Status of the week

"Tu khud ki khoj mei nikal, tu kis liye hatash hai? Tu chal tere wajood ki samay ko bhee talash hai. " I guess the one thing that each and everybody should do, no matter how busy they are.. everybody, go and watch Pink. #PINK Kirti Wadhwa, AIS PV, XII

After a long time, a movie for the orthodox and obnoxious society masking its ugly truth behind the veil of education. A movie that questions the ones condescending independent women (read aseveryone). A movie nauseatingly relatable. #PINK

Ananya S Rajpoot, AIS N, Alumnus

I never cried while watching Tare Zameen Par or Veer Zara or any movie. But today, I cried. This is why we need feminism. #PINK

Simran Arora, AIS PV, XII

What does the upcoming festive season mean to you?

a) Sale and discounts b) Delectable food c) Merriment and fun

To vote, log on to www.theglobaltimes.in

POLL RESULT or GT edition September 26, 2016

Will the MNS call for Pak artists to leave India resolve cross border terrorism?



Coming Next Contest Edition!

THE GLOBAL TIMES

Pic: Arushi Dayal, ASCO, AUUP

Bapu's India

Gen Y and Gandhian ideals - do they go together? Well, looks like they do!

Tulika Banerji, GT Network

Tf Bapu was alive today, would his tenets of 'bura mat suno, bura mat dekho, bura Imat bolo' still ring true? Possibly yes, as Amitians do believe so. Why, they have their own interpretations too! As we commemorate the 147th birth anniversary of Gandhiji on Oct 2, here's an ode to the wise old man who propounded simple doctrines which seem to resonate across centuries...

See no evil...

But don't close your eyes to atrocities.

Siddharth Bagga, AIS Gur 46, XII -"With the media explosion today, it's hard to not see things. But in some situations, for eg, in case of child labour or an accident, we shouldn't turn a blind eye."

Today, the connotation of evil has evolved, to become larger and omnipresent. It pops out in the form of virus content in our mobile, or leaps out as malware from the mail box. It manifests as meaningless TV programmes or fetters youngsters in the highs of drugs. It's best to not see such evil, but it's even better to protect yourself from it.

Say no evil...

But raise your voice against social evils.

Rahul Bishkarma, ASPESS, AUUP -"Hold your tongue if you aren't sure what to speak or have the urge to say something negative. But speak up against oppressors." How would bullies be tamed if no one spoke up against them? How would dowry deaths be stopped if no one protested? Words, chosen carefully, are the biggest

weapons one can possess.

Hear no evil...

But ensure that helpless cries are heard.

Amlaan Kumar, AIS Noida, Alumnus -"If there's one evil I don't want to hear, it's honking. It's the root cause of noise pollution and leads to hypertension, depression and hearing loss. Honking in Delhi registers an average of 74 decibels every day, 10 times higher than the limit. It's high time we do something about it!"

Gun shots, terror cries, foul language... there's a lot one would want to shield one's ears from. But is that the answer to a peaceful life? Together we have to stand up against all these noises, to create a harmonious world Bapu dreamt of.

Think no evil...

Instead, harbour positive thoughts.

Vandan Sharma, AIS Vas 6, VIII C -"Bad thoughts have a negative effect. If your friend has an attractive new pen and you think of stealing it; it will only make you feel guilty and upset your friend. Negative thinking can also lead to stress."

Thoughts maketh a man. What you think, you become. Evil thoughts harbour an evil mentality, turning you into a despicable person. Banish evil thoughts through yoga, meditation and an active lifestyle. Take a cue from Bapu, an avid walker.

Do no evil...

Instead, encourage the do-gooders.

Saanvi Wadhwa, AIS Vas 6, VIII C -"Just as wrong ideas lead to wrong doings,

prejudiced mindsets lead us on to the wrong

path. Carrying forward the legacy of Gand-

hiji, bura mat karo and make him proud!" As you sow, so you reap. If you do good, you get good in return, manifold. One good act encourages others to follow suit, spreading the wave of goodness all round.

Judge no evil

Instead, try to have an open mind.

Ashna Gugnani, AIS Noida, VIII M -"One should develop an accurate under-

standing of any matter, rather than labeling it evil out of fear or ignorance." Just as all that glitters is not gold, all that appears evil needn't be so. Instead of being judgmental, learn to embrace acceptance.

And who better than Bapu would appreciate

a harmonious world - a world where there is

no space for the evil of intolerance. GT Journalism is still evolving

Pic: Deepak Sharma, GT Network



GLOBAL TE Kadambini Sharma (L) with GT reporter

widely held that traditional media will die its natural death in due course, but this hasn't been the case so far. A balance will be found sooner or later. At the moment, however, it is in a bit of a flux.

You are a product of the prestigious London School of Economics. What difference did you find in the education system in England and your home country?

To begin with, we still majorly concentrate on rote learning. Here, there is less scope for discussions and practical applications as compared to England. Teachers and professors there are open to the idea of accepting deviation of views from what has already been laid down. They refrain from categorising your opinion as wrong or right. Sadly, that is not the case in India. Exploration isn't much of an option here.

Despite India having a humongous youth population, there are very few children's magazines or newspapers; what is your take on this?

It's been 70 years since India became independent, but even now there are thousands of children who don't know how to read, let alone write in a newspaper or magazine. So I think there is a lot of groundwork to be laid down to expose each and every child to such an opportunity. At the end of the day, it's all of us who can work in that direction, and bring about a change and it is people like you and me who are going to do it.

With so many mediums like the internet, television, and blogs coming up, there is less credibility of data. So how do we know what we are looking at is the true

If you've ever been to a village, you will see that people there mostly rely on newspapers as the only source of information. But here, a multitude of sources are available to you and there's a bombardment of information. So the only suggestion I have is - read everything, see everything, but don't believe it all. Form your own opinion. Lastly, never judge anybody or anything at first glance.

What is your take on a students' newspaper like The Global Times?

