

THE GLOBAL TIMES

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A Recap Of The Spirit Of Sportsmanship, Solidarity And Inclusivity At The Sports Fiesta

Stuti Kalra, GT Network

If there is one annual event which every member of the Amity universe awaits with great excitement, it has to be Sangathan! The month-long sports event that culminated on October 31, 2022, marks the grand birthday celebration of Founder President, Dr Ashok K. Chauhan, who has not only played an instrumental role in shaping the lives of thousands of students but has also contributed in the development of our nation and the world at large.

Shining with love

Resonating with the spirit of inclusivity, solidarity and teamwork, this year Sangathan was special for two reasons. Firstly, it was the 80th birthday of the Founder President and secondly, the event was celebrated after a hiatus of two years. With the gates thus wide open for all, nearly 25,000 sportspersons from national and international campuses of Amity came together to express their love and affection for the Founder President.

Shining with energy

Combining their love with energy, one could witness exuberance throughout the sports fiesta where a total of 24 sports events, including 13 vintage games, 4 e-sports and 7 competitions for faculty and staff members, were held. The introduction of four e-sports, namely Ludo King, New State, Call of Duty mobile and Quad race, acted as an extra bonus to the event. In fact, the inclusion of Unified Sports with 43 athletes touched the hearts of all. The initiative, organised in collaboration with Special Olympic Bharat, was aimed at cre-

Winners Tally

Inter-Amity University Competition

First position: AUUP
Second position: AUR
Third position: AUH

Inter-Institutions Championship

First position: Amity Law School, Noida
Second position: Amity School of Engineering and Technology, Noida
Third position: Amity International Business School, Noida

ating an all inclusive environment for people with differences, both physical and mental.

Shining with talent

Having displayed great sportsmanship, the mega sports event came to an end with the much-awaited valedictory ceremony. The ceremony commenced with the lighting of 'Khel Jyoti' by sports captains, and a march-past by the marching contingents of Amity institutions across India and other countries, including Tashkent, Singapore, Mauritius, amongst others. Moving on, the tiny tots of Amiown won several hearts with their dance performance on the tunes of birthday rhymes for the Founder President. Expressing

their sincere gratitude to the Founder and Chairperson, students of Amitasha (Amity's wing for less privileged girls) sang a melodious song 'Manzil ko chal, tu hoga safal', while students of Atulasha reiterated the vision of the Founder President and promised to follow the tenets of BHAAG in their own life. The event concluded with a Fitness Demonstration by Amity School of Physical Education and Sports Sciences (ASPESS) & Amity Institute of Indian System of Medicine (AIISM), and a demonstration of Unified Games (Bocce) and Drone Fighters (Amity Design Centre).

Shining with knowledge

Reciprocating the love received from all, Dr Ashok K. Chauhan took to the stage and thanked everyone. He urged the young Amityans to believe in themselves and strive to become good human beings. And also announced the launch of a special assembly, wherein students could speak to him about their dreams and ambitions in life. 🇮🇳

THE GT POLL

Do you see death sentence imposed by the Iranian government to suppress anti-hijab protests in the nation as a viable solution?

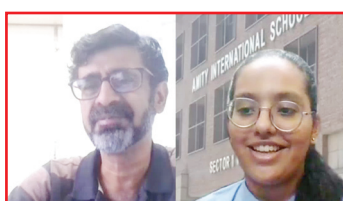
a) Yes b) No c) Can't say

To vote, checkout our Instagram page @the_global_times

Coming next

Contest Edition (AIS Gur 43)

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Science meets life

Tête-à-tête with Dr Sanjiban Banerjee, a molecular biologist, and the co-founder of AbGenics Life Sciences Pvt Ltd., a biotech company.

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What's inside



Smart and smarter

The tale of a smart Bluetooth speaker cum voice assistant, Alexis, that can play songs, act as one's personal Google, measure pulse and whatnot.

...More on Page 5



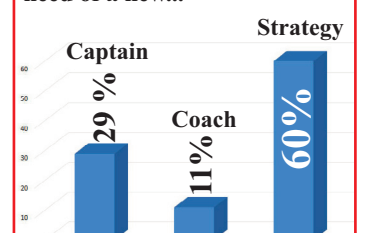
Convocation 2022

A glimpse of the 18th Convocation held at AUUP over the course of three days, where 13,493 students received their degrees.

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POLL RESULT for GT Edition November 14, 2022

India's repeated failures at the World Cup, call for the need of a new...



Results as on November 19, 2022

Around The WORLD

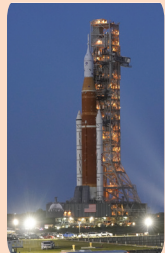
GT keeps the newswire ticking by bringing you news from around the globe



USA

NASA's Artemis I takes off

As part of NASA's crewless Artemis I mission, the new 322-ft-tall moon rocket took off from Kennedy Space Center for a 25-day flight on November 16. Having launched exactly 50 years after Apollo programme, the rocket ship will be orbiting the moon, aiming to come within about 80 miles of its surface, and come back to test the Orion module. If successful, the mission will help in further exploration of the moon and Mars.



UK

Launch of YPS

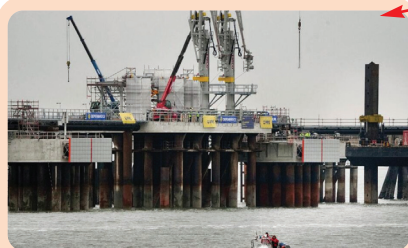
With an aim to strengthen links between United Kingdom and India, Prime Minister Rishi Sunak, along with Indian PM Narendra Modi, gave a go ahead to the Young Professionals Scheme on November 16, 2022. Under the scheme, UK will annually offer 3000 places to 18-30 years old Indian degree holders to live and work in the nation for up to two years. With its implementation in early 2023, India will become the first visa-national country ever to have benefited from such a scheme.



SOUTH KOREA

BTS shines at Grammys

The boy band BTS has bagged three nominations at Grammys 2023, becoming the only Korean act to have been nominated five times. The septet is nominated for Best Pop Duo/Group Performance for the third year in a row. They are also nominated as featured artists for Album of the Year award for Coldplay's 'Music of the Spheres', and for Best Music Video for their Korean track 'Yet To Come', making it the first ever song in Korean language to have been nominated at the Grammys.



GERMANY

Floating terminal for LNG

The nation has unfurled their first floating terminal for Liquefied Natural Gas in North Sea as a fallback to the pipeline fuel supply cut exercised by Russia. A first-of-its-kind, the terminal includes a storage and regasification unit that will allow ships to deliver gas in liquid form. Working on building its energy reserves for a long time now, the country's gas storage facilities have also reportedly reached 100% capacity prior to the expected time.



KENYA

Nairobi to import trees

In a bid to make Nairobi a green city, governor Sakaja plans to import grown trees from Malaysia and plant them in the county. He also plans on launching a tree planting programme for the unemployed, granting them 20 USD per week. However, the decision has met severe criticism online with many questioning the need to do so in the first place when Kenya can plant its own trees any time.



