’t figure out which place it was. All I knew was I had been there before and the decorations seemed familiar. However, I could sense an awaiting danger. As these thoughts crossed my mind, the door slammed shut behind me and after a few seconds, I could hear music echoing from the other end of the hall. It sounded like a war symphony, as if someone just lost a war. The room suddenly echoed with the

sound of approaching footsteps and to my amazement, I saw a man marching out of the dark shadow towards me. He had short grey hair and was wearing a military green uniform. As he walked stiffly, I silently prayed, “Don’t notice me!” But, I could not escape his cold stare. He shouted, “What are you doing here, Tyson?” It took me some time to realize that that the old man was my Maths teacher and the place, my old military school, Chadwood Military Academy. But the fact that kept bothering me was, how did I reach there? How could I see a teacher who died three years ago? However hard I tried, I couldn’t understand a thing. I knew only one thing, that all the answers to my queries lay with Mr Bonesgone, my maths teacher. But as I summed up the courage to ask him, he ordered, “Follow me.” I had no option but to do as he said. Soon I could hear a chopper approaching. I shouted out loud and asked, “Where are you taking me?” The teacher replied, “You should feel honoured my boy, for soon, you would join a great army! Just like that silly game you use to play with Mike.” (...to be continued in the next issue)

An Average School Day

POEM

Labanya Mitra
AIS Saket, X C

It’s six already, the alarms are blaring,
pressing the ‘snooze’ button,
at the screen I’m staring.
Have to get up, it’s time for school,
dull and boring,
can’t break a single rule.
So up I get and move
into the chamber of my shower,
as sleepy as I am, feels like
I’m up in a tower.
Out I get, teeth chattering,
shivering in cold,
put on my shoes and uniform,
I look so old.
I pick up my bag,
stuffed to the brim with books,
weighs a couple of tons, it looks.
So off I go in the raging weather,
on the sidewalk I see dirty,
stinky heather.
As I reach the bus stop,
my best friend’s waiting, and
the conversation moves to dating.
The bus arrives, one of the
best parts of the day,
laughing my head off
at the hilarious things we say.
Then we reach school,
a depressing feeling sets in,



teachers look at you
as if you’ve committed a sin.
We start climbing the stairs,
as slowly as we can,
dump our bags and out we ran.
After a while, the bell starts ringing,
the morning prayer has started,
the speaker starts singing.
I sit down on my seat,
with my friends all around me,
it’s a really good time
to complete the homework, you see.
Once it’s over, the classes
start in full swing,
teachers drone on and on
but I hardly get a thing.
Someway or the other,
God only knows how,
we complete five periods,
welcoming the break, we bow.
Off we rush to the canteen downstairs,

buy our stuff; we sit down
on the basement stairs.
There’s the bell again,
announcing recess’ over,
and bear the classes
till the day’s finally over.
So I pack my bag
and skip down to the gate,
busy talking and buying things,
to the bus I’m late.
The return journey’s even better
than the earlier,
at this time of the day,
you won’t see anyone crazier.
After a while there’s finally silence
and everyone’s dozing,
I sit on the seat by myself,
quietly thinking,
If I really detest this life so curled,
how is it, that I love it more than
anything in the world?



Sweet and Sour Vegetables

Ingredients:

Cauliflower..... 200 gms
(cut into small florets)

French Beans..... 10 to 12
(cut into 2” long pieces)

Cabbage 1/2 cup
(cut into big pieces)

Vegetable Stock/Water 1/2 cups

Oil..... 2-3 tbsp

Carrots *(cut into rings)* 2 to 3

Capsicums *(cubed)* 1 or 2

Spring Onions 2

Vinegar 6 tbsp

Sugar 3 tbsp

Tomato Ketchup 4 tbsp

Soya Sauce 1 tsp

Cornflour 2 tbsp
(mixed with a little water)

Ajinomoto 1/2 tsp

Salt.....as per taste

Pepper powder..... 1/4 tsp

Red chilli powder 1/2 tsp

Method:

