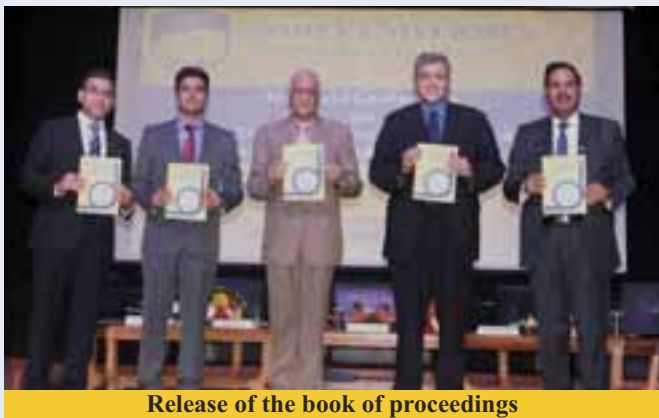




The Pacific is the deepest ocean in the world. The average depth of the Pacific is 14,000 feet.

Picture Courtesy: ASCO Media Cell, AUMP



Release of the book of proceedings

New India on the rise

The Need For New Trends

On October 16, 2018, Amity Business School, AUMP, held a National Conference with an aim to discuss the 'Emerging Trends in Entrepreneurship, Business Management and Social Sciences'. The conference received 84 research papers from across the country and the best 49 were included in the conference proceedings. The event was graced by Chief Guest Sanjeev Roy, Key Expert Higher Education, EU Public Diplomacy in India, and Guest of Honour, Sudeep Gupta, Head Business Development and Sales, @ Cars 24. The inaugural session released the book of proceedings, followed by the technical session where the keynote speaker

Sally Holkar, of Royal Holkar family and CEO of Women Weave, spoke about the need of social entrepreneurship. Sally Holkar and Prof Aman Agarwal, IIF, were the Guest of Honour for the Valedictory session. Prof Agarwal apprised the audience on the importance of active learning, field-based learning and team learning, and mentioned the optimistic outlook of Indian GDP under the current government. The event ended with students having learnt important aspects of entrepreneurship such as product improvement, cost reduction, simplification/automation of procedures, reduction in time delays, etc. It was indeed a great learning experience for all the students.

For a democracy

Learning The Significance Of Casting Votes



Students of AUMP create a human chain to urge everyone to vote

Picture Courtesy: ASCO Media Cell, AUMP

Poonam Pradhan and Shivam Kumar, ASCO, AUMP

Casting a vote is of extreme significance in a democracy for it lays the very foundation of a nation. It gives individuals a chance to voice their sentiment and vote in favour of what they believe in. Ahead of the state elections in Madhya Pradesh held on November 28, 2018 the students of Amity University, Gwalior, conducted an activity to sensitise the audience towards the importance of casting votes. The students of university made a human chain to demonstrate the importance of voting and to tell everyone that they should vote. On this occasion, Vice Chancellor of the university, VK Sharma, gave a message to cast vote with no dread and biasness in the upcoming state decision. The students, alongside Pro Vice



Experts demonstrate the procedure to vote

chancellor, Professor Dr MP Kaushik, Registrar Rajesh Jain, PRO Sunil Goyal, all the HoDs and lecturers participated in the event by wearing black on the occasion, further bolstering and supporting the cause. Earlier in the month of October, a team of five people from Elec-

tion Commission, Gwalior, visited the university for the Voter Awareness Programme. The students were given a hands-on experience of the VVPAT machine and voting process. The human chain made by students was another push towards sensitisation of vote-casting procedure. [G.U.](#)

Amity Institute for Competitive Examinations

Presents



Brainleaks-264

FOR CLASS IX-X

pH of water is 7 at room temperature. What will happen to its pH value at a higher temperature?

- (a) increase
- (b) decrease
- (c) remain same
- (d) depends on concentration

Last Date:
Dec 14, 2018

3 correct entries win attractive prizes

Ans. Brainleaks 263: (b)

Winner for Brainleaks 263

1. Tashni Vig, VII J, AFYCP AIS Noida
2. Arkin, VI C, AIS MV
3. Raihan Khayer, IX H, AIS Gur 46

Name:.....