AFGHANISTAN

Women banned from gyms

The Taliban regime has now banned women from visiting gyms, public baths and parks, after having already curtailed their right to education and employment. The blow, as per a spokesman from the Ministry of Virtue and Vice, came after the citizens failed to obey gender segregation rules put in place by the administration. The appointed teams will soon be conducting regular monitoring sessions to see if women are still using these establishments.



INDIA

India gets G20 presidency

India gained the presidency of the next G20 summit at the 17th inter-governmental meeting held in Bali, Indonesia, from November 15-16, 2022. The nation is all set to officially presume the chair from December 1, 2022, with the theme 'One Earth, One Family, One Future'. Citing data for development as the focal point of the same, PM Narendra Modi iterated that India's presidency will be all inclusive, ambitious, decisive and action-oriented.

News Flash

► **Japan:** Nation rocked by a 6.1 magnitude earthquake on Nov 14, 2022 ► **Egypt:** 21 killed as a bus fell into a canal in the Nile River Delta region ► **Australia:** 800 people aboard a cruise ship on a 12-day long voyage tested COVID positive

Science meets life

Dr Sanjiban Banerjee On His Vision To Eliminate Drug Resistance

Samaira Verma, AIS Vasundhara 1, X D



Dr Sanjiban Banerjee, molecular biologist

Meet Dr Sanjiban Banerjee, a molecular biologist, and the co-founder of AbGenics Life Sciences Pvt Ltd., a Pune based biotech company that develops novel therapies for cancers and infectious diseases. Dr Sanjiban is also involved with holistic causes like using modern research methodologies to understand the connection between spirituality and science. His projects have been funded by Bill & Melinda Gates Foundation; and have won multiple awards. As a jury member at Youth Power 2021-22, he interacts with GT reporters and shares his passion for science, his vision to eliminate drug resistance, and more.

On the subject

Molecular biology is a specialised area of study where you learn to make new things. The subject does not offer regular jobs but teaches you to identify the problems faced by mankind and then solve them with an entrepreneurial spirit. Fortunately, I never felt any

pressure from my parents, or peers to choose a more traditional stream, so this gave me an opportunity to freely pursue molecular biology and develop my own concepts. In fact, my family and friends were curious about the subject because back then, nobody had heard about molecular biology.

On the genesis of AbGenics

I was working in the United States when I decided to come back to India and start an organisation dedicated to controlling infections. AbGenics was founded in 2010 and since then we have focused a lot on the problem of antibiotic resistance. There are many people on whom drugs don't work at all, so we need to build a drug that bacteria are not resistant to. We are developing a new class of molecules based on antibodies that will eliminate this problem and, if successful, it can bring about a huge change in the world.

On Indian medical research

Things are getting better by the day. When I made up my mind to solve the problem of drug resistance, I not only built a laboratory, but also bought the required instruments, and got all the regulatory approvals, etc. However, if I talk about my professors and guides, they did not get these facilities or resources and had to conduct their research in foreign land.

With time, there has been a huge transformation as now research work in India is no more dependent on countries like USA, Russia, UK, in fact, one can find many research options these days along with the resources.

On the impact of science

Molecular biology has taught me to be curious and understand how things work fundamentally. For example, when I see a pink flower which smells nice, I know about the genes responsible for its colour, or how its fragrance is affecting my senses. So, I can truly experience the flower. Also, I can handle tough situations because I can identify the problem fundamentally and solve it accordingly. Research has taught me a lot of humility as well because many a times experiments fail, and one needs to be detached about what one is doing. As written in the Bhagavad Gita, "One must do his task and not worry about the expected outcome."

On his message for Amitians

Apart from doing hard work and making a career for yourself, you need to be compassionate, be a good person and love others. Combining all of this, you will live an exciting life and shape it accordingly.



GT reporter in talks with Dr Sanjiban online

Be water wise

At IWW, Amity Showcases Projects To Save Water

AIETSM | AUUP

Amity University Uttar Pradesh participated in the 7th edition of India Water Week*, held from November 1-5, 2022, at India Expo Centre, Greater Noida. The event was inaugurated by the President, Droupadi Murmu, in the gracious presence of the chief minister of Uttar Pradesh, Yogi Adityanath and minister of Jal Shakti, Gajendra Singh Shekhawat. Being the only university showcasing water technologies as part of India Water Week, the event holds a great significance for Amity in view of the national mission on water resources conservation and management. Several faculty members and students participated in the India Water Week where several talks, seminars and technical sessions were held. On the first day, Prof Tanu Jindal, group additional pro vice chancellor (R&D) and director, delivered a talk on the topic



Prof Tanu Jindal displays her project

'Fresh Water Resources, Quality Issues and their Management'. Apart from this, several projects under seven technologies, namely pocket friendly water purifier, electricity from wastewater and self-cleaning of water, water meter for detection of chromium in water, lysimeter for leaching studies, water testing kit, etc., were also showcased during the exhibition.

This highly informative event concluded with three technical sessions on managing water related disasters, establishing a col-



President Droupadi Murmu and esteemed guests at India Water Week

laborative water governance regime and water for environmental livelihood. Students were also given an insight about water conservation through four panel discussions on challenges in urban water planning and management, converging towards National Perspective – IBWT, agriculture sustainability under unforeseen circumstances and the role of hydropower for energy security. Other absorbing topics that witnessed a great response from participants and audience alike were technology and innovation in

water management and India-EU partnership. In addition, several other events were hosted by the Ministry of Jal Shakti, National Hydrology Project (NHP) etc. The valedictory session was chaired by the Vice President of India, Jagdeep Dhankar.

*India Water Week is a multi disciplinary international conference that brings together policymakers, innovators, and statesmen under one roof in an attempt to identify and build technological, political and social security to save water.

Curse that met-a-morphosis

A Dramatic Look At The Life Cycle Of A Frog



Nandini Sunil, AIS PV, Alumnus

Under the murkiest of nights and perkiest moonlight, a swamp covered in water, and dominated by gigantic trees experienced utter silence. For the Lord, in his deep baritone, had articulated, “Deroc, I curse your neonate with decay Until you regret for your deeds today Metamorphosis shall befall upon him But sadly, developments would be grim” Deroc the frog was indeed an obstinate creature. Undeterred by the Lord’s consistent pleadings to do otherwise, he ousted thirsty animals from drinking water from the swamp he occupied. But today, the Lord was in no mood to let it slide and thus the curse. Deroc, on the other hand, didn’t imagine what was fast-approaching.