- Heat 2 to 3 tbsp oil in a pan.
- Add red chilli powder. Simmer.
- Add spring onions and fry.
- Add carrots, cauliflower and French beans, and saute for few minutes.
- Add stock / water.
- Cook on a medium flame for a few minutes till the vegetables are ¾ done.
- Add sauces, vinegar, cabbage, capsicum, salt, pepper & ajinomoto.
- Give a few boils till all the vegetables are done, but crunchy.
- Add the cornflour mixture and bring it to boil, till the sauce thickens.
- Serve hot with fried rice.

SUDOKU-7

Log on to
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PAINTING CORNER

Painting by:
Astha Gandhi, AIS Noida, XI A

CAMERA CAPER

Pics by: Apeksha Rawal, AIS Pushp Vihar, VIII B

Busy as a bee

Lost in the wild



The blood donation ad with the message, “*Kar ke dekho, accha lagta hai*” always inspires me to donate blood.
Uttkarsh Bagoi, AIS Vasundhara - 6, VII C

The tale of a chance meeting

Wisdom Tales



Illustration by: Ravinder Gusain & Deepak Sharma

Tanmay Singh, AIS Vas-1, III C

Many many years ago, there was a king named Akbar. He was brave, just, kind and adventurous, too!

One day, he went hunting with his courtiers. It was a hot summer afternoon. The sun was shining bright over their

heads. They went deeper and deeper into the forest. The whole day passed, but they could not hunt a single deer. They were hungry and exhausted. To make matters worse, King Akbar was separated from the rest of the group and lost his way. Trying to get back, he arrived at a crossroad. Just then, a young boy passed by him.

“Hey! Listen young lad,” King Akbar summoned him and asked, “Which road goes to Agra?” The boy smiled and said, “*Huzoor!* No road goes to Agra,” and chuckled, “It is only the people who go there.”

King Akbar was greatly amused. Smiling, he asked, “What’s your name?” “Mahesh Das,” the boy answered, “And what’s yours?” he asked boldly. Impressed by his confidence, King Akbar said, “You are talking to Akbar- the emperor of Hindustan.” He then took off his ring and gave it to the boy saying, “Hey! Take this,” and continued, “When you grow up, come to my court. We need fearless people like you. I will recognize you by this ring.” Mahesh was very happy at the thought that he had met the great King of Hindustan. He bowed his head respectfully and showed the road to Agra. That was how Emperor Akbar met Mahesh, the bright and intelligent lad, who later became famous as Birbal, the witty courtier.

So, what did you learn today?
A ready wit and presence of mind are great virtues.

Aloo Chana Chaat



Ingredients

Boiled and cubed potatoes
Boiled chickpeas
Finely chopped onions
Chaat Masala
Lemon juice
Sev
Coriander leaves
Salt to taste

Method

■ In a serving bowl, place the boiled potato cubes and boiled chickpeas.
■ Top it up with chopped onion. Sprinkle *chaat masala* and salt to taste.
■ Drizzle a little lemon juice. Serve garnished with coriander leaves & *sev*.
This recipe was prepared by AIS Gur 46 during their 'Healthy Food' week.

The Day I Felt Lonely



Surudhip Raam

AIS Vasundhara-1, VIII A

Last month, my school offered me a chance to participate in a competition held at Bal Bhawan, New Delhi. The competition was of two days, so we stayed overnight at Bal Bhawan. A group of three girls and a teacher accompanied me. On the first day, classes got over by evening and I came back to the hostel. My teacher and

other students went to the girl’s hostel. I thought I’ll manage well as I had to stay only for one day. But soon, I felt very lonely and homesick. After some time while strolling around alone in the garden, I met my teacher. She advised me to make some friends. So, I made some new friends and that was the last time I felt lonely. I had a very good time with my new friends. The next day while going back home after the competition, I was very sad to leave my friends.

