



Pick Civic



See no evil

Strive to eradicate evil until there is none left to see.

- ✓ Someone throwing trash on the road, littering surroundings? Stop them.
- ✓ Someone flouts rules and jumps a traffic light? Report it.



Hear no evil

Have no listening ears for uncivic behaviour.

- ✓ Someone talking loud in public? Stop them.
- ✓ Someone honking repeatedly? Report it.



Speak no evil

Speak loud civic sense with your own actions.

- ✓ Speak up if someone uses foul language.
- ✓ Speak up at every cost if someone talks ill of your nation.

Cook up some civic sense

Just like a good healthy meal, where you pick up the finest ingredients and simmer them over, civic sense too needs to be nurtured step by step. Suresh Kumar Dev, Deputy Manager at TERI Gram, and a leader in sustainable practices, talks about this necessity of life.



Suresh Kumar Dev, Deputy Manager, TERI Gram with YP team

You need civic sense like food because...

...without it, countries and communities cannot function properly, leading to greater challenges in the long run. Development is impossible unless every individual does his bit. Adopt the strategy of 'Sensitize, Recognize, Act'. Support and help

others to enhance their civic sense and skills and you will be able to achieve sustainable development.

Take in civic sense along with your

almonds and milk...

...there is nothing that can enrich the society more than citizens who realise their civic responsibilities. It is important to instil civic sense at

an early age itself. We need to start instilling civic and social sense from nursery and kindergarten. Growing up with natural sensitisation towards societal issues, youth will automatically engage to improve the world around them.

Civic sense is the nutrition the society needs...

at a time when resources are scarce and issues like pollution and global warming plague the society, responsible citizens is the need of the hour. Imagine a society where people follow traffic rules, take care of the environment, do not litter around. The world will be so much better a place.

Irresponsible lows

The Planet Bears The Brunt As We...

Kept strewing waste, littering all around...

- **4.7 million** tonnes of garbage is generated across the world, daily.
- India produces **15 lakh** tonnes e-waste every year.
- By 2030, the amount of household waste will almost double to **3000 million** tonnes annually.
- Burning waste is the world's largest source of dioxins, which are one of the **most toxic** chemicals known to science
- The amount of waste generated has **tripled** since 1960.

Showed no mercy to the environment...

- **160,000** plastic bags are used globally every second!
- An average office worker uses and throws away over **500** paper cups per year.
- **50** percent of the Earth's wild forests have vanished.
- **4 trillion** cubic meters of fresh water is used every year.

Drove and strode carelessly on roads...

- Every year more than **1.2 million** people die in road traffic crashes.
- Road traffic crashes cost countries up to **4%** of their Gross National Product.
- **50 million** people are injured in road traffic crashes every year.
- Motor cyclists, cyclists and pedestrians account for more than **50%** of victims of traffic crashes.

(Source: Internet)



Helpline Apps

- Delhi Senitel** To report rule breakers and road mishaps
- Samadhaan** To report issues related to water, public toilets, unauthorised constructions, sewage, street lighting, etc
- NDMC 311** To supervise municipal works like: water supply, cleanliness, waste management, etc in Delhi
- Swachh Bharat Mission App** To report dumping of garbage in residential areas, promote need for cleanliness

(Source: Internet)

YOUTH POWER FINDINGS

The good



said they would stop people from damaging public property and inform the authorities.

felt they could help to improve civic responsibility.

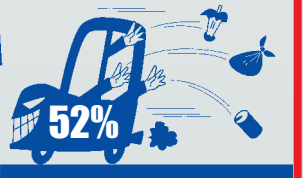


The Bad



carried their own grocery bags

disposed off trash on road trips by throwing it out of the window



The Ugly



thought it was not important to remove their earphones while crossing the road.

felt it was unimportant to apologise or thank people in public.



Sample size: 500 Methodology: Questionnaire Sample group: 15-65 years