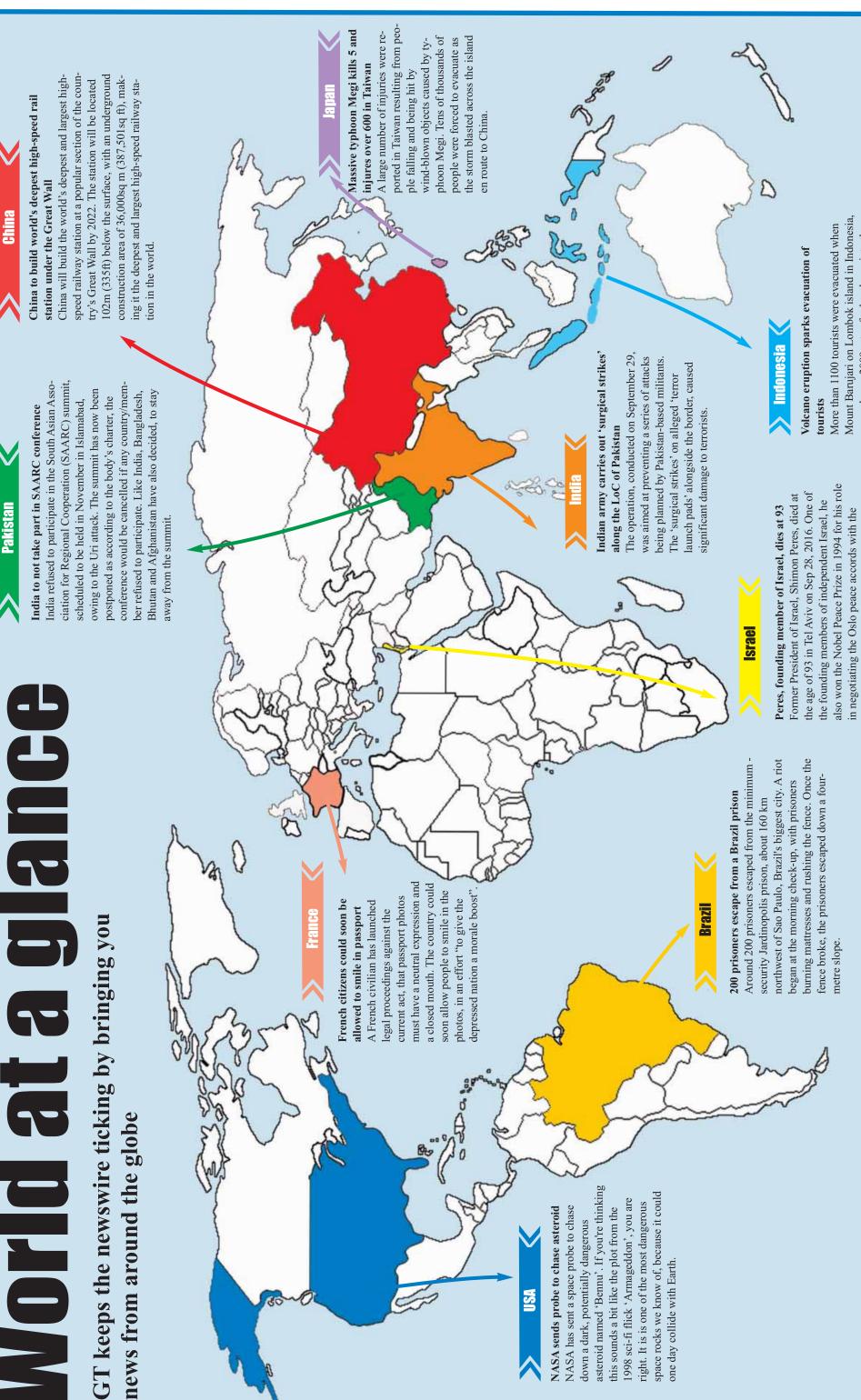
We never had the opportunity to put down in print what we thought, at an age like yours. Your newspaper presents a glorious chance which will give you the best insight into the world of journalism and how it really feels to work as a team.

What would be your message to aspiring journalists?

When you do a story, explore everything. Never leave any aspect unexplored. Always know what you're entering into and then write your story once, twice or thrice, and it is always better to do a recheck till the time you're satisfied. You should always be honest with your work. GI

News and Views

you GT keeps the newswire ticking by bringing



spewed over 2000 mts of ash column into the atmosphere on September 28, without any warning.

Palestinians. His funeral was attended by leaders,

president and PMs from different countries including US president Barack Obama.

Animals Ahor

BAL TIMES | MONDAY, OCTOBER 3, 2016

Amity to Skill India

Tith the core aim of Amity being nation building by creating a generation of conscientious global citizens, its partnering with 'Skills India' comes as a step forward in that direction. As the largest private educational group of the country adopts the govt's mission as its own, Tulika Banerji, GT Network brings you the role 'Amity Skills' is expected to play in skilling India

to enable the youth to gain a strong foothold in the job market, at par with global standards.

Mission and vision:

Nation building and beyond

When Amity ventures into anything, it is with utmost dedication and a definitive vision. 'Amity Skills' is no different. Under the able guidance of Dr Ashok K. Chauhan, Founder President, Amity Universe and Dr Atul Chauhan, President, Amity Education Group, the Amity Skills programme was launched in September 2015, spearheaded by Mr Ajit Chauhan, Vice Chairman, Amity University Online & Amity Skills. The vision and mission of Amity Skills is to become the largest skill developer and to become the most quality conscious vocational training provider in the country by significantly contributing to the overall target of skilling/up skilling 1 million people in India by the year 2022.

care, beauty and wellness therapy, etc. Aishwarya Verma informs, "Currently, the courses are being conducted in Amity University's sprawling lush green campus at Greater Noida. A lot more centres are coming up all over the country at Guwahati, Haridwar, Chitoor, Bubaneshwar, Punjab, Himachal Pradesh, etc. Amity Skills aims to have a large number of STC (Skill Training Centres) by the year 2022." With all the training content prepared in-house, the programme has a well chalked out syllabi catering to the demands of the industry. Plus, most of the programmes are residential, beginning from a minimum of 3 months to 2/3 year diploma courses, depending on the type of training.

Behind every successful project:

Stands a robust team

When Amity takes up anything, it has to be the best. The same is the case with Amity Skills, which has left no stone unturned in recruiting an efficient team to helm the programme. With a committed core team comprising qualified trainers, effective HR, admin, placement, accounts, business development as well as quality control teams, every step is taken to maintain high quality standards. The diploma programmes are designed as per international best practices. The placement team establishes tie-ups with concerned industries, to ensure in-course internships as well as placements for the students once their training is complete.

Challenges and roadblocks: Make the journey worthwhile

For a project this huge, the challenges are bound to be multifold. Lt. Gen Jatinder Sikand, Director, AU, Greater Noida avers, "For us, the greatest challenge has been industry expectations. A major complaint of the industry is, that students passing out of college have a low level of skills. Thus, our internship curriculum and evaluation procedure is jointly formulated by us and the industry. The industry is a part of the process at every stage, thus ensuring industry readiness for the students as well as placements." Another roadblock is the students' mindset. Apprises Aishwarya Verma, "Getting the right kind of candidates for the courses is a challenge, as a number of students tend to drop out mid-way through the course. Therefore, regular counseling of both students and their family mem-

Mapping the future: The road map ahead

bers is carried out all through the course."

Amity Skills aims at establishing training centres of global standards equipped with international standard content, training & globally accepted certification, quality implementation and execution of projects along with liaison with international and national employers for employment. Gen Sikand concludes, "Our goal is to broaden the horizon and footprint of skill based courses and align them to degree level courses. In the coming future, UGC is planning a regulation for such courses to comprise 40% theoretical component and 60% industry experience. For us, it will be a very smooth transition to that format as we have already planned our curriculum like that."