POEM POINT

Teddy Boom



Abhigya Varma, AIS Gur 43, IV C

I saw a toy in my room,
It was my teddy, Boom.
It is my favourite toy,

and it is a boy.
It is cute, but very mute.
It has two hands, two legs,
two eyes, and two big ears.
I love to play with my teddy Boom!

Cry of Earth

Anoushka Arya, AIS Saket, IV B

Man is only aspiring,
Has lost his sense of good thinking,
Industries are fast growing,
And resources are
on the verge of finishing.
The Polar ice is melting,
The ozone layer darkening,
The flora fast depleting,
The fauna also reducing.

Oxygen is fast decreasing,
The situation on earth worsening,
Mother earth is weeping,
Let’s make a move to see her reviving,
There is no harm in trying,
Let’s make a move to see her reviving.

Crying

Aditi Roy, AIS Vasundhara-1, III C

I cry when I am hurt
And sometimes when I’m sad.
I cry when I get punished
Because I’ve done something bad.
I cry when I am angry
That means when I’m mad
But grown ups sure are funny...
Mommy cries when she is glad.

It's Me

My name: Raj Batla

School: AIS Vasundhara-1

My class: I A

My B'day: May 24

I like: to play

I hate: when somebody disturbs me

My role model: My father

My best friend: Kehkasha

My favourite book: Little Red Riding Hood, Tom & Jerry

My favourite mall: GIP, Noida

My favourite food: Palak paneer, dal makhni & chappati

My favourite teacher: Anupama Ma'm

My favourite poem: I am a Little Teapot

My favourite subject: Maths

I want to become: an Astronaut

I want to feature in GT because: I want to present myself in front of others.



PAINTING CORNER

Shrishti, AIS Pushp Vihar, IV D



I see, I remember I do, I understand

Amity Center for Educational Research and Training (ACERT) integrates international methodologies and best practices from the field of early and primary childhood education in its curriculum, with a focus to prepare and train passionate educators. ACERT primarily focuses on enabling a Teacher Trainee to understand a child in terms of his/her overall development. As part of the ongoing teaching practice, ACERT trainees regularly visit Amiown as well as Amity classrooms, and conduct lessons with the children. These classrooms serve as learning laboratories for the trainees as they not only get to understand the behaviour of children but also get instant feedback to improvise on their classroom management and teaching skills. The USP of ACERT is that classroom training begins as early as the first month. Here are some activities conducted by the trainees as an extension to the ongoing concepts in Amiown classes:

FORK TALES: Amiown believes in the holistic development of children. ACERT trainees incorporated this philosophy when they demonstrated activities inculcating social etiquettes like 'laying of a table' for the little ones. It was a delight to see the children place the entire cutlery including plates, fork, knife and spoon in the right order.



A Chocolaty Affair

LETTER FUN: Many new concepts were introduced by the trainees through games. In the game 'Letter Honey Bee', a trainee had cutouts of honey bees stuck on her body. Each honey bee had a letter attached to it. The rule of the game was that the children had to pull out the honey bees with the letters/objects corresponding to the sound called out by the teacher. The children had to run and put them in a box of the same letter.

POWER YOGA: For the physical development of children, a yoga activity was planned. The trainees made smart use of opposite words like 'up & down, open & shut' during the *aasans*.



Ms Honey Bee


SNACK TIME: The snack time activity for the little ones saw them making chocolate *laddoos* as part of the ongoing Diwali celebrations. Basic shapes were also reinforced as kids made biscuit toppings using round biscuits, cheese cut in the shape of triangles, pineapple squares and sauce.

COLOURS OF JOY: The children enjoyed making *Rangoli* using coloured dominos of different shapes like circle, diamond, square, rectangle and arranging them on a cardboard base of circle. This



My Rangoli's in shape!

Rangoli turned out to be a great idea as some children are allergic to powder colours. The trainees had also planned a Ganesha *Rangoli* by pasting orange and grey coloured soil, and golden stones on a cardboard.