It was only months later, when Alicea, his wife laid hundreds of fertilised eggs, that fear engulfed him. He remembered the curse verbatim. Thus, to be certain of his heir’s safety and existence, he covered the fertilised eggs with a jelly-like substance and named the

whole mass as Spawn. Little did he know his apprehensions would soon find ground. As the egg hatched, to his utter shock, a small mobile-being launched out instead of a frog. To fix the situation, he approached the mystic bird Goldfinch, a symbol of life and its fluctuations as The Laburnum top pro-

pounds, saying, “Gills and fins can be seen

Wiggling a tiny tail with a tint of green

Clueless I am as the Lord professed

Fate of my new born fills me with dread”

“Deroc, the external gills, the bliss of the curse, would disappear soon. Besides, he will grow hind limbs to swim in 21 days. So, relax,” consoled the bird. “Plus, you can now call it a Tadpole,” she added. Goldfinch’s assurance

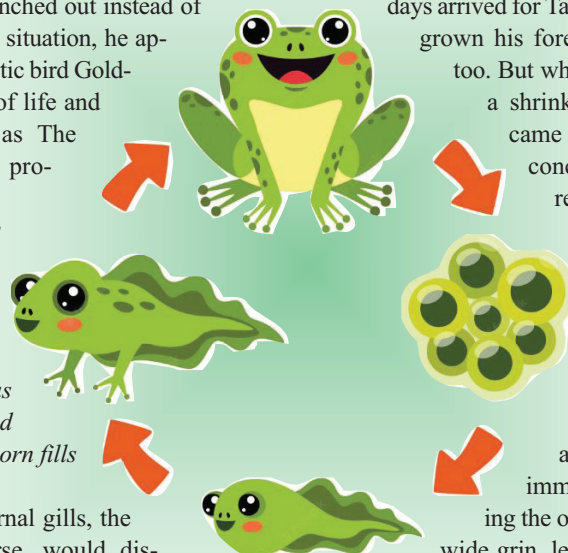
did pacify him, but it was only when he saw his baby boy develop hind limbs that he finally took a sigh of relief. The blissful days arrived for Tadpole had by then grown his forelimbs and lungs too. But what came next was

a shrinking tail that became his next point of concern. To find a remedy for the same, he decided to give the wise owl a visit.

Having explained him all about the curse, Deroc requested a solution. After

immense brainstorming the owl retorted with a wide grin, leaving Deroc perplexed. “Just name him Froglet,” tacked

on the wise owl. A baffled Deroc returned home, only to be haunted by the owl’s grin. The disappearance



The science of it

The life cycle of a frog entails five stages – eggs, a tadpole that lives in water and has no legs, a froglet that begins to develop lungs, a young frog where the froglet completely loses its tail and finally transforms into an adult frog.

of the Froglet’s tail completely made Deroc beg the Lord for forgiveness, “Hail, I hail thy O merciful Lord A broil with you, I cannot afford Clueless I am and seek thy mercy Spare my child from my controversy” The Lord responded with triumph, “Change is not a threat, but an opportunity! Your fear of change is your only curse. It is your fear that let my words overpower you and the rest is history!” “So, that’s why the Owl smirked!” exclaimed Deroc.

“I am now a frog, an adult frog With four legs, an inhabitant of the bog I would lay eggs and establish my reign My frog life cycle starts over and again,” a voice pervaded the atmosphere, making the swamp livelier than it had ever been. 🐸

Walraversijde tale

Rivers, lakes, and wetlands are indubitably amongst the most biodiverse places on earth, but the diversity that dwells in them is often overlooked. Being mindful of the same, the United Nations has designated 2022 as the International Year of Artisanal Fisheries and Aquaculture in order to make us au courant with the catastrophe that awaits these marine miracles and ensure their continuity for the foreseeable future. Aiming to make this vision a reality, GT presents a brand-new series, wherein each segment will either cover an endangered fish species on the verge of extinction or a renowned fishing village in any part of the world in need of immediate human attention.

Varadha Krishna, AIS MV, VIII

Name of village: Walraversijde

Located in: Ostend, Belgium

Population: About 500-600 people during the medieval time

About the village

- Walraversijde is an abandoned medieval fishing village situated on the Belgian coast.
- In 1394, a flood drowned the town of Ostend and caused heavy sand drifts around the village. As a result, Walraversijde ended up in front of the dunes and thus needed to be rebuilt further inland.
- It was rediscovered in 1992 in a dune area, near a medieval dyke.
- The fishing village has been studied and analysed more thoroughly and more systematically than any other medieval fishing community in Europe.

- The village has been partially reconstructed, and has a museum dedicated to the site.

About the fish population

- The village lies along the shores of the North Sea, which has fishes such as sturgeon, shark, skates, salmon.

Life of fishermen in the village

- Written sources indicate that the villagers fished and traded salted fishes and other goods, and sometimes engaged in piracy.
- Between 1383 and 1413, privateering and piracy took place between English and Flemish fishing and trading vessels.
- The fishermen of Walraversijde participated in this privateering to the degree that they were warned not to plunder or damage ships at sea unless ordered to do so by the Duke.
- Walraversijde fishermen supplied the



Duke’s fleet with vessels and the fishing fleet with guard boats throughout the fifteenth century.

- The villagers also dealt in exotic spices and fruits like paradise grains, pomegranates, candlesticks and luxury ceramics.

The hardships faced

- The main hardship faced by the villagers is climate change, because of which fishes

began to disappear, leading to the decline of the fishing community.

The efforts made

- The Province of West Flanders opened an interactive museum, which was further named as the Walraversijde Museum in 2000 including three medieval houses and a bakery or smokehouse.
- These late medieval buildings have been reconstructed with furniture, fittings and fixtures.
- Flemish artists were particularly productive during the 15th century, and their paintings have served as helpful guides during reconstruction.
- The museum displays artifacts which gives a sense of the medieval fishing industry and trade, as well as the risks the fishermen faced at sea, such as piracy, war and shipwrecks.



Smart and smarter!

Voicing The Tale Of A Voice Assistant Cum Family Manager

Ishani Singh
AIS Noida, Alumna

Bonjour! I am Alexis, a smart Bluetooth speaker cum voice assistant. Most of you are well-acquainted with my sister, Alexa, the all-wise virtual assistant that no one can live without. My family history dates back to 1994, when Larry Schotz developed a digital wireless speaker system that really set the ball rolling. Ever since, we have branched out into different specialties. My cousins - Siri, Google, and Echo Dot have been doing really well, but if I were to talk about myself, I can say that my story really began the day I was delivered to the Sharma household. Deposited carefully in a box, I could hear the excitement

articulated by Mrs Sharma, now my mom, not to mention the exhilarated capers of Tanya. I was like a new-born to them; no one would leave my side. At first, Dadi was a little scornful, but I soon grew onto her.

At the onset, everyone would speak to me politely, handle me with care, but the courtesies only lasted so long! As you know, I belong to an Indian family and we function with an immensely hectic routine. My day starts at the crack of dawn when I have to recite Dadi's bhajan; she was astounded that I could actually do that. And when Tanya is running around in her school uniform at 7 a.m., she keeps asking me innocent questions. "Alexis, where does the tooth fairy live?" "Alexis, who came first - the chicken or the

egg?" Later in the afternoon, Dadi deploys me to work again when her Aero-bics class starts.

I play the music and count the beats. Also, I can measure her pulse remotely by detecting the chest movements caused by heart pumping. Although it is a very new development, I am still working on becoming better. I also assume the role of an alarm, a calendar, and a remote control to perform various other functions like turning on the lights or TV.