कौशल भारत-कुशल भारत









Vice Chairman's message

Amity Skills is working on the mission of our Founder President to make India a super power by empowering youth, from the bottom to the top of the pyramid, with industry ready skill courses and vocational training.

Mr Ajit Chauhan

Vice Chairman, Amity University **Online & Director, Amity Skills**



India is referred to as a young nation with more than 50% of its population below the age of 25 and more than 65% below the age of 35. Ideally, that should translate to a skilled workforce of about 55%. However, the sad truth is that only 2.3% of the workforce in India has undergone formal skill training. At the same time, India has the advantage of being 'demographic dividend' (ie, having a younger population compared to the ageing population of developed countries), which can be cultivated to build a skilled workforce. Thus, the govt launched 'Skill India' to empower the youth of the country with skill sets which make them more employable and more productive. Taking this initiative forward, Amity joined hands with Skill India

Projects associated with Amity Skills

- **DDU GKY** Deen Dayal Upadhyaya Grameen Kaushalya Yojna
- EGM Employment Generation Mission ■PMKVY – Pradhan Mantri Kaushal Vikas
- ■SUDA State Urban Development Agency
- ■**ELSTP** Employment Linked Skill **Training Programme**

By providing vocational training The setting up of Amity Skills was triggered by

Empowering the youth:

the increasing demand of trained manpower. Amity Skills aims at mainstreaming and ensuring economic security to the youth to enable them to gain a foothold in the competitive job market. Their core goal is to empower the youth in the age group of 18-22 years from smaller cities and towns of India, and provide them with vocational training, free of cost. Amity Skills is committed to work towards entry-level skill development programs across the country to bridge the existing skill gaps across industries. "We are looking at two-way channel for the youth to earn a livelihood- by ensuring jobs as well as self employment opportunities," shares Aishwarya Verma, National Head, Amity Skills. As such, it's a winwin situation for both Amity and the country's youth; the youth gets training, and Amity gets to play its part in nation building – one of its core aims right from the start.

Skilling India:

Through a variety of courses

With an economy as vast as India and a huge potential workforce to be tapped, Amity Skills undertakes training in a plethora of sectors. Here, there is focus on technical as well as market demand sectors including construction, manufacturretail, electronics, hospitality, transportation, logistics, textile, gem & jewellery designing, banking, tourism, etc, where skill development is inadequate or nil. It offers diploma courses in electronics, plumbing, tourism, health-



Amity Institute

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Presents

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Oct 6, 2016

3. Dishu Yadav, IX, AIMC

Ans. Brainleaks 182: (d)

Winner for Brainleaks 182

1. Adamya Garg, X AFYCP, Noida 2. Mann Vats, IX, AIMC

Send your answers to The Global Times, E-26, Defence Colony, New Delhi - 24 or e-mail your answer at

brainleaks@theglobaltimes.in

Where CEOs converge

Education & Enhancement

Industry-academia interaction and motivating words by the who's who of the industry; the event offered everything to get the entrepreneurial cells ticking



THE GLOBAL TIMES | MONDAY, OCTOBER 3, 2016



AIBS

What: CEO Forum on the topic 'India and WTO: Opportunities, prospects and challenges'

When: September 15, 2016 Where: Amity International Business School, Noida

What is a CEO Forum?

Amity International Business School has started an initiative to bridge the gap between industry and academia, and provide students an opportunity to interact with industry captains, facilitating a better understanding of the industry.

CEO Forum is a platform wherein panel discussions, lectures and interactions are organised in different domains of management like trade, human resource, branding, marketing, etc.

What happened there?

The CEO Forum, organised in association with PHD Chamber of Commerce and Industry, saw many eminent personalities from the industry coming together. It was inaugurated by Sudhanshu Pandey, Joint Secretary, Ministry of Commerce; Vivek Seigell, Director, PHD Chamber of Commerce & Industry; VK Mishra, Executive Vice Chairman, India China Trade Centre; Dr W Selvamurthy, President, Amity Science, Technology & Innovation Foundation and Prof (Dr) Gurinder Singh, Vice Chancellor, Amity Group and Director General, Amity International Business School, Amity University.

The inaugural session was followed by a panel discussion moderated by Vivek Seigell. It also saw Dr KS Kardam, Senior Joint Controller of Patents & De-

signs; VK Mishra, Chairman, India China Trade Centre; Neetu Kishore, CEO & Co-Founder, Technovations Services Pvt Ltd; Ashutosh Gupta, Chairman, Pharmexcil and Director, Medicamen Biotech Limited; Rajdeep Sherawat, Head International Business, TCS; Sanjay Kumar, Regional Director, Council for Leather Export; R P Jhalani, Former Chairman, EEPC share their thoughts and views.

A Memorandum of Understanding was signed between VK Mishra, Executive Vice Chairman India China Trade Centre and Prof (Dr) Gurinder Singh. Centre of Excellence of Amity – India China Trade Centre was also launched during the occasion. The Amity Export Excellence Awards were conferred upon Rajdeep Sherawat, Head International Business, TCS; RK Sharma, Executive

Director, P C Jewellers; Tafsir Ahmad, CMD, The Kings; Abhaya Gupta, CEO, Nanya Inc.; Harpreet Pascricha, Proactive Data; Shariq, DEKI Electronics and Sandeep Agarwal, Alps International.

What did they say?

The forum hosted important discussions between the speakers and students. Sudhanshu Pandey said that three things determine success in life - managing manpower, good communication and high level of energy. He urged everyone to be job creators instead of job seekers. Prof (Dr) Gurinder Singh emphasised on the fact that industry knowledge is as important as knowledge from the books. A culmination of varied thoughts and practical approach, the initiative of organising CEO Forum proved fruitful for students and teachers alike. GT

Public Law Lecture Series

An engaging three-day lecture series by eminent law professors from Pennsylvania State University gave the students an insight into judicial procedures, both in India and abroad







Ankita & Priyanka Venketesh ALSN, AUUP

mity Centre for Gender Justice and Child Rights organised a first of its kind Public Law Lecture Series at Amity Law School, Amity University, Noida from September 5-7, 2016 in collaboration with Pennsylvania State University, United States. The lecture series were attended by eminent law professors from Penn State Law viz. Prof Stephen G Barnes, Assistant Dean of Graduate and International Programs and Prof Jud Mathews, Assistant Professor, (JD Yale, PhD Yale). The three day event gave the students an insight into various facets and intricacies of the judicial system, both in India and abroad.

Day 1: The event began with a beautiful rendition of Saraswati vandana by the students. This was followed by a welcome address by Dr Shefali Raizada, Additional Director, ALS. Mokshda Bhushan, Faculty Coordinator, Amity Centre of Gender Justice and Child Rights addressed the gathering. Prof Stephen G Barnes then took the dais to illuminate the audience about the various 'Study Abroad' programmes and scholarships offered by Penn State Law. The topic of the first guest lecture was 'Constitutional and administrative laws in US', which was attended by PhD and LLM students of ALSN. The lecture highlighted how the American judicial review is characterised by a high degree of unpredictability, not only with respect to outcomes, but often with respect to what framework of review is applicable. This was followed by an interactive Q&A session.