I DO, I LEARN: A role play, 'Say no to crackers' performed by trainees made the little ones aware of the hazards of crackers. In another session, trainees dressed up like doctors and visited the classrooms. The children were given a chance to wear stethoscopes and listen to each others' heart beats. The trainees were enriched with the overall experience and are looking forward to be with Amiown children in the days to come. 



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Integrating Art with Culture

The festival of lights brought good cheer for Amies


“It is the supreme art of the teacher to awaken joy in creative expression and knowledge” said Albert Einstein. Amiown endorses this message by translating them into the lives of the children. Art for the Amiown kids is a medium to showcase their creativity and a means to make them more socially and emotionally independent. And when art is integrated with culture, the message serves a dual purpose. This is exactly what Amiown did, a week prior to their favourite festival, Diwali.

The Amies were at their creative best, decorating their class and corridor on the theme of Diwali. They engaged in interesting activities like making of *Toran* by pasting pictures of *Diyas*, Ganesha, Swastika, etc. They also prepared lanterns with disposable cups and enjoyed decorating them with block painting patterns.

Beautiful stencil *Rangoli* on paper plates decorated with the sprinkling of colourful saw dust, helped them revisit their knowledge about rough and smooth. They learnt making innovative candles with ice cream sticks. The most outstanding pieces turned out to be the decorated glass windows, pasted with pictures of Ganesha, Om, etc. The

process involved preparing thematic stencils and pasting them on glass windows. Thereafter, children painted them with the help of rollers. The stencils were then removed leaving the impression of the symbols created, which were then treated with sprinkling colours to give them a festive feel.

While the children celebrated the spirit of Diwali, the activities also ensured learning made easy for them, by integrating various topics. The kiddos revisited their knowledge about different colours while making lanterns, *Rangoli*, *Toran*, etc. They applied paint on a huge 'h' as an extension to their knowledge of the sound of 'H'. Every child also gave seven hand impressions to complete the lantern while learning about the numbers 1 to 7.

The reinforcement of the shapes - circle, square, triangle and rectangle was achieved through the various Diwali art and craft activities. The children made different decorative items through art and craft for Diwali like Lantern, *Swastik*, mobile and *Toran*. Integration of number 7 was brought about through the activity wherein the children prepared *Toran* by pasting 7 *Diyas* on square shapes and decorating the same with glitter. 



Diwali is fun!



Hand made patterns



Glass decor



Floral tribute



Rangoli on a platter



Eco friendly lantern



I like the Clinic Plus ad which features a girl with long, beautiful hair and naughty eyes. I hope to have hair like hers someday!

Dipanshi Bansal, AIS Vasundhara-6, VII D

Tasting Swiss adventure

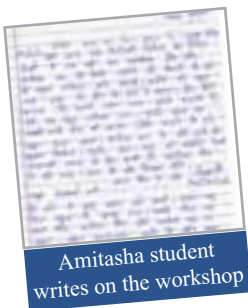


Learning Swiss culinary arts

Amitasha embarked on a journey of culinary delights with Swiss bakery 'Swiss Gourmessa'

AERC, in association with Swiss Embassy, organised a bakery workshop at Swiss bakery 'Swiss Gourmessa' for Amitasha students. A group of 16 select students along with their teachers participated in the workshop. The enthusiastic Amitasha participants were transported to the world of golden delight as they were shown how to bake a wide variety of Swiss breads and explained the 'exclusive properties' of each one by chief baker Marcus. The participants got an opportunity to make Swiss breads ('Zopf') and relish it too.