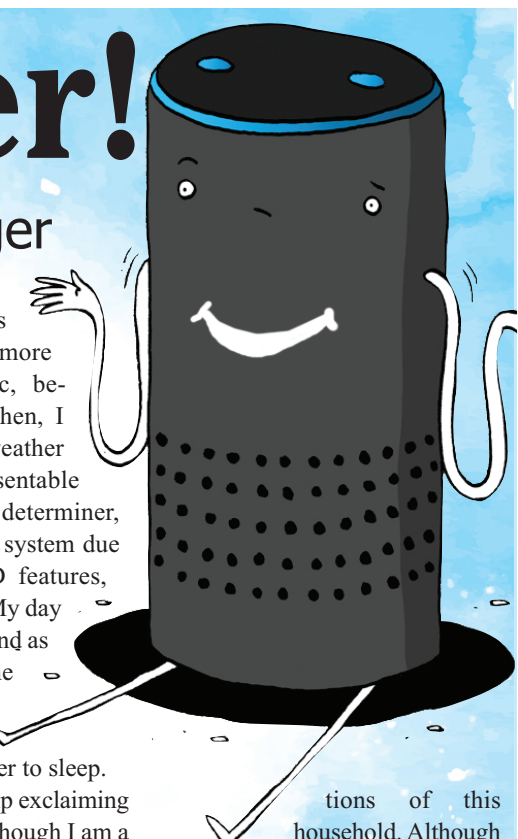
Most *desi* homes are the liveliest when evening starts to kick in. It's teatime and everyone gathers in the living room. "Alexis, play a song from the 80s" "Alexis, crack us a Santa-Banta joke" and it goes on. On special occasions, it be-

comes even more chaotic, because then, I am the DJ, the weather woman, the presentable dress-combination determiner, and the light-effects system due to my in-built LED features, and so much more. My day finally comes to an end as I narrate a bedtime story for Tanya; she is used to me putting her to sleep.

At times, I cannot help exclaiming at the fact that even though I am a mere voice assistant, this home has given me a special place. Perhaps, I gained credit for being hassle free and wireless, and though I am artificially programmed, I can still feel the emo-

tions of this household. Although I am always on the hop in this house, at the end of the day, it feels worth the effort. Dadi once even said that I am the actual all-rounder of the house - the real 'Karishma ka Karishma'.

Autobiography



Artist in the spotlight

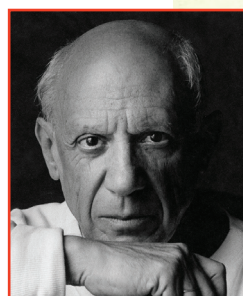
All About The Great Legacy Of Picasso

The artist: One of the most celebrated artists in the world, Pablo Ruiz Picasso (October 25, 1881 - April 8, 1973) was a Spanish painter, sculptor, printmaker, ceramicist, and theatre designer who is best known for co-founding the cubist movement.

Cubism depicts bold shapes and sharp angles, and the Spanish artist's trademark style captured everything from the horrors of the war to the boundless possibilities of the human form in it. His most famous work, titled *Guernica*, depicts the aerial bombing on the Basque town of Guernica in April 1937 during the Spanish Civil War. Another work of Picasso, *Old Guitarist*, is one of the most sorrowful paintings to ever capture the art world's imagination. The oil-on-panel painting is from Picasso's 'blue period' which saw him restrict himself to shades of blue as he explored themes of poverty and suffering.

The legacy: Picasso created more than 20,000 paintings, drawings, sculptures, ceramics, and other items such as costumes and theater sets. Even till his nineties, Picasso continued to produce art prolifically, and when he died in 1973, he left behind an artistic legacy that continues to resonate even to date, throughout the world.

The painting: I took inspiration from the cubist por-



Pablo Picasso

Part II



Emaan's painting (inset) inspired by Picasso's 'Portrait of Nusch Eluard'

trait titled *Portrait of Nusch Eluard* because I liked the colours and unique features of the work. [G.U](#)

(With inputs from [Emaan Saqueel](#), AGS Noida, I)

In the land of woods

Ananya Arya, AIS MV, XII C

Fact file



- Durable in nature, the cedar-wood tends to last longer as it is naturally resistant to insect attacks and decay.
- Pinewood is a light yellowish wood that is easy to shape and stain. However, when it comes in contact with soil, it decays very easily.
- Mostly referred to as strong and hard, spruce wood is often utilised in the making of masts and spars of ships, boxes, ladders, and other such things.
- One of the most popular types of wood, teakwood is heavy, weather-resistant, durable, strong, etc. In fact, the presence of natural oils in teak makes them termite resistant.
- Known to be the lightest weight timbers, balsa wood is mainly used for heat, sound, and vibration insulation.
- Ash wood offers luster when polished and can be stained to almost any colour.
- Greenheart is the stiffest wood in the world and is commonly used for docks, decking, fish-

ing rods, etc.

- Well known for its fragrance, the rosewood is a valuable one as the extracts of the same are used in the treatment of eye disorders, blood disorders and other ailments.
- Most widely used hardwood, the oakwood comes in two varieties - red and white. Its moisture-resistant property makes it an ideal option for the construction of boats.
- Mango wood is water-resistant and comes in many tones and colours, making it the best option for the construction of kitchen cabinets, bookshelves, and other household furniture.

Ideas for change



Dr Amita Chauhan
Chairperson

The human mind is blessed with infinite potential. There is no limit to what one can imagine or achieve, and no scientific breakthrough has ever been able to provide quantitative data of the boundless might of the human mind.

It is in one such display of boundless imagination and creativity that my Amitians have once again risen to the top at the Youth Ideathon 2022. Known to be India's largest festival of ideas, the platform encourages students of Class IV-XI, to present ideas which have the ability to change the world. So, it is with great pride I share that team Nutrokids from AIS Vasundhara 6, consisting of Pranav Gupta, Neelaksh Jay Bhatt and Vibhushi Agarwal, was selected amongst the top-10 national projects at the competition. Also, team HAS from AIS Gur 43, comprising Sanvi Mohapatra, Ashmi Srivastava and Hansika, grabbed a spot in top 25 projects. Apart from these winners, I would also like to applaud other teams who participated in this highly competitive event and secured various positions in top 100. This is no small feat as the competition included five rounds and saw participation from 3000 students. According to me, the final result does not matter at all, however, what matters truly is having an idea, and the spirit to explore. After all, without an idea, no progress or change can ever be possible. Besides, an idea doesn't always have to be unique, but it must drive the society towards a better tomorrow. And, this vision is at the core of learning at Amity as well. We always encourage students to take the road less traveled and find solutions. Moreover, it is the innovative spirit that I wish to inculcate in every Amitian so that they bring a change in the society. 🇮🇳

Unified India



Vira Sharma
Managing Editor

Indian cinema has often portrayed the struggles of differently-abled with great sensitivity and understanding. Whether these were old Hindi films like Koshish, Anuraag, or Dosti, or the more contemporary ones like Black and Khamoshi: The Musical, we have always been shown a slice of their lives through the lens of respect, love and dignity. And as an audience, we have always appreciated the resilience and valour of the protagonists in these

films. These were the same sentiments I felt at the recently held Sangathan 2022. A unique feature of this mega-sporting event was the introduction of Unified Sports, that aims at giving a platform to the differently-abled to participate in sports alongside the abled. This is yet another visionary step taken by the Founder President and one that will certainly herald a new era of togetherness and acceptance amongst the younger generation. One cannot deny that a lot is already being done to empower the differently-abled in our nation, but there is still a long way to go before we can claim that our job is done. For instance, I find that differently-abled people do not have easy access to most public spaces, neither do they have proper accommodation and employment opportunities. In fact, they face discrimination in everyday life as well. We need to change this and soon, because India@100 should not just be a country that boasts of being an economic superpower, it should also be one that sets an example of inclusivity and equality for the world to follow. 🇮🇳

Content is key...

