



DON'T WASTE

THIS STORY

Read This And Open Your Eyes; Don't Let This Effort Go Waste

THE CLEAN CORNERS



India's cleanest big city
Vijayawada, Andhra Pradesh

India's cleanest city
Indore, Madhya Pradesh

India's best city in solid waste management
Navi Mumbai, Maharashtra

India's cleanest medium city
Mysuru, Karnataka

India's cleanest small city
New Delhi Municipal Council

India's cleanest cantonment
New Delhi

SHARMA JI KA BETA

We've grown up listening to all the success stories that *Sharma ji ka beta* has been scripting for himself. The new milieu is no different. Only this time, it is other countries taking on the mantle of *Sharma ji ka beta* and teaching us efficient waste management. For once, it would actually be great if we follow his footsteps.

Indonesia

Malang, Indonesia generates 55,000 tonnes of waste every day and most of its residents do not have a health insurance. Dr Gamala Albinsaid, a healthcare entrepreneur connected

the two causes and created Garbage Clinical Insurance wherein the citizens could exchange their household garbage for medical services.

Sweden

Sweden has treated all of its waste and is now offering to recycle waste for other countries, to keep their recycling plants running. It has adopted a policy that channelises all

the energy generated by waste-burning into the national heating network which is effective to heat homes during the winter season.

Uganda

Ruganzu Bruno, an environmentalist created an amusement park by redesigning the waste to create swings and life-size board games in Kampala village. Bruno plans to make 100 such parks in Uganda.

Singapore

Semakau landfill is not just another garbage dump, but a bio-diversity that is abode to burgeoning mangroves and coral reefs. Probably, the only landfill in the world that people enjoy.



COUNTRY WASTED

56,24,54,53,880 kg

of urban waste is what India produces every year.



2,43,30,695 kg

of solid waste Maharashtra generates per day as per the Central Pollution Control Board (CPCB) report.



THE ONES WHO CARED

Afroz Shah

A lawyer by profession, Shah was disappointed by the condition of Versova beach, Mumbai. As a Mumbaikar, he felt the need to keep the beach clean. Thereafter, he voluntarily began a cleanup drive without any expectations. Gradually, he inspired more people who later joined him. Together, they have cleaned 4000 tonnes of trash from the whole beach as of now.



Rajagopalan Vasudevan

'Plastic Man of India' is a 73 year-old retired chemistry professor who was recently awarded Padma Shri for his innovative approach towards recycling plastic, wherein instead of using bitumen for making roads, he used scrapped pieces of plastic. His idea was successfully patented in 2006, and has been used since to build more than 100,000 kms of roads in ten states of India.



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KAHAN SE
ACHHE
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RECYCLE

- ✓ Use rechargeable batteries.
- ✓ Make décor out of things that are readily available to you (Best out of waste).

- ✓ Water plants with non-drinkable water.

REUSE

- ✓ Don't throw party decorations instead use them later.
- ✓ Reuse plastic bottles to carry water instead of throwing them and buying new ones.
- ✓ Always use both sides of a paper.

REDUCE

- ✓ Take your own carry bags when you go shopping.
- ✓ Buy refills rather than a new bottle/jar each time.
- ✓ Use emails more than writing notes or letters.

REFUSE

- ✓ Don't buy items you don't need.
- ✓ Don't ask for polybags while shopping.
- ✓ Do not burn waste.

RECOVER

- ✓ Generate energy from waste.
- ✓ Decompose organic waste.
- ✓ Use your resources wisely.

10,88,62,169 kg

is the figure which makes Mumbai come first in generating e-waste every year.



2,72,15,54,220 kg

is equivalent to almost 3 million truck loads of waste that Indian households dispose off untreated daily.



Ghazipur landfill

The Ghazipur landfill in Delhi, has reached a height of 65 metres, just metres away from Qutub Minar, which is one of the tallest monuments in the world.



Plastic hi plastic

India is ranked 12th worldwide in mis-managing plastic waste.