The baking session was followed by a 45-minute interactive session, conducted in Hindi on Switzerland. Ms Sarah Berry, Embassy of Switzerland (New Delhi) brought alive the beautiful visuals from this pristine and serene paradise through pictures, maps and simple statistics. This was followed by a question and answer round. Amitasha students enthralled everyone by singing songs from famous Bollywood



Amitasha student writes on the workshop

movies shot in Switzerland. Their performance invited a reverberating applause from everyone present. As a gesture of thanks, the students prepared special hand-made cards for Mr Marcus and Ms Beerli. The one-of-a-kind workshop was immensely enjoyed by

all the participants. **GT**
(Amitasha is an initiative for the 'underprivileged girl child run by Dr (Mrs) Amita Chauhan, Chairperson, Amity Group of Schools)



The little ones evoke laughter with the recital of fun poems

Activities galore

September saw AIS Vasundhara-6 host activities that offered both fun and learning

AIS Vasundhara-6

Seminar for UNESCO club leaders

Teachers Sunita Srivastava and Meena Negi of AIS Vasundhara-6 participated in a seminar organised under the aegis of CUCAI (Confederation of UNESCO Clubs and Associations of India) at Jodhpur. The four-day conference from September 1 - 4, saw the participation of more than 80 UNESCO clubs and Association leaders across India. Thought provoking subjects related to UNESCO like heritage conservation, Right to education, etc were addressed in the seminar, providing a platform for stimulating discussions. As a part of the trip, selected leaders were taken on a historical tour to Jodhpur.

International Literacy Day

Students of Class IV conducted a Special assembly on September 22

to celebrate International Literacy Day. A skit was presented to emphasize literacy as a human right. Vital information about literacy was also shared in the form of a poem. Principal Sunila Athley congratulated the children for their efforts and urged them to contribute their bit towards eradicating illiteracy.

Recitation Competition

The Primary Wing of AIS Vasundhara-6 held English Recitation Competition for Classes II & III on September 20. The theme of the competition was 'Humorous Poems in English.' The little ones used colourful props while reciting the poems, which had the audience rolling with laughter. Some show-stealing poems included 'Welcome back to school,' 'A Floating Pop Corn,' 'My Grandma Snores,' and 'My Homework.' **GT**



Dr Gerard Weijden engages the audience

Setting global benchmark

The Global Times

Atwo-day workshop, beginning September 15, was organized at Amity University, Uttar Pradesh for The Global Times (GT) team, GT teacher coordinators from various AIS branches and students of Amity School of Communication. The workshop was addressed by Dr Gerard van der Weijden, Director, STEPP Educational Communications, Norway and a core member of the Young Reader Advisory Committee and the Young Reader Prize Jury of the World Association of Newspapers (WAN).

The workshop, aimed at making GT better, ensured equal involvement of the participants by including many group activities that resulted in fruitful ideation and brainstorming sessions. The invigorating sessions packed a punch of liveliness, thanks to the impeccable sense of humour of the eloquent speaker, who never let a dull moment creep in. Interesting anecdotes and personal experiences narrated by Dr Gerard made the sessions more engaging. The workshop let out-of-the-box ideas emerge out of the minds of the inquisitive participants, who in turn bombarded the expert with a series of questions. **GT**

Grand celebrations on Grandparents' Day

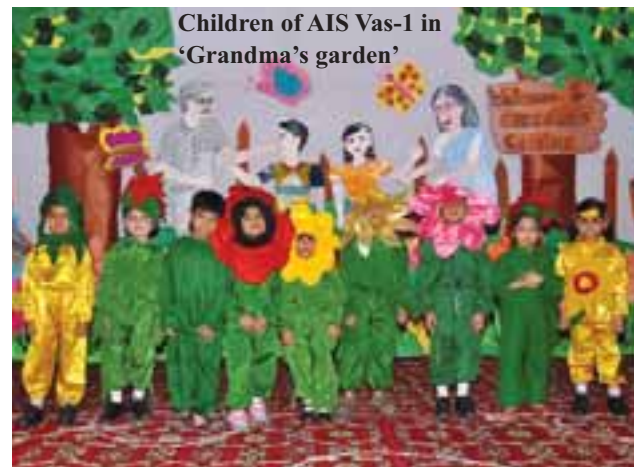


Ammaji blessing a student at AIS Noida

AIS Noida

The nursery section of AIS Noida celebrated Grandparents' Day on September 15 and 16. The celebrations began with a prayer song by students and a welcome of the grandparents of the kids with a traditional *tilak* on the forehead. Each section celebrated the day with great enthusiasm in their respective classrooms with creative activities such as games, quizzes and story-telling sessions by grandparents. A rhyme and action song by grandkids won the endless affection of grandparents. The classrooms overflowed with emotions of cheer as grandparents and grandchildren mingled merrily through