...But Changing With The Times Is The Master Key



Ananta Taneja
AIS Vasundhara 1, Alumna

The wheels of the digital realm move faster than the ones in real life. Howbeit, powerful wheels can only be fuelled by powerful engines, engines that evolve and adapt to steer the wheels of time. Engines we call content.

When the World Wide Web came into existence, marketers had a new found arsenal to add to their kitty of TV, radio and print. Guided solely by the purpose of selling, content in those days was pitched at high decibels marked by SEO techniques like keyword stuffing, excessive tagging and backlinks to generate high rankings. But we are far from the days of gigantic desktops and slow server speeds offering little choices in terms of content. Today, content too has taken the long walk from blatant

sales pitches, and is rather intended towards empowering the customers with relevant information through user-generated campaigns. And the results are there for all to see, with 84% millennials saying that they are influenced by user-generated content before making a purchase.

This digital revolution superseded by metamorphosis of content is marked by surfacing of several new traits, dominance of personalised material taking prime spot. From defining a company as socially conscientious to establishing brand identity as quirky, it is content that is playing all the cards. Another visible change is that content today is far more agile than it ever was, with creators having to respond to events with lightening immediacy. Memes are the biggest exemplification of this agility. When Rishi Sunak was appointed as the UK PM, content creators responded

immediately with brands like Amul saying, '(P)rimetime (M)akhan'.

While ensemble factors were at play in driving content, advent of social media played the lead. In the early 2000s, the idea of social media was very new. YouTube, founded in 2005, was just a video sharing app and Instagram was just a photo sharing app. But over the years, these apps developed into business-like spaces and hence, the content changed, too. Now, almost every product video on the internet is sponsored and creators are paid good money to promote the same.

However, it is the influx of digital devices that served as the blitzkrieg moment for the evolution of content. In less than a decade, smartphone users have skyrocketed from 62.6 M in 2010 to 265.9 M in 2019 (Statista). The result – an increase in consumption of digital content. A 2018 survey by Adobe found that people spent more than a quarter of their day consuming digital content. When you are consuming so much, the taste and preferences are bound to be evolved. Many would rather watch videos than read text, for example. As per Marketing Sherpa, a publishing company, videos indeed attract 300% more traffic.

Today, internet and its content as such stand at the cusp of their 'big bang' moment. While the creations of this explosion remain to be seen, it would be safe to conclude - 'change is the only content'. 🇮🇳

Illustration: Myiesha Malik, AIS Gur 43, XI D

We stand with her

Ishita Sood, AIS Gurugram 43, XI C

Gender inequality is a big issue we face
Not just in India but the world is its prey
A woman's dress creates an issue every day
Giving the culprits a green signal to play

Why does a piece of cloth matter so much?
If misplaced, causes violence to take place
What went wrong with poor Mahsa Amini?
We hate to see her sudden demise this way

Probably she didn't hear the words right
'Wear your hijab', 'Cover yourself in light'
However, it's time the culprits shall pay
For all the objectification they convey

We want answers, we will not stand still
We want to know why Mahsa was killed
We want to know why we're treated this way



Because our protectors are no longer the same

We stand in solidarity with the women of Iran
We stand with every girl like Mahsa Amini
We stand with every woman in this world
Because we stand only and only for equality. 🇮🇳

The grand graduation

13,943 Graduands Get Rewarded For Their Diligence At The 18th Convocation

AUUP

Clad in black gowns with their mortarboards on point, the graduands of Class of 2022 entered the lush green ground of Amity University with panache to attend the 18th Convocation at Amity University Uttar Pradesh, held from November 10-12, 2022. The ceremony spread over three days, saw 13,943 graduands receive their degrees, diplomas, certificates, medals, and trophies in different domains including management, engineering and technology, allied sciences, agriculture, law, journalism, mass communication, fine arts, performing arts and fashion technology, amongst others.

Beginning on an auspicious note, the programme commenced with lighting of the lamp followed by a welcome address by Dr (Prof) Balvinder Shukla, vice chancellor, AUUP, where she propounded, "With over 1700 patents filed and more than 15 technology transfers, Amity is paving the way forward for research and scientific development of the country. Amity Alumni have been bringing laurels to the country by excelling in their respective fields."

The audience listened in rapt attention as Dr Ashok K. Chauhan, Founder President, Amity Education Group addressed all, "It is our mission and dream at Amity to make India a global super-power and, it is self-belief and self-confidence combined with the knowledge and education received at Amity along with the blessings of the parents, which will make this possible. In 2047, when we celebrate 100 years of independ-



ence, we are certain that our country will be one of the most developed nations of the world, which the other countries will take inspiration from."

In fact, the highlight of the three day programme was the felicitation of several distinguished guests with special honorary doctorate degrees. These included Chander Prakash Gurnani, CEO & managing director, Tech Mahindra; Maroof Raza, author & con-

sulting editor, Times TV Network; Dr M Srinivas, director, AIIMS; Dr Samir V Kamat, secretary, Department of Defence (R&D) and chairman, DRDO; Dr Prathap C Reddy, founder chairman, Apollo Hospitals Group; Sr Advocate Vikas Singh, president, Supreme Court Bar Association (SCBA) and former additional solicitor general of India, Supreme Court (SC). The event witnessed 65 'Best All-Round

Achievement' trophies and 682 gold, silver and bronze medals being awarded to the meritorious students. In addition, 200 students were bestowed with Shri Baljit Shastri Award for 'Best in Human & Traditional Values' and 27 Corporate Awards. The ceremony, which was attended by thousands of students, their families, faculty members, HOIs, esteemed dignitaries and Amity officials was one to remember. [G1](#)

Recipients of Honorary Doctorate degrees



"The students must pursue their dreams with complete dedication and hard work to achieve the impossible, as Amity provides them with all the facilities and support in order to make them great leaders of tomorrow."

Dr M Srinivas
Director, AIIMS



"Amity has been producing great leaders, scientists and entrepreneurs who have brought us world recognition. The students of Amity have great inner strength and skills to achieve anything. I hope students utilise every opportunity."

Dr Prathap C Reddy
Founder Chairman, Apollo Hospitals



"Today is a great day for young graduands who have received their degrees from this prestigious institution, for youth holds the power and potential to change India into a developed nation."