The Amity Law School Centre of Gender Justice and Child Rights is an initiative to empower gender sensitization amongst young adults at college level.

Day 2: The second day saw an engaging lecture on 'Judicial deference in American administrative law: The Chevron Revolution' by Prof Jud Mathews. He spoke about the doctrines that govern judicial deference to agencies in US administrative law post the Chevron vs Natural Resources Defence Council.

Students listened with rapt attention and put forth interesting questions during the session.

Day 3: The third session began with a lecture by Prof Jud Mathews who spoke about 'The Proportionality principle in Administrative Law'. The lecture entailed a survey of the doctrines governing judicial review of administrative discretion in the United States, in which he highlighted three distinguishing features of the American approach. The lecture then concluded with a vote of thanks by the student co-convenor of Amity Centre for Gender Justice, Taahaa Khan. Prof Jud Mathews was then honoured with a signed copy of the Indian Constitution given by Shailja Khosla, Constitutional law faculty, ALSN.GI

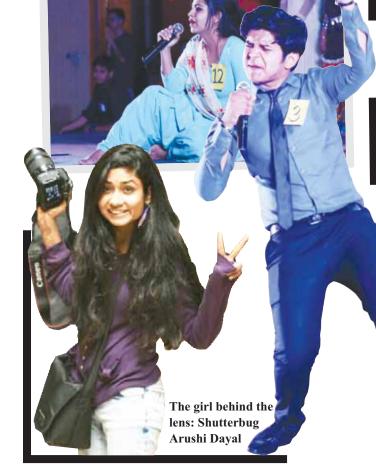
With inputs from Mokshda Bhushan, faculty, Amity Law School, Noida



A lion's roar can be heard from more than 8 kms away.







RESHERS RAMES

Hum ek baar jeete hain. Ek baar college jaate hain (ok usually!). Aur Fresher's bhi ek baar hota hai. Capturing the many moods of the Fresher's Party at ASCO, AUUP in her lens is Arushi Dayal, a student of ASCO, AUUP.

Such lists, much love?

Have to do loads of work? Make a list. Have some dreams? Make a list. But why such obsession with them?



Shipali Ranjan AIS Gur 43, XII

CC am controlling and I want everything orderly and I need Llists," admitted Hollywood actress Sandra Bullock. Bucket lists, to-do lists, travel lists, and the latest in addition is listicles, ie, articles in the form of lists. Written with pictures or GIFs, every social media site is flooded with lists. But, why do we seem to love lists so much? Here's why.

They are precise

Isn't it difficult to read long essays? And then underline the important points. Lists provide the readers with all the points they need to know in a short and simple way. It simplifies the whole reading process. One can just scan through it without any strain to the eyes. Hence, one doesn't need to be Einstein to understand it!

They capture attention

Studies show that our attention span lasts

for not more than 3 seconds. Also, our attention gets diverted if we don't find any new point. The lists, as a source of information provide novelty at every point and also visuals. That way, they succeed in grasping the short attention span of the reader.

They are relatable

Yes, that is we have been doing all these years. Making lists! Stationary lists, grocery lists, homework lists, to-do lists and the list goes on. Such delight it is to strike off those items on the to-do list! If written in a paragraph, we wouldn't even have paid attention to it.

They show the length

Whether you are reading 'Ten best exercises for your face' or simply skimming through your 'things to do on Sunday', you know exactly how much is left. The number you are at, tells you how far you have come and how far you need to go.

They are therapeutic

Therapists often counsel patients of depression to list five things at the end of the day for which they are grateful. It could be as simple as good weather or 'my mom brought me pizza'. This act of recounting or writing positive things is proven to have a dramatic effect on mental well-being.

Seems like whenever we have any problem, lists have the solution! T



The best days

An Amitian shares his gratifying experience of studying abroad

Shaurya Mehta, AIS Noida, XI

■hose 15 days spent at Wharton Summer School have undoubtedly been the best days of my life. It was a potpourri of learning, social interaction, fun and frolic. Wharton is considered as one of the top business schools of the world and going there, was once in a lifetime opportunity.

The two-week long summer programme of Wharton, at the University of Pennsylvania, saw 25 students participate in each session from all around the world, attending lectures from learned professors and from PhD students. The programme was a balance of structured classes, social events and outings that ensured learning at every step. We were asked to prepare a business plan. Our business proposal was 'Medibuddy' that focused on increasing efficiency of the

laboratory business in India. Each day at Wharton was tightly packed where the lectures would start from nine in the morning and ended at six in the evening. I personally felt that the practical knowledge I gained from the lectures will stay with me. The intensity of the programme prepared me for high pressure situations that I can use to approach all challenges. The best part was that I made wonderful and like-minded friends for life. Not only did I learn a lot about business, but also about people. Seeing how different environments affect their characters, views and aspirations and being able to talk to and understand them, expanded my horizon in a tremendous way. This experience has changed my life with new insightful ideas and has broadened my perspective. Thanks to Amity that has given me the confidence to face the world and make a difference. G T



Sevak of God



Dr Amita Chauhan Chairnerson "The best way to find yourself is to lose yourself in the service of others."

MK Gandh

Recently a journalist asked me, what is my first thought when I wake up in the morning? I replied, the first thing I do in the morning, is *hawan*. And my

first 'ahuti', is for my children, my Amitians. I pray that God gives my Amitians the strength to do something for the country. Every waking moment, my mind is only occupied with the prospects of how to dedicate my actions for the service of my country, my people. Because, I'm a sevak of God. He is the guiding force of my life. I take great inspiration from Gandhiji, who was a propagator of the same philosophy. He believed in simple living and high thinking. He had firm faith in the service of mankind. As we commemorate his 147th birth anniversary this year, the top story (page 1) explores the tenets he lived by, perhaps some which still find relevance today. However, there's one thing that he advocated which can never go out of style in whatever century one lives in, and that is 'simplicity'. A minimalistic approach to life has umpteen benefits. The lesser your needs, the lesser your miseries. The lesser your demands, the lesser the clashes. For, the greatest wars of the world have been fought either for land or riches. The less you think about yourself, the more you will be able to do something for others. A life spent in the service of others brings you closer to yourself. And this simple way of leading one's life, brings you closer to God. This is the core aim of my life; one I wish every Amitian to imbibe. GI

Sacrifice for freedom

Every step that we take in this free land is a result of the numerous sacrifices that our freedom fighters and martyrs have made for us

Manav Prem, AIS MV, VI A

waraj is my birthright and I shall have it," said Bal Gangadhar Tilak. And India achieved it, finally. After 100 years of bloodshed, struggle, fights and protests, India got her freedom from the British crown. This long struggle has led to almost 70 years of independence. The freedom to decide our future.