a couple of engaging activities. The day was graced by the presence of Amity's first Great Grandma, Smt. Leelawati Shastriji, fondly known as *Ammaji*. She lavishly praised the loving and eternal bond between grandparents and grandkids. Labeling their role as one of indispensability, *Ammaji* added that the grandparents were the greatest support system any child could ever have. A formal 'Thanksgiving' was also organised for the grandparents; the kids gifted them handicrafts specially made by them. The day that concluded with refreshments and loads of entertainment, fun and warmth, made for a memorable one for the excited grandkids and the doting grandparents.



Children of AIS Vas-1 in 'Grandma's garden'

AIS Vaundhara-1

Themed 'Grandma's garden,' AIS Vasundhara-1 dedicated the day to grandparents and observed it with great zeal on September 30 (Class Nursery) and October 1 (KG). The ceremony was inaugurated with the lighting of the lamp by *Ammaji*, Principal Mrs V Balachandran, Head Mistress Roop Kamal Singh and grandparents of the kids. The show started with a welcome song by Nursery D, followed by thoughtful quotations by other sections of Nursery and KG classes. The day concluded with the grandparents sharing their beautiful thoughts and views about the day's celebrations. **GT**

My favourite ad is Airtel's 'Har ek friend zaroori hota hai'. It reminds me that all my friends are important.

Nishant Aggarwal, AIS Vasundhara 6, VI D



Googly woogly woosh

...goes Malaika Arora Khan, as she endorses POND'S moisturizing cold cream in town, in her trademark style

Kashish Minocha, AIS Saket, X B

What do you do when you realize Malaika Arora Khan is right in front of you? Take out your autograph book? Ask a question? Or simply gaze at her? I tried my hand at all of them (with a fairly decent success rate), when I had the chance to meet her at a press conference for POND'S @ Le Meridien, New Delhi. And look what I got...her many facets.

She is beautiful...

"Well, you can blame it on my genes. Women, as they get older, they start looking better. It's just like the longer you keep a wine, the better it gets." But, she does not take things for granted. She knows how to take good care of her skin. Here's the advice, "For dry, scaly and undernourished skin, hydration is very important. You need to drink lots of water. Adequate sleep and eating the right diet is necessary. Also, choosing the correct moisturizer is very important for sensitive skin."

She is professional...

She knows her act and gets it right too. "I have always been doing songs in films and each time I've done it with sincerity. When I'm appreciated for it, it definitely feels nice. I always try to do better than what I have done the previous time and yes, after Munni, my expectations for

myself have grown." And she keeps it all planned, "I'm working with Farah Khan and Sajid Khan in Housefull 2 and soon, we would start work on Dabangg 2."

She is versatile...

A VJ, a model, an actor, a judge...she has essayed various roles, and she has "loved all of them." Quiz her still to choose one, and she says, "All of them have been my favourite. That's probably why I took up each one of them! I started off as a model and then immediately, a VJ, so that has been very memorable and special because that was when I received my first paycheck which motivated me to become more successful in life."

She knows how to balance...

...not just her weight, but both her personal and professional commitments, too. But, that she thinks is part and parcel of being a woman. "Women are just blessed with what we call the 'balancing act'. They are born with it and I guess this technique of multitasking comes to them naturally," she quips.

She is a fashionista...

