

*Writing is an art and there's no better platform to exercise it than your own beloved GT! To unleash the writer in you, GT brings you a new topic every time and asks for your views on the same. Here are some intriguing responses from the young writers at Amity for the prompt...*

**"With mass resignations and Twitter offices being temporarily shut down, how do you think it will impact the social networking site?"**

"With the entire communication team, critical team, payroll team and many more resigning from Twitter, it gives the users a clear picture of the doomsday Twitter will face. Elon Musk's extremely hardcore cultural reset for the company did not turn out well. Besides, Musk's ambition overshadowed the logical reasoning behind implementation of unnecessary rules for smooth functioning of the networking site."

**Eshal Ahmad, AIS MV, VIII A**

"The company will suffer visible losses. As Twitter has now gone private, shareholders are likely to sell their shares. Moreover, there will be direct control of Elon Musk over this social networking site, making way for the company to adopt his singular strategy and vision. If Twitter dies out, giving in to this rough patch, a global platform of communication will be lost."

**Rishi Garg, AIS Vas 6, X D**

**The prompt**  
**BOX**

"The layoff followed by mass resignation has earned Twitter a negative image which has significantly led to a decrease in the ratings of Twitter. It has opened gates for other social networking sites to rule the social media networking space. Competitors like Facebook, Instagram, LinkedIn premium, Tumblr, etc., have gained more followers as they have made it clear that they would never follow any policy similar to that of Twitter."

**Sarthak Singh, AIS VYC Lko, XII**

"The temporary shutdown of the Twitter offices reflects the disaster created by Elon Musk after the takeover. By letting go of the talented engineers who were experienced in fixing bugs and preventing site crashes, the social networking company will now have to do mass hiring. Furthermore, there is no surety as to how many people will be interested to join the company given its bad reputation in the market."

**Arpita Kaushal**  
**AIS Jagdishpur, XII C**

"Twitter will have to suffer criticism and a lot of public hatred. Content moderation and the essential infrastructure services that keep the website running are predicted to be significantly impacted. Other than that, the company will face severe financial losses, as is evident in how almost 50 percent of its income has already declined with the decreasing workforce globally. Besides, no matter how hard the remaining employees try, it will still be very difficult for Twitter to recover."

**Chhavi Gupta, AIS Gur 43, IX C**

"When employees were given the choice to either work long hours or take a severance package, many of them did the latter. It certainly isn't looking good and if Musk doesn't earn the projected profits from this new set up, it might lead to eventual irrelevance for Twitter as a social media platform. In fact, #RIPTwitter has begun to trend on social media as well."

**Subhodeep Panja, AIS Vas 1, XI A**

"Elon Musk's demand for higher productivity and long working hours has resulted in this mass resignation. The employees who have agreed to stay back are very well aware of Musk's expectation. In fact, they will do their best to bring back Twitter on track and make it earn a top spot in the social networking space. There is no doubt that it will take time but Musk will not let Twitter lose its shine."

**Roshini Debaja, AIS Noida, XI E**

"Is this truly the end of Twitter? Well, some fear the imminent collapse of the site's infrastructure. They believe that outages and lack of staff might permanently wreck the site. While others opine that even though Twitter may go down temporarily, a permanent decline in its performance seems unlikely. For now, Twitter is truly walking on a tightrope. Anything is possible."

**Shambhavi Sharma, AIS PV, IX B**

"A change in the management will mean a change in the working of the company which will affect the site considerably. Many people will now consider switching to other social media platforms. Even as a company, it would face human resource issues as fewer people will be willing to be associated with a company where mass resignations are taking place."

**Yatika Khattar**  
**AIS Saket, XI E**

"The new crisis at Twitter has resulted in a slew of problems, one of them being 'moderation'. The company has millions of active users at any given time which means a lot of moderation is necessary. This further requires a large number of employees, which is exactly what Twitter does not have right now. Of course, algorithms filter out a lot of offensive posts but there's only so much a computer can do. Pair this with the fact that a huge percentage of users are under 15 and it becomes obvious how great a problem this is."

**Aadvik Bhargava, AGS Gur, XI**

"The recent events happening at Twitter has made many people believe that the social networking site is on the last leg of its existence. If the company shuts down, then people around the world will lose an essential part of global communications because journalists, celebrities, politicians, protestors, etc., use this platform to communicate with the world. In fact, no other social media site would be able to immediately replace it and the swift flow of information would be disrupted."

**Avishi Singh, AIS VKC Lko, XI E**

*With Spotify Wrapped being released for the year, who was your top artist and why?*