Dr Samir V Kamat
Secretary, Department of Defence & Chairman, DRDO



"Amitians are not only exceptional students but also great humans. I hope they give their 100% in everything as half-heartedness does not bear fruit."

Advocate Vikas Singh
President, SCBA & former Additional Solicitor General of India, SC



"Amity has world-class infrastructure. The faculty here is highly accomplished too, so Amitians must feel fortunate to have gotten the chance to study here."

Maroof Raza
Author & Consulting Editor
Times TV Network

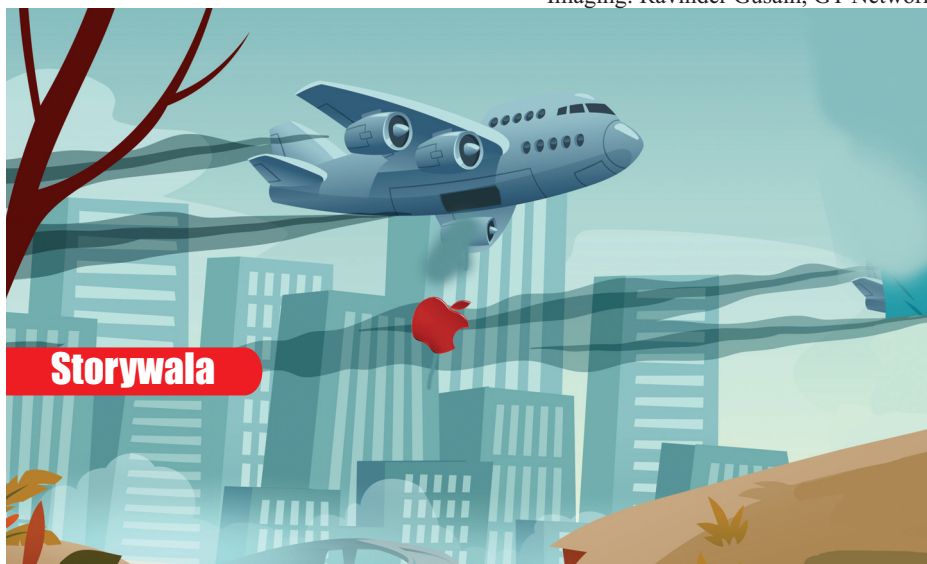


"Amitians will achieve huge success in their endeavours by following the valuable guidance of Honourable Founder, Dr Ashok K. Chauhan, who is a visionary leader and mentor."

Chander Prakash Gurnani
CEO & MD, Tech Mahindra

Odds and ends

Imaging: Ravinder Gusain, GT Network



Storywala

Savyasachi Singh
AIS Noida, XII H

The two nations of Thwart and Bane had always been friends. There hadn't been a war between the two, but they had a quiet, flustering admiration for each other's developments. One fine day, Thwart decided to gift Bane, the most precious of all gifts - an apple as a peace symbol of their union, because apples were a rare item in their nation. Given that apples were an expensive commodity, a single apple was deemed appropriate for the purpose. Soon, preparations were underway and a special aircraft was created for the very same purpose. The day of dispatching the apple arrived in no time. As the aircraft geared for departure, the unexpected happened - the apple disappeared in the blink of

an eye. The apple landed in Bane, but not the way it was intended to.

On the receiving end, Bane's scientific team noticed a disruption in the air traffic above the stage used for the apple's reception. Everyone examined the apple, and no-

Seeing it as a sign of disrespect, millions of people watching the event on TV guffawed in anger. People questioned Thwart's motives.

ticed that it had been bitten already. Seeing it as a sign of disrespect, millions of people watching the event on TV guffawed in anger. People questioned Thwart's motives. Some even cited it as a half-hearted attempt at association, others calling it sheer humiliation. Speculations led to discussions, which further spiralled down to many conspiracy theories; the strongest one

indicating that Thwart was planning an invasion on Bane. Some even went on to suggest that Thwart would first attack their beach town. Bane had to respond. The first move was to show blatant rejection, so the apple was ejected into outer air-space. When Thwart heard about the ongoing furor over the bitten apple, they decided to apologise at once and initiate dialogue to clarify intent. Arguments shattered between screens, but the damage

had been done. Meanwhile, the aircraft containing the half-bitten apple eventually dropped it on the roof of a random house. The owner of the house, Steve Jobs was searching for a symbol for his latest technology. The sudden dropping of half-bitten apple shocked him. However, after analysing it Steve Jobs called his team and shared the eureka moment with everyone.



Aparna Nair, AIS Mayur Vihar, XI F

Material required

- ◆ Ice cream sticks/Jumbo craft sticks
- ◆ Strings
- ◆ Fevicol/Glue
- ◆ Bird feed

Methodology

- ◆ Take 10 ice cream sticks and arrange them side by side. Glue the edges along the length to form a base.
- ◆ Place one stick above the stick in the centre in such a way that half of it is overlapping the stick, and the other half protruding out. The half that is protruding out will serve as the base for the bird to stand on. Glue this stick in this position.
- ◆ Then, take two sticks and vertically glue them on the opposite ends of the square base along its length.
- ◆ Now, take two sticks and horizontally glue them on the other two opposite ends of the base along its breadth.
- ◆ Repeat steps four and five till you reach a desired height for the bird feeder (refer to the image).
- ◆ Cut out two string pieces of equal length and tie one on each of the two topmost vertical sticks.
- ◆ Now tie the open ends of the two strings together; this will be used to hang the bird feeder in your balcony, garden or on the window.
- ◆ Fill the bird feeder with some bird feed of your choice.
- ◆ Your bird feeder is now ready to feed the birds!

Read Play and Win

Reading GT can be fun as it can fetch you a prize too. Participate in this interesting contest simply by clicking on the link mentioned below in the online edition/taking a picture of the sheet and mailing us your responses at editor@theglobaltimes.in. So, get set, go!



Q.1 On which page can you find the article 'Curse that met-amorphosis'?

Q.2 How many sports events were conducted in Sangathan'22?

Q.3 Which houses won in the senior category of 'Gamer X.O' conducted by AIS Mohali?

Q.4 In which year was 'AbGenics' founded by Dr Sanjiban?

Q.5 Who is the author of the article 'In the land of woods'?

Q.6 Who finds the half-bitten apple in the story 'Odds and ends' on page 8?

Q.7 What is the title of the poem dedicated to Mahsa Amini?

Q.8 How many graduands received their degrees at Amity's 18th Convocation?

Q.9 Name the artist whose mandala painting got featured on page 9.

Name:.....Class:.....School:.....