The Indian freedom movement was the result of the largest systematic human rights violations. The reason Indian freedom fighters were known was because their ideals were cherished by people of all ethnicities and countries. They fought against injustice, inequality, discrimination, tyranny, imperialism and exploitation. There is no revolution or freedom struggle that has not been fought keeping these ideals in mind. Hence, the contribution of Indian patriots will remain eternal.

Freedom fighters like Bal Gangadhar Tilak, Bhagat Singh, Mahatma Gandhi, Sarojini Naidu, Surya Sen, Vijaylaxmi Pandit and Subhash Chandra Bose fought tooth and nail for Indian's freedom. They gave up the luxury of having a family or any other happiness and devoted their lives for the freedom



A group of parrots is known

as a Pandemonium.

struggle. The leaders acted selflessly, without hoping to gain much for themselves, but with the hope of gifting an independent India to the coming generations. They spent their lives in strife, only to ensure that a strong nation could be built on the basis of their contributions.

Women, too, played a significant role in the freedom struggle. Women shouldered critical responsibilities like holding public meetings, organized picketing of shops selling foreign al-

cohol and articles, sold *khadi* and participated in national movements. They bravely faced the baton of the police and went behind the iron bars.

The road to freedom was a long one. The 'Revolt of 1857' was the first war of independence. Then Gandhiji led the Civil Disobedience Movement in December 1929 with an aim to disobey all the orders of the British. And thus began the freedom struggle for the right to be free. These incidents show that nothing can be achieved

with struggle, sometimes at the expense of personal happiness.

We are still a young nation, with an aspiring younger generation to make its mark in the era of globalisation. We are also forging new heroes like Kailash Satyarthi, Jadav Peyang and Sakshi Malick. But we must never forget these heroes who fought for our freedom from oppressive and racist rules. Remember, every new free step we take is the sacrifice of these heroic fighters. We owe them that.

Three wise monkeys



Mizaru, Kikazaru and Iwazaru, the three monkeys made of clay, gifted to Gandhiji by a group of Chinese visitors who came to meet him at Shanti Niketan, was perhaps the last of the few possessions that Gandhiji kept by his side. The monkeys that represented the

7th century Sino-Japanese tradition, was first introduced in Japan by a monk, were seen as Gods command to not hear, talk and see evil. These three monkeys, popularly known as "Gandhiji ke teen bander' became the maxim of his life, that he preached and lived by all his life. The monkeys, that were a constant reminder not to see, hear or talk any evil, at that time, remain as relevant in the 21st century. The top story (page 1) revisits these maxims of Gandhiji to examine their relevance and adaptability today.

The arrival of Gandhi Jayanti, is a reminder to pay tribute to the leader whose life was a message in itself. And in today's times, it becomes even more significant because it's difficult to find a leader as him who practiced what he preached. Acclaimed scientist Raghunath Mashelkar, beautifully sums up his complete life in his book with the words "... his life is not just a mere collection of thoughts. Collectively, it is the road map, or the way of life; it is the anchor for a youngster in search of inspiration."

Today, there are far too many people around us who 'talk the talk' but very few who actually 'walk the walk'. Gandhiji was one of them. And it is this that made him the 'Mahatma'. His three monkeys continue to signify our fight and struggle against injustice, inequality, corruption and oppression even today.

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The marketing maverick

dithya Agarwal,
Director,
Marketing &
Sales, Terra Information,
discusses the ins and outs
of marketing and what
makes a good product
tick and sustain, in an
interview with Aditya
Raj Singh Chauhan,
ALS II, BA LLB (H)

Things that matter

Good quality combined with a robust marketing strategy is the key to successfully selling a product. Without a good product, you cannot sell it. Without a selling strategy, the product won't get anywhere. They are like two sides of the same coin. But the need for quality is not just restricted to the product that you are selling. Quality of workforce is equally important. We at

Terra, have a small but extremely talented team. The human resource plays a major role in determining the productivity of a company in the long run.

MNC vs Indian companies

Many people believe that working in an MNC is better than working for a domestic company. However, I beg to differ; the reason being that the kind of exposure that a domestic company will offer you is hard to find in an MNC. At the same time, there are some organisations that maybe based out of the country but provide good leadership. So in such a scenario, working for an MNC can be an equally rewarding choice. However, it's the experience that matters.

Ethical marketing

If you have a good product, you can only tell people about it. After that, it is up to your audience to decide whether or not they want the product. Sometimes, you might think that a particular feature of a product is great, but the audience may think otherwise. In such a scenario, it does not make sense to

Adithya Agarwal (L) with GT Reporter

sell such a product. Don't over push a product and don't try to sell something happen, is experie

sell such a product. Don't over push a product and don't try to sell something you yourself don't believe in. It does not work in the long run.

Draw a line for a client

People perceive that sales and marketing professionals tend to be pushy. Often they get aggressive in their approach and as a result, end up losing a client. The key to not let such incidents happen, is experience. Once you sit across the table with a client, you realise it yourself where to draw the line. The best way to get this experience is to conduct mock interviews and mock sales for they help one understand the thoughts, behaviour and wants of a consumer. One also gets to assess their own weaknesses and work upon them.

Little pearls of wisdom

Life is meant to be lived

Keshav Kapoor, AIS Vas 6, VIII

ne day, eminent Austrian violinist Fritz Kreisler, went to a collector's home to buy a violin he wanted badly. But the collector refused. A disappointed Kreisler turned to leave but then as a favour asked the collector, "Can I just play the violin one last time?" Kreisler started playing the violin. Beautiful soothing music emanated

from it. The collector stood in silence, soaking in the music. When Kreisler stopped, the collector said, "The violin is yours. Take it and let people hear it." Thus, the collector found true peace and happiness not by possessing the violin but by hearing the beautiful music. This is something all of us need to realise that happiness stems not from merely getting something or adding to one's possessions. It comes from

recognising and appreciating what we have. Instead of running after that big car, try enjoying that walk with your friend. Instead of fretting over the relationship that did not work out, appreciate the friends you have and who care for you. Life gives us numerous reasons to be happy. It is up to us whether we acknowledge those moments and enjoy them while they last or simply sit there fretting over the moments that we could not create.





Not every king is born an emperor. Not every beggar dies a poor death. There are some who with their sheer will, dedication and perseverance, steer through numerous struggles; making 'rags to riches' a reality. This special eight-part series is an ode to such bravehearts, who with their fairytale endings, have given us the will to dream and the inspiration to turn those dreams into reality.

Asmita Chakraborty, AIS Saket, XI

e lived his dreams for he believed that "If you don't build your dream someone else will hire you to build theirs." He saw every defeat as an opportunity, for losing wasn't an option. A poor man from a small village, a humanitarian with ambition. He was Dhirubhai Ambani, the dream of every Indian entrepreneur and every poor man. Here's his rags to riches story.