Class:.....

School:.....

Send your answers to The Global Times, E-26, Defence Colony, New Delhi - 24 or e-mail your answers at brainleaks@theglobaltimes.in

Picture Courtesy: ASCO Media Cell, AUMP



Participants walk the ramp at the annual fashion festival based on the theme 'Colour Crush'

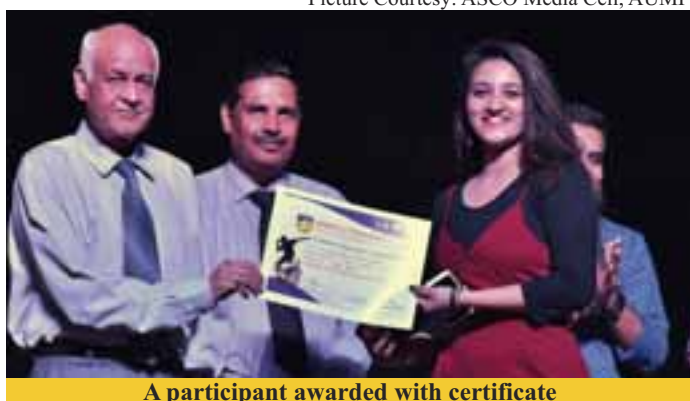
Fun fiesta

The Annual Festival Of Fun, Talent And Creativity

Niharika Bhowmik, AUMP

Amity University, Madhya Pradesh organised Melange, its annual festival, on October 5, 2018. The event was a gala of talent and creativity showcased by first and second year students in singing, dancing, anchoring and other interesting activities.

The juniors were welcomed with a *tilak* ceremony before being ushered to seats. Ganesh Vandana, a solo performance opened the programme that touched all hearts. Other foot-



A participant awarded with certificate

tapping performances were solo and group dances, karaoke performance by freshers and the

classic ramp-walk on the theme 'Colour Crush' ensured full-on entertainment for the audience.

All the freshers were elegantly dressed in the combination of red and black.

The end of the programme witnessed giving away of titles of Mr and Miss Fresher, which was bagged by Harsh Pratap Singh and Siddhi Jaishingani respectively, along with titles like Mr and Miss Eve and Best Dressed. Prizes were also given out in categories like karaoke competition, dance competition and the earlier held Amity's Got Talent.

All in all, the event was packed with all ingredients of a lovely evening full of entertainment. [G.U.](#)



The Amitians' monthly newsletter released on the occasion

Rise up and up

What: 8th Raising Day, Amity University, Madhya Pradesh

When: September 19, 2018

Chief Guest: Ashok Kumar Verma, IAS Collector, Gwalior
In attendance: Lt Gen VK Sharma, AVSM (Retd), VC, AUMP; Dr J Girish, VP, RBEF; Dr PS Sali, Director (Academics) RBEF; Prof (Dr) MP Kaushik, Pro Vice Chancellor, AUMP and Dr Anil Vashisht, DSW & HoI, ABS

After lighting of the lamp, Lt Gen VK Sharma apprised everyone about the journey of AUMP, and encouraged the students to imbibe skills like time management, good communication and honesty. Chief Guest, Ashok K Verma, mentioned the great responsibility on the faculty members

as they shape the future of our nation and the world.

Academic Excellence Awards for the year 2017-18 along with Dr Ashok K. Chauhan 100%, 50% and 30% scholarship awards were given away during the occasion. The anniversary issue of 'The Amitian', the monthly newsletter of AUMP, was also released, which was followed by a short cultural programme wherein a dance-drama called *Ladki* was staged. The guests also visited the exhibition of projects and posters by the students put up in three blocks of the University.

Towards the end of the programme, Lt Gen VK Sharma, AVSM (Retd) presented mementos to the guests. The vote of thanks was proposed by Prof (Dr) MP Kaushik, Pro Vice Chancellor AUMP.