Results of Read Play & Win-6: Harshull Grover, AIS Gurugram 43, V C; Yaksh Varshney, AIS Saket, IV D; Shriyon Bhattacharya, AIS Noida, VII M

Click here to participate

or log on to <http://theglobaltimes.in/readplaywin/>



CAMERA CAPERS

Ribhav Yadav, AIS Gur 43, Alumni

Send in your entries to cameracapers@theglobaltimes.in



Blooming through barriers



In the blink of an eye



Short story

Zoya Negi, AIS Noida, VII B

It took me an hour of traffic to reach the dentist, just to be welcomed by an unapproachable receptionist who had strictness written all over her face. She asked me to wait. Anxiously, I sat in a corner and picked up the first magazine I could get my hands on, only to find it arousing a fire in my belly. My eyes got lost in the beautiful glossy print of the samosa and sandwiches in the ketchup advertisement. Pizza, cake – page after page, the magazine begged me to get my hands on them.

As I drooled over the picture-perfect food, I heard the stern voice of the receptionist. "Fill this form!" She handed over a sheet of paper with a pen, but all I could truly see was a khakhra and a breadstick. Shaking my head, I sat up obediently to fill the form. As the pen moved on paper, my mind started drifting off to the heavenly cupcakes my grandma used to make when I was a little boy.

"Stop it, Aarav! You know that's what caused these cavities," called the rational voice in my head. I quickly finished up the form to hand it over. To distract myself until my turn, I looked out of the window to the blue sky, and oh, what's that...an ice cream ven-

dor's stall stood just round the corner! I glanced at the family sitting near it on a bench, having the time of their lives. Oh, how I envied them; the ice creams they were eating looked so tantalising!

The thought of relishing those delectable ice creams made me want to rush out of the room, but, to my dismay, I was, yet again, inter-

As the pen moved on the paper, my mind started drifting off to the heavenly cupcakes my grandma used to make when I was a little boy.

rupted by the furious receptionist. It was when I came out of my food heaven that I realised that she had been shouting my name for the fifth time. "You! It's your turn!" I felt embarrassed as well as offended that she had interrupted my mouth-watering thoughts, but nonetheless, I made my way to the dentist's office. It turned out to be a **quaint** little room that had calming music playing on one of the speakers. I was welcomed by a

blue dentist chair. With one final intake of deep breath, I sat in the seat, felt the prick of a needle, and waited for the worst of pain to come with an open mouth and closed eyes.

I waited, and waited for the pain, but after 20 minutes, I still had not received it. The dentist must have left for her lunch break, I thought, and opened my eyes. But to my surprise, she stood right in front me, smiling, and told me that she was just finishing up. "The extraction is done, so you can leave now!" she said.

As I happily digested this fact, I realised that just like how bitter-gourd isn't that bitter and bell peppers aren't bells, the scary extraction wasn't as bad as I had fathomed. I surely deserved a feast of everything I could think of, because this dentist's appointment was a piece of cake. **GI**

So, what did you learn today?

Word: Quaint

Meaning: Unusual in an old-fashioned way

Riddle Fiddle

1. What goes up but never ever comes down?
2. What goes from Z to A?
3. What is visible during the day and not at night?
4. Which book is impossible to

read in any case?

5. What weighs a lot even though it seems light?

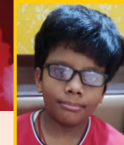
6. What consumes so much iron

but has no digestion issues?
7. What can you never eat during lunch and dinner?

Answers: 1. Age 2. Zebra
3. Sunlight 4. A closed one
5. Cloud 6. Rust 7. Breakfast



Moist dry-fruit cake



Akshat Shukla

Akshat Shukla, AIS Vasundhara 6, VI

Ingredients

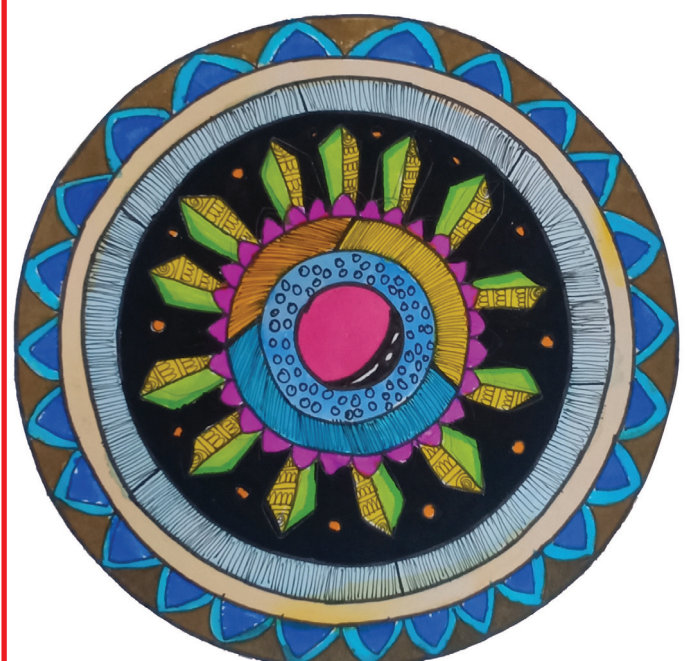
Refined flour	1 cup	Egg yolks	3-4
Milk	2 cups	Refined oil	1/2 cup
Powdered sugar	1 cup	Baking powder	1 tsp
Dry fruits (chopped)	1 cup	Melted butter	1 tbsp
Wheat flour	1 cup	Vanilla essence	2 drops

Procedure

- ◆ In a bowl, add refined oil, milk, egg yolks and sugar. Whisk the mixture well and keep it aside.
- ◆ In another bowl, sieve both flours and baking powder.
- ◆ Once done, add the egg yolk mixture to the flour mix and whisk them well. Make sure there are no lumps.
- ◆ Add half of the chopped dry fruits and vanilla essence to the above mix and stir.
- ◆ Next, take a cake mould and brush it with melted butter.
- ◆ Pour the batter in the mould and top it with remaining dry fruits. Bake it at 180° for about 35 minutes.
- ◆ Once done, prick the cake in the center using a toothpick. If it comes out clean, your cake is ready; if not, bake it for another 5 minutes.
- ◆ Let it cool completely and demould it on a plate.
- ◆ Voila! Your delicious dry fruit cake is ready.

PAINTING CORNER

Aditri Bhatnagar, AIS Saket, VIII



Writing is an art and there's no better platform to exercise it than your own beloved GT! To unleash the writer in you, GT brings you a new topic every time and asks for your views on the same. Here are some intriguing responses from the young writers at Amity for the prompt...

"Recently, Amazon has announced the layoff of nearly 10,000 employees. How do you think such sudden layoffs will impact the overall dynamics of the workspace sector?"

"The sudden announcement of layoff will certainly earn Amazon a bad reputation in the workspace sector. Even employees who were able to keep their jobs would face anxiety about their future, and this would lead them to quit. Not to miss, the move would put a lot of strain on the market which would further add to the already worsening economy."

Jayshree Kumar, AGS Gurugram, XI

"Twitter, Meta and now Amazon have laid off thousands of employees. This has instilled a sense of fear and insecurity, thus casting an adverse impact on the overall milieu of the workforce. While the unemployed grapple with the insecurity of finding a job, those in jobs live in constant fear of if they are going to be axed next. This is further likely to impact their mental health. Cases of depression and other mental health related conditions might also be on the rise."