From selling pakoras to cracking profitable

...for he believed "If you're born poor it's not your fault but if you die poor it's your fault."

Dhirubhai Ambani was born on December 28, 1932, at Chorwad, Junagadh (now the state of Gujarat, India) to Hirachand Gordhanbhai Ambani and Jamnaben. His father was a school teacher and his family was used to living on the breadline. But his dreams were never frugal; rather extravagant.

What we know today as an undaunted entrepreneurial journey, started with selling pakoras to pilgrims in Mount Girnar over the weekends. At 16, he moved to Aden, Yemen to work with A. Besse & Co. for a salary of Rs 300. Two years later, A. Besse & Co. became the distributors for Shell products, and Dhirubhai was promoted to manage the company's filling station at the port of Aden. Making the best of every opportunity at hand, he simultaneously started working for a Gujrati firm to get a knack for trade. He took to speculative trading in

Dhirubhai Ambani 3

From selling pakoras to becoming one of the richest businessmen in the country, Dhirubai Ambani is an inspiration for those who dare to dream

all sorts of goods. But soon, the Yemeni movement for independence curtailed the opportunities for Indians and he had to return to India. But he did not give in to difficulties, rather converted them into opportunities, only to make it bigger this time.

From a capital of Rs 15,000 to a net worth of Rs 1 million...

...for he believed "You do not require an invitation to make profits."

In 1962, Dhirubhai returned to India and started the Reliance Commercial Corporation, a company that primarily imported polyester yarn and exported spices with a capital of Rs 15,000, in partnership with Champaklal Damani. The first office of the Reliance Commercial Corporation was set up in 350 sq. ft. room with a telephone, a table, three chairs and two assistants- the same corporate giant that employees thousands of people and has offices world over.

While Champaklal was a cautious trader, Dhirubhai was a risk taker. And so, in 1965, their partnership came to an end and he then started building his own business. By the virtue of his unfathomable entrepreneurial skills, his company made money hand over fist and his net worth by late 1960's, was estimated at 1 million.

From a textile mill to a diversified international chain of industries forming nearly 3 percent of the country's GDP...

...for he believed "Think fast, think ahead. Ideas are no one's monopoly."

Not the one to be contended soon, Dhirubhai's focus soon shifted to the yarn industry for the risk factor associated with the field. He started his first textile mill at Naroda in 1966 with the brand 'Vimal'. His main aim was to produce the best quality nylon in the quickest way possible and in large quantities. The price of the project steepened with a drop in the global value of rupee and the new company found it difficult to find buyers in the market, but nothing could stop his brand 'Vimal' from becoming the finest, bestselling fashion fabric of its time. He invested every penny of his surplus money into new ventures to diversify his business and form the largest business conglomerate in India, comprising a gamut of industries in telecommunications, IT, energy, power, retail, textiles, infrastructure services and capital market, to name a few. He is credited with revolutionizing capital markets in India and in 1992, Reliance became the first Indian company to raise money in global markets. Today, the group's turnover represents nearly 3 percent of India's GDP.

From a one bedroom flat to Antilla...

...for he believed "Our dreams have to be bigger. Our ambitions higher. Our commitment deeper. And our efforts greater."

During the initial years of his struggle, Dhirubhai along with his wife Kokilaben, sons Mukesh Ambani and Anil Ambani and daughters Nina Kothari and Deepti Salgaocar, lived in a one bedroom flat at Jaihind Estate in Bhuleshwar, Mumbai. In 1968, they moved to an upmarket apartment at Altmount Road in south Mumbai. Today, Mukesh Ambani, chairman of Reliance group and Dhirubhai Ambani's elder son, owns the illustrious Antilla, the world's second most expensive industrial properties and a landmark preceding the Buckingham Palace. This journey from a one room property to a

- Dhirubhai Hirachand Ambani was awarded the Padma Vibhushan in January 2016, the second highest civilian award of the country.
- Reliance group was the first Indian company to feature in Forbes 500 list.
- Dhirubhai Ambani was named the 'Man of 20th Century' by the Federation of **Indian Chambers of Commerce and Industry (FICCI).**
- A poll conducted by The Times of India in 2000, voted him the 'Greatest Creator of Wealth in the Centuries'.
- He was awarded the Economic Times **Award for Corporate Excellence for** Lifetime Achievement in August 2001.

60-storey house that has a garage for 168 cars, an independent health club for each family member, a cinema and a staff of 600 people shows what vision and hard work can achieve.

Dhirubhai Ambani died on July 6, 2002 at Mumbai after suffering a heart stroke. Nevertheless, he is reminisced as the man who showed the world what a common man can accomplish with vision, dedication and ambition. He gave the budding entrepreneurs a reassurance, that it is okay to take risks. He gave the poor man of India a dream, to get up and change his destiny. And with all that, he gave us a story, a rags to riches story that continues to inspire every idea in disguise. GI





A new girl in the city



Chitrangda Jai Singh

AIS Noida, Alumnus

fter a string of personal upheaval and transitions, it is only fitting that I break the winter of writer's block with a piece about the most recent milestone of my life. A call from a law firm at Mumbai.

A product of roots, I found myself shuttling between Delhi, Noida and Sonipat for a major part of my life. I could bury myself in the depth of history and the profound philosophy that Delhi is home to. For, the city's heart and mine beat at the same pace. With a corporate law job left all that I had known for years. I was going to march into the orchestra of car horns mingled with the smell of the sea and the city. I could feel the gravity of leaving home for the first time to stand on my two feet.

Booking my ticket to Mumbai left me cold with fear, but shivering with excitement. Change was welcome after the daily drudgery of law school. But I couldn't imagine coping with not having my mother's arms to run into on a bad day or a father to patiently listen to my endless ramblings, or the reluctant affection of the puppy who loves to hate me. The last few days at home taught me to appreciate the beauty of uncertainty.

The unknown can be terrifying, but it is the ultimate harbinger of hope. I paced myself for the city of dreams.

The unknown can be terrifying, but it is the ultimate harbinger of hope. I paced myself for the city of dreams. I felt like a building at the final stage of construction, waiting for the scaffolding to be pulled away to see if it's going to stand or crumble to the ground.