Going by her fashion choices, she deserves this tag. So, does she plan to take the tag forward with her own clothing line? "Of course! Why not? If given a chance, I would love to do that."

But, she cares too...

She associates with social causes, but doesn't "really speak much about them. Amongst them, I believe development of the girl child is one cause, which really needs attention and is most important for the development of our country."

Sometimes...**school uniform** really helps!



Cosy Posy: Kashish's dream moment with Malaika

to be really sweet and asked everyone to keep quiet and let me finish! I loved the little conversation with her and fi-

nally got my chance to pose with her. I guess, my school uniform really worked!



Boxing for the Ballot

Can a 25-year-old, who designs evil smiley faces for Harpic commercials, take on hard core politics?

Nishita Khattar, AIS Noida, XI F

Pointy fingers, marigold flowers, party flags, armoured hearts...the book cover, an eclectic array of contradictions, says it all. Set in the sleepy town of Bittora in fictional Pavit Pradesh, the most populous state of India (Can you guess which state that's a spin-off from? Uttar Pradesh, of course!), Battle for Bittora is a hilarious blend of hard core politics fused into heart-warming chick-lit. Twenty-five-year-old Jinni's life is as perfect as it can get, at least for a girl named Sarojini Pande. Though she prefers the abbreviated Jinni (Who wouldn't? Having the two-in-one combo name of a freedom fighter and an overcrowded Delhi market is not exactly a cakewalk, is it?), and has a triple-XL wide mouth, she makes a living out of designing creepy bacteria with evil-smiley faces for Harpic commercials, until her grandmother steps in out of the blue. Amma, whose fragile appearance belies her iron will, is the ideal person who can alternately bully, coax and emotionally blackmail Jinni into carrying her family name along the political path beaten down by her forefathers. Before she realizes it, Jinni, animator of *kitaanus*, is transformed into *sari*-draped Sarojini



Book Review

Title of the book: Battle for Bittora
Name of the author: Anuja Chauhan

Pande, the new face of Pragati Party. And who stands up from the major opposing force, the Indian Janata Party (IJP)? Zain Altaf Khan, Jinni's childhood friend and adulthood 'frenemy' (enemy disguised as a friend)! And what follows is one of the dirtiest, wash-the-other-party's-linen-in-public, most passionate, eventful and action-packed elections in the history of political warfare, where the iciest weapons are words, and the most dangerous ammunition is oxygen (that is the exclusive Pragati Party term for the necessity-money). Putting in a cameo appearance by Salman Khan, better known as Salmon Khan (for the salmon-pink T-Shirts he wears), just to garner votes is no huge feat, and keeping your calm while being shadowed by the Election Commission is even less. But following a roller coaster of turmoil, the book glides to a halt as Jinni wins the election and her confused relationship with Zain finally sorts out. Author Anuja Chauhan brings to light a whole new version of our politics-riddled society, sprayed liberally with wit and humour, and with a tang of sarcasm. Battle for Bittora is well-worth a read. And to the boys, the category of being 'chick-lit' doesn't make it untouchable- the book is just as interesting (and maybe more) as the other books we read!

Pizza Mania

Bipanchy Hazarika, AIS Saket, II B

Food is our most basic need and everybody loves food. My favourite food is the yummy PIZZA. It's one of the most popular and easily recognizable foods in the world. My favourites are those from Pizza Hut. I love pizza so much that I want to bring it for tiffin to school everyday but sadly my mother does not permit me

that. Some interesting facts:

- The pizza is a product of Italy.
- The first pizzeria was opened in Naples, Italy in 1738.
- The world's largest circular pizza was made in South Africa in 1990 – 122 feet and 8 inches across.
- The most expensive pizza ever made cost about \$2,745.00.
- Domino's is the world leader in delivery of pizza.



GT Travels to Goa



Shardul Pundir, II A and Shreyaansh Pundir, KG B of AIS Vasundhara-1, dip into the pages of The Global Times, as frothy waves dance in abandon at a beach in Goa.

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