Aayush K, AIS Pushp Vihar, IX A

The prompt
BOX

"Even though Amazon has over 1.5 million workers worldwide, its loss in market value would probably be felt with this sudden decision. The company would earn a negative image in the market and the rival companies might take advantage of the situation by offering jobs to the employees who have been fired. In a way, the rival big giants might take this as an opportunity to take over Amazon."

Shivika Gupta, AIS MV, IX A

"The e-marketing sector experienced rapid growth during the pandemic as everyone switched to buying stuff online, but now that people have started to indulge in shopping at mortar and brick stores, these e-marketing companies are experiencing a decline in their overall sales. For the same reason, big-shot companies find layoffs as the easiest option to maintain an overall balance."

Ishi Pandey, AIS VYC Lko, IX B

"If employee layoffs are not handled carefully, there may be chaos and conflicts. In fact, the workload will increase on the remaining employees, which will force them to work for longer hours, and harm their physical and mental health. As a result, the existing employees will start looking out for other opportunities, further reducing productivity of an organisation."

Koyal Das, AIS Gurugram 43, XI S

"The laid off workers will face more competition in the job market and will have to take less attractive offers because the sudden decision is nothing less than a shock. Companies like Amazon, Flipkart, Big Basket, etc, must analyse the number of people associated with them and also how one decision of theirs could impact the lives of people on a large scale."

Rati Gautam, AIS Vas 6, XII D

"The downsizing can take a toll on workforce morale; employees may feel betrayed. Long-term consequences of altering the work environment may hamper the overall productivity of the employees. Besides, I feel that the companies must give a great amount of thought before taking such sudden decisions because so many families are dependent on them for the smooth functioning of their respective households."

Arpita Kaushal, AIS Jagdishpur, XII C

"The stock market is down this year, so while shorter credit bills may be on a roll for companies holding back refractory spending, in certain scenarios, it may not suffice to stem the tide. And if a sneak into the monetary field is any hint, these layoffs could be the first flush, indicating that an economic recession – and in the realm of possibility, a white collars' dwindle, awaits all of us in near future!"

Bulbul Verma, AIS Gur 46, X E

"The decrease in workforce means an enormous amount of burden on the retained employees. Furthermore, this will ruin the quality of the work and ideas due to emotional distress. The constant fear that they, too, can lose their jobs will hamper the functioning of the company and create room for more errors."

**Anushka Porwal
AIS VKC Lko, XII E**

"These layoffs will lead to fewer job opportunities and a feeling of hopelessness amongst the youth, who are hunting for employment opportunities. People who are already employed will get overburdened with work. The insecurity created due to these layoffs will drive people towards competing with their peers rather than cooperating with them. In the long run, it will lead to an increase in voluntary turnover and a reduction in innovation. This also indicates that global recession is in the offing."

Venya Verma, AIS Vasundhara 1, X D

"With the threat of recession looming overhead, this is just the beginning. Recently, layoffs have been on the rise. If the trend continues, then, one must be prepared for exploitation in workspace sector because in order to survive, the employees will have to work beyond working hours, all in an effort to save their jobs."

Naman Panpalia, AIS Saket, IX B

With mass resignations and Twitter offices being temporarily shut down, how do you think it will impact the social networking site?



Team Nutrokids with their mentor teacher and school principal Sunila Athley

Ideathon 2022

Winsome Ideas That Can Change The World

ACSF

Amityans impressed the audience with their innovative ideas at Youth Ideathon 2022, held from Aug 24-Oct 23, 2022. Known to be India's largest festival of ideas for the students of Class IV-XII, the competition is organised by CBSE, AIM (Atal Innovation Mission), MEPSC (Management & Entrepreneurship and Professional Skill Council) and ThinkStartup. The four stage competition based on the theme 'Mera Idea Jo Badal De Bharat' witnessed submission of 3000 projects. In the first seg-

ment, a total of 1000 projects were selected out of which top 100 projects were screened on the basis of video pitches. These projects further qualified for the final round where top 10 projects were selected. The opportunity to participate in the competition was extended by Dr (Mrs) Amita Chauhan, Chairperson, Amity Group of Schools & RBEF, and facilitated by Amity Children's Science Foundation (ACSF).

Team Nutrokids, comprising Pranav Gupta and Neelaksh Jay Bhatt from Class IX and Vibhushi Agarwal from Class X of AIS Vasundhara 6, was selected among the top

10 national projects at the competition. Also, team HAS of AIS Gurugram 43 made it to the top 25. In addition, one project of AIS Gurugram 43 and three projects of AIS Vasundhara 6 were also featured in top 100.

Out of the 32 projects submitted by Amity Group of Schools, nine from AIS Gurugram 46, six from AIS Mayur Vihar, five from AIS Vasundhara 6, one from AIS Gurugram 43, one from AIS Saket, and six from AIS Noida made it to top 1000. The competition engaged the youth to develop entrepreneurial skills and proved to be a chalice of learning. [G.T.](#)

The gamers' alley

AIS Mohali

An inter-house competition, Gamer X.0, was organised for the students of Class IV-X on November 5, 2022. Students showcased their IT skills by creating games through different softwares like Scratch, Roblox, Code, etc. The theme of the competition was 'Save Mother Earth' for Class IV-VI and 'Aliens Invading the Earth' for Class VII-X. In the junior category, first position was bagged by Bhagirathi



The winners with school principal and teachers

house and second position went to Pawani house. In the senior category, both Bhagirathi and Alak-

nanda houses won the first position and Mandakini house bagged the second position. [G.T.](#)

Rashtriya Ekta Diwas



Tiny tots of AIS Noida celebrate unity in diversity

AIS Noida

The primary wing of the school commemorated Rashtriya Ekta Diwas, the birth anniversary of India's first home minister Sardar Vallabhbhai Patel, on November 1, 2022. During the celebrations, they discussed the life and times of Sar-

dar Vallabhbhai Patel and the importance of unity in diversity, especially in India.

The students took a pledge to fortify the inherent strength of diversity in India. They also participated in hand-printing and collage making activities; and conducted unity march to instill the spirit of unity in all. [G.T.](#)

AIS VYC Lucknow

An array of activities were organised by the school for Class VI-XII to celebrate Rashtriya Ekta Diwas on October 31, 2022. The students took the pledge of unity and marched through the streets of Vrindavan Yojna holding the national flag and placards, and chanting the slogans of Jai Hind and Bharat Mata ki Jai. They also delivered speeches on peace and unity in the modern world. The event ended with a beautiful rendition of the National Anthem. [G.T.](#)



Unity march by AIS VYC Lko

AIS Vasundhara 6

Rashtriya Ekta Divas was celebrated by the students on October 31, 2022, to mark the birth anniversary of Sardar Vallabhbhai Patel. Various activities like unity run, debates, speeches, article writing, pledge, rally and

digital exhibition were organised on the day. The chants of Vande Matram during the rally reverberated aloud and reflected the spirit of united India. These activities were aimed at inculcating the values and significance of unity, belongingness, harmony and togetherness in the students. [G.T.](#)



The young Amityans of AIS Vas 6 prepare to run for unity



Sangathan 2022