Standing where I am now, after two months of a corporate life balanced by the romance of the sea breeze, I know that I have a long way to go. But I am also conscious of what a long way I have come. I always thought that growing up was a myth. But I've found that when you look back, you realise that we are not growing up, we are merely changing. My roots are still finding the right grooves in the ground and my steps are a little unsteady, searching for direction. But they are still firm and they are still moving. From a young girl of AIS Noida and the apple of everybody's eye to being a new girl in the city of Mumbai; I have stood on my own feet. GT



Strawberry chocolate cake

Bhoomika Sharma, AIS Gur 46, IX

Ingredients

<i>Maida</i>	1 cup
Oil	1 spoon
Baking soda	1 tsp
Cocoa powder	1/4
Milk	1&1/2 cup
Strawberries (sliced)	5-6
Hershey's syrup	
Vanilla essence	
	1

Method

- Knead the *maida* and oil together. Keep it aside.
- In another bowl, take baking soda,

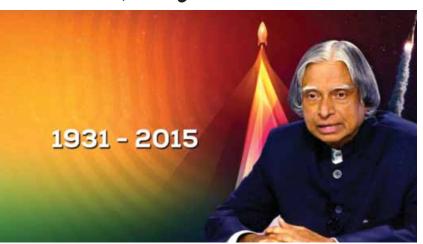
- milk and vanilla essence. Mix.
- Now blend both the mixtures together using a hand blender.
- Bake in a preheated oven for 25 minutes at 350°F.
- Take a toothpick and insert it in the middle of the cake. If it comes out clean, then your cake is baked; else, bake it for some more time.
- Let it cool for 10 minutes.
- Layer the cake with Hershey's syrup all over.
- Decorate the cake with the sliced strawberries.
- Your strawberry chocolate cake is now ready to be served. Enjoy!

in one hand and a suitcase in another, I Read Play and Reading your favourite GT can fetch you a prize too. Complete all the boxes below. Click a picture and send it to editor@theglobaltimes.in or submit it to your GT Teacher Coordinator. 3 lucky winners will win a prize every week! Q: Who is being interviewed Q: Where was the Public Q: Who won Future Young Law Lecture series held? on page 1? **Entreprenuers award?** O:Which school has created Q: Which recipe is featured Q: Name any one place where Amity Skills is a stone garden? in Master Chef? proposing a new centre. Ans: Ans: Q: What is the DIY activity Q: What is the headline of Q:Who is the photographer Chairperson Ma'm's on page 8? for Fresher's Freeze column? Frames? Ans: ..Class:....School:.....

Results of Read Play and Win-9: Mann Vats, IX, AIMC; Panav Seth, VII B, AIS Saket & Kashvi, IV H, AIS Noida (Prizes will reach you within 15 days)

Words Verse

Kalam, my teacher



Ojasvi Agarwal, AIS VKC Lko, VIII

We share the same relation That a teacher shares with his student But there is a difference Between others and us

He is a teacher Who never met his student I am a student Who never met his teacher

What Guru Dronacharya

Meant to Eklavya He means to me

He never told me The things I should do I always followed The path he has shown He was a teacher, he is a teacher And will be a teacher for me

Even though he rests in heaven He will be a part of My every expression! GT



The hills

Anvi Mahajan, AIS PV, VIII B

A light breeze fell on my face The gentle sunlight caressing Birds tweeting with utmost grace The tranquillity, a blessing The sun rising steadily Darkness turning to light The vista changing magically The hills boasting their might The vast expanse of the sky Lightening the dark Starry nights pleasing the eye Inviting me on a journey to embark The sun setting gradually Leaving hues of yellow and red The hills and sun reuniting finally Waiting for another day ahead. GT

CAMERA CAPERS

Ananya Anil, AIS Gur 43, X D



The floating greenery



The spiritual mantra







Send in your entries to

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Hand in hand Colourful onlookers

Priyal Jain, AIS Gur 46, XI C

Mango or neem



Suhani Bansal, AIS Vas 1, III C

nce upon a time, there lived three little girls named Neha, Mehak and Sunaina. They were the best of friends and never liked to talk to anyone other than their own group. They were very selective in choosing friends. Everybody thought of them as snooty and arrogant.

The three would go to play in the nearby garden everyday. While the garden had a lot of trees, it had two huge trees that one could spot even from a great distance – a mango tree and a neem tree. The three girls would play around the mango tree as, they enjoyed the sweet and tasty mangoes from the tree.

Imaging: Dinesh Kumar, GT Network Often, the neem tree asked them to play with him but they would simply refuse the tree's proposal every time. "You are of no use!" they would say. This made the neem tree sad. The mango tree also joined the girls and made fun of him. One day, only Neha came to the garden. She looked gloomy. The neem tree asked, "Neha, where are your friends?" "Mehak is suffering from jaundice and Sunaina has developed rashes on her skin," she said. Now there was no one to play with Neha. Since it was winters, even the mango tree didn't have tasty mangoes to offer. The neem tree told Neha not to worry and gave his leaves and fruits to her. "Ask your friends to eat my fruits and leaves. They will work

Often the Neem tree asked them to play with him but they would simply refuse the tree's proposal every time.

wonders for their health. Trust me," said the neem tree. Neha looked up at him and said, "Okay". The mango tree saw all this from a distance and said, "Do whatever you want, but they will still love me as their friend."

After a few days, the neem tree saw all the three friends in the garden, all happy and chirpy! They came up to it and said, "Neem tree, thank you for your fruits and leaves. We all are perfectly fit now! And we are also sorry for not making you our friend. Would you like to be our friend now?" The neem tree was elated to hear this. He accepted the offer but saw the mango tree making a grumpy face. The neem tree called out to him and asked, "Wouldn't you play with us too, dear friend?" The mango tree smiled and said, "Yes!" From that day, all of them played together happily.

So, what did you learn today?
New word: Snooty
Meaning: Showing an attitude
of superiority

Stone garden

Materials

- Stones
- Thermocol
- Plastic tree figurines
- Old newspapers
- Plastic feathers
- Glue/fevicol
- Acrylic coloursPaint brushes
- Googly eyes

Method

- Paint the thermocol with green colour.
- Take two oval stones to make birds. With the help of fevicol, stick feathers at one end of the stones to make the birds' tails.
- Stick googly eyes on each side of the stone.
- Paint them with colours of your choice to make your birds vibrant.
- Take old newspapers and roll them to form a cylindrical shape. This will be the trunk of your tree. To

- make the branches of the tree, make thin roll from newspapers.
- Stick the trunk and branches together as shown in the picture.
- Cut out leaves from newspaper or green chart paper and stick them on the tree. Mount the tree on the thermocol base with fevicol.
- Stick the plastic tree figurines on the thermocol.
- Take another stone to make a lady-bird for your garden.
- Paint the face of the lady bird black.
 Paint its body red. Paint polka dots on the red portion of the ladybird.
- Stick googly eyes on the ladybird.
 Once it dries, stick it on the thermocol base.
- Congrats! Your stone garden is ready. Place it in your backyard or decorate it in your living room. Get ready for compliments!

The stone garden was created by students of AIS Vasundhara 6.

Arnav Gupta

It's Me

My name: Maliha Naru My school: AIS Noida

My Class: KG

My Class: KG My birthday: June 26

I like: To act

I dislike: Drinking milk

My hobby: Dancing

My role model: My mom My best friend: Guransh

My favourite books: Pepper series of story books

 \boldsymbol{My} favourite game: Hide and seek

My favourite mall: TGIP mall
My favourite food: Paratha

My favourite teacher: Shalini

Ma'am

My favourite poem: Ten little monkeys jumping on the bed

My favourite subject: English

I want to become: An explorer

I want to feature in GT because: I want all Amitians to know me.

Riddle Fiddle

Aanya Mathur, AIS Gur 43, II

1. What has a face and two hands but no arms and legs?

2. What has a thumb and four fingers but is not alive?

3. What has a neck but no head?

4. Everyone has it and no one can lose it. What is it?

5. What goes up but doesn't come down?

6. I am full of keys but none can open any door. Who am I?

Answers: I. A clock 2. A glove 3. A bottle 4. A shadow 5. Your age 6. Piano

Comic Corner



Poem

I saw my teacher in a market

Manveen Kaur

AIS Mayur Vihar, V B

I saw my teacher in a market I couldn't believe my eyes Does she roam around like us? And does she eat rice?

She grabbed a shirt and turned around She looked at me and said "Hi!" I looked here and there to see If it was actually me

"Oh! Hi! Miss Sharma" I mumbled like a fool I guess I thought that teachers Spend all their time at school

She had come with her family I followed her like a spy She stopped to eat a *golgappa* And I thought I would die

Golgappa and Miss Sharma That was too good to be true She does all the simple things As any normal person would do

Before I could digest that She grabbed the hand of her child Scolded him for his mischief And gave him left and right

Oh my God She is a usual mother too Who scolds her children For every wrong they do

But at the end I saw
What a lovely person she was
She held the hand of an old lady
Who was unable to walk



Now I know, teachers can roam about They can shop They can laugh

And are normal no doubt! 61



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Five students of AIS Pushp Vihar brought glory to the school and country by bagging the first prize at the Global Round of The Future Young Entrepreneurs (FYE) Project at Berlin, Germany

AERC

ntrepreneurship is a personal challenge and a great opportunity to implement your own creative ideas while also creating jobs and doing something for the common good. It is with objective in mind, that Dr (Mrs) Amita Chauhan, Chairperson, Amity group of Schools and RBEF, announced an amazing International competition called- Future Young Entrepreneurs (FYE) for school students to showcase their talent and ingenuity. The competition, introduced under the aegis of Amity Educational Resource Centre (AERC), was held in association with Goethe Institut and co-funded by the Erasmus+ Programme of the European Union. The obiective of the competition was to promote and train qualified newcomers with an entrepreneurial spirit, help young people during the process of vocational orientation while providing them with an insight into vocational, economic and social structures. The project was meant for one school, but Chairperson wanted all Amitians to benefit from it; hence special permission was taken from EU to introduce the project in 10 Amity Schools in Delhi/NCR. Thus, a total of 50 students were mentored and 10 projects were made and presented at the inter Amity level of the programme on December 10, 2015.

The award

Manan Rai, Ansh Aggarwal, Nikhil Kalia, Medha Mathur & Yash Gupta, a team of five Class XII students from AIS Pushp Vihar bagged the first prize at the Global Round of The Future Young Entrepreneurs (FYE) Project at Berlin.

The winning project

The winning team presented their start-up business model titled 'Peekabook' that facilitates the purchase of second hand books between the customer and the retailer online. 'Peekabook' makes all this easy by partnering with second hand book retailers all over Delhi which provide quality books at an affordable price (more than 50% discount). The books are then uploaded on the 'Peekabook' website from where the customer can buy them.

The rationale behind this start up idea was to reduce the travel time of the customer from shop to

shop hunting for the book they want to purchase, thus saving a lot of time and effort. Secondly, since the books are second hand, they are readily available at the best possible lowest cost, thus making them more affordable. Thirdly, since the idea is also environment friendly, as it promotes recycling and reusing old books, they end up saving one tree for every 114 books sold.

The enterprising team has major plans up their sleeves when it comes to scaling their project. They plan to pitch it all over the country with special emphasis on Pune (a university hub) and Kota (a high school hub), besides selling it to countries like Bangladesh which have an education pattern similar to ours. German company 'Door to door' is providing them digital support. Also, Peter Ustinov Foundation (Germany) has offered to support the project all the way.

The journey

The year-long programme that commenced in March 2015, was divided into two phases.

Phase 1: National Round

The first phase saw the team being trained on the necessary know how in developing ideas (design thinking), writing business plans, inter-cultural communication in business and presentation techniques (pitching) during workshops on 'Brainstorming on ideas', 'Inter cultural communication', 'Diversity', 'Pitching', 'An ideal business presentation', 'Developing a business idea', 'Govt support to Entrepreneurs', 'Building a business plan' by resource persons from the e-commerce industry, start ups and govt. They also underwent an online simulation by the Goethe Institut. Partner companies acted as mentors for the team, facilitating the de-

velopment of their business plans. While Medha, Ansh and Nikhil interned with an online book store which helped them learn the nuances of the online book industry, Yash did his internship at an international publishing house. Manan attended MIT Launch Summer programme at Massachusetts Institute of Technology, US where he got the opportunity to learn from renowned personalities from the US economy. Both the teams were regularly mentored by Amity too. AERC coordinated with start-ups like Findyahan.com, etc and top CEO's for mentoring the children, besides advising them as jury members. Equipped with the right knowledge and after days of hard work, team AIS PV developed their project 'Peekabook: an e-commerce firm' and bagged the first position in the national round, winning a ticket to Berlin.

Phase 2: International Round

As part of the second phase, Team AIS PV and Team AIS Gur 46 who qualified the first phase, visited Germany from September 11-16, 2015, and got the opportunity to attend a workshop organized by Goethe Institut and European Union, and present their business plan. The competition saw Amitians compete with 210 students from 13 other teams from Indonesia, Malawi, Netherlands, Romania, Vietnam, Germany and India. All the finalist teams presented their final two-minute pitch to an esteemed jury comprising young entrepreneurs and successful representatives from the world of startups. Team AIS PV stood first winning the prestigious title of The Best Future Young Entrepreneurs for 2016. One of the faculty advisors, Hans-Peter Bethge, Het Stedelijk Lyceum from Kottenpark, Netherlands sent in his congratulatory message, "I was impressed by the passion, punctuality, kindness, ambition and eloquence of the students. They all did a great job and winning the FYE-price was well deserved. Congratulations again!"

This is not the end. The project, meant for the period March 2015-February 2017, will continue to be developed and refined by the team with European Union supporting them all the way. In tune with PM's vision of 'Make in India' and 'Start Up India' with 2017 as the 'year of mentoring startups', all the other 9 teams will be mentored and groomed as Future Young Entrepreneurs.



Our journey from 'I' to 'We' has taught us our biggest strength- team work. Winning this project has been especially exhilarating as in India, children are not really encouraged when they come up with mature projects as these. It is only here at Amity where we were not only encouraged but also provided the necessary support at every step. Our greatest take away – learning to accept criticism constructively!





of the country, receiving an annual average of 2,00,000 visitors. The Bird Park houses more than 200 species in an enclosed aviary. 90% of the species

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are local birds while 10% are imported from